

SEAMLESSLY INTEGRATE WORDPRESS
AND SALESFORCE COMMERCE CLOUD



Our star product BlogLINK, a Storefront Reference Architecture (SFRA) and SiteGenesis compatible cartridge, helps you integrate your WordPress blog with your Salesforce Commerce Cloud based ecommerce store. Enjoy an easy content management process by linking both platforms into one to deliver a personalized customer experience on your online store, driving more traffic to your site and letting you promote what matters most.

BlogLINK also now contains CMS functionality so merchants can now create articles directly within the CMS module to create and publish articles on storefront directly from the Business Manager.

BlogLINK has features inspired by our customers' needs multi-blog and multi-language support, self-contained integration, Share this story, Shop this story- all with blog design that responds across all devices. Bringing content and commerce together enables you to convert customers, acquire new ones and overall keep them engaged with your website.

PLATFORM: **Salesforce Commerce Cloud**
CONTACT: **contact@osf.digital**



SFRA
Certified



COMPOSABLE
Storefront Compatible



LIVE
Demo



CUSTOMIZATION
Services Available



VISIT APPEXCHANGE

FEATURES & BENEFITS

SEAMLESS INTEGRATION

BlogLINK cartridge facilitates the integration of WordPress with Salesforce Commerce Cloud, making the management of your blog directly from Business Manager possible.

SHARE THIS STORY

Add social media buttons on all your articles to increase content reach.

SHOP THIS STORY

Enable a product carousel on all articles to help your blog readers have easy access to products mentioned in the articles.

RESPONSIVE DESIGN

The cartridge comes with a default front-end layout and styling that can be further customized, based on your needs.

CREATE ARTICLES FROM CMS MODULE

Merchants can now create articles and manage (easily add/update/delete) categories and tags directly in the CMS module within the business manager. Get simple WordPress like functionality directly within the BM.

MULTI BLOG AND MULTI LANGUAGE

Enable multiple blogs and multiple languages in Business Manager.

SELF-CONTAINED

The cartridge is self-contained and doesn't affect other components on the website.

EASE OF USE

The cartridge is self-contained and doesn't affect other components on the website.

ARTICLE PLACEMENT

Manage article placement according to your business goals to increase website traffic, average time spent on site, and conversions.

EASY TO USE CONFIGURATION PAGE

Manage general settings, Homepage, landing page, CMS settings, category and tags, appearance and WordPress settings all from one single destination without the need for a developer!

ENABLE QUICK CLEAN UP

If merchant is looking to clean up (delete articles) from storefront, they can run a clean-up 'job'. Deleting the article from WordPress and running the job on BM will help sync all the blogs between WordPress and BM easily.

VISIT APPEXCHANGE

Let's keep in touch!

+1 (888) 548-4344 | osf.digital | contact@osf.digital