

THE ONLY GRID-BASED PROSPECTING APP BUILT 100% INSIDE SALESFORCE

Prospecting without ever leaving Salesforce.

Built by sales reps, for sales reps. Prospect Grid finds new accounts and contacts, imports them — email and phone included — straight into Salesforce, and structures them into a **working grid**: an Excel-like sheet that is fully interactive and automated, right where your data already lives.

Native in Salesforce

Work where your data lives.
No second login, no sync layer.

Grid-based workflow

Accounts and all their contacts in a single, workable view.

Built-in sequences

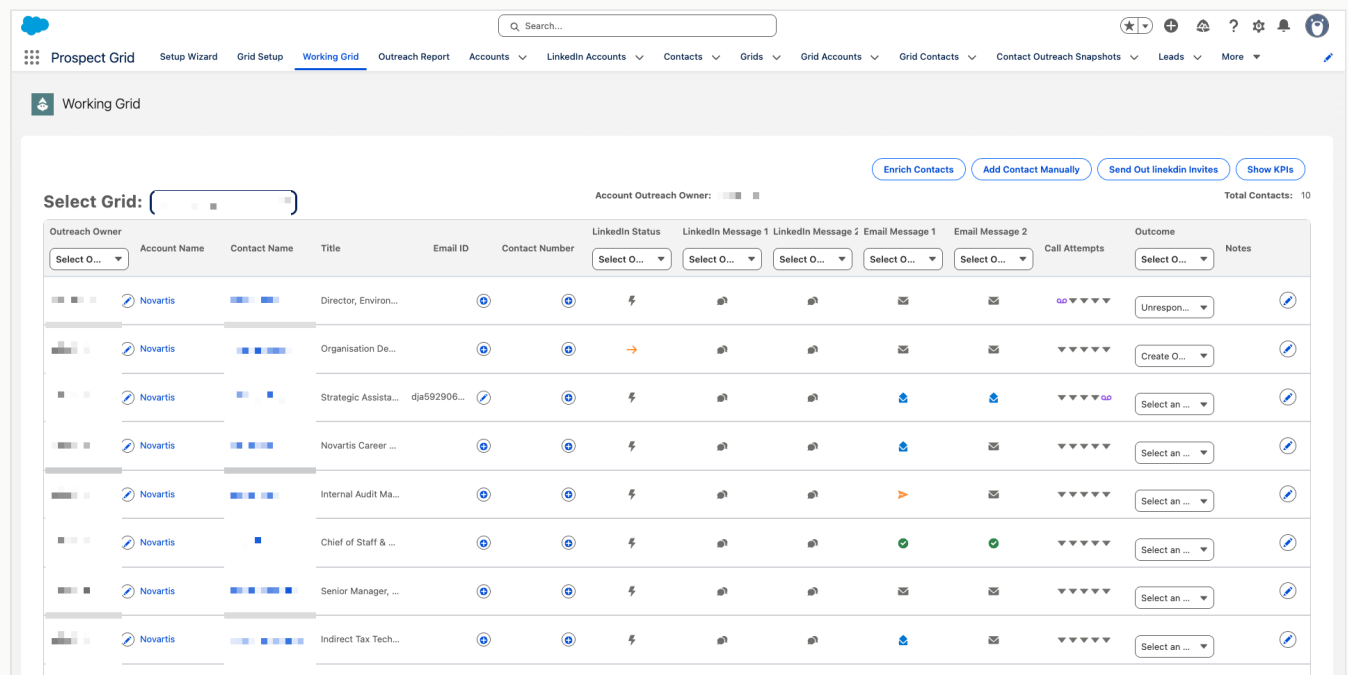
LinkedIn, email and calls in one flow — sent in two clicks.

Manager visibility

Outreach and pipeline creation per rep, tracked at a glance.

The working grid — inside Salesforce

Contact names anonymised



Every account, contact, channel and outcome on one row: LinkedIn status, message steps, email steps, call attempts and outcome — all editable in place, all logged in Salesforce automatically.

WHO IT IS FOR

B2B sales teams that already run on Salesforce — from **BDRs and SDRs** working outbound volume, to **Account Managers** owning a territory, to **Sales Directors** who need outreach and pipeline visible without chasing it. Strongest where buyers are active on LinkedIn.

REQUIREMENTS

Salesforce Sales Cloud

Outlook or Gmail

LinkedIn Sales Navigator

How it is different — and what changes

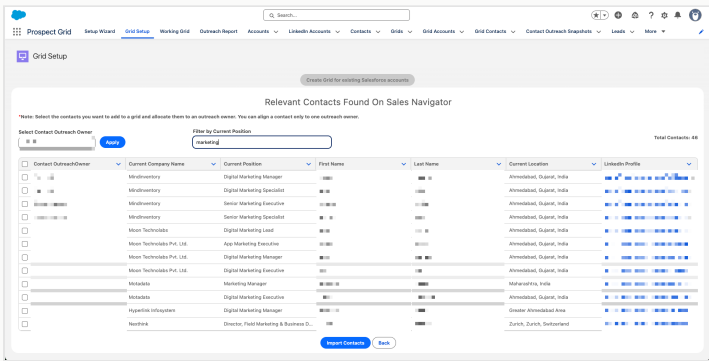


SIDE BY SIDE

CAPABILITY	Prospect Grid	Salesloft	Outreach
Native in Salesforce	✓	—	—
Grid-based workflow	✓	—	—
No context switching	✓	—	—
Built-in sequences	✓	✓	✓
Manager visibility	✓	✓	✓

Salesloft and Outreach are powerful — but they live outside Salesforce. That means extra logins, sync delays and data discrepancies. If your team already runs on Salesforce, why pay for complexity when you can have simplicity and speed?

Find and import contacts — from Sales Navigator into the grid



Filter by position, assign an outreach owner, import — no CSV export, no browser hacks. Names anonymised.

Pipeline generation

Today 1x

With PG 2–5x more pipeline

Less admin work, more selling time per rep.

Response rate per prospect

0% 15% 25% 30%

15–25% reply rate

Multi-channel sequences, executed in one flow.

LIVE IN DAYS, NOT QUARTERS

- 01

Install from AppExchange

A managed package in your own org.
- 02

Connect mail & Sales Navigator

Outlook or Gmail, plus LinkedIn.
- 03

Build your first grid

Tier 1 accounts, contacts imported.
- 04

Sequence and track

Reps execute, managers see it live.

ONE PLAN. ALL FEATURES.

\$75 per user / month

or \$750 per user / year — two months on us.

Fast implementation, no complex integrations. AI uses cases ready to be implemented tailored to your needs.

www.prospectgrid.ch