

Adyen Payments

Composable Storefront Integration for B2C Commerce

Adyen's easy-to-integrate payments package for a quick Go Live.

Whether you're starting up with Salesforce or undergoing a digital transformation, save time and grow your business with a truly unified Adyen payments engine.

Customer Benefits

1. Fast Go-Live
2. Extended Markets with Unified Platform
3. Increased Conversion
4. Secure and Compliant Checkout

Adyen Integration Highlights

Better Shopper Experience

Grow conversion and Average Order Value (AOV)

Access the latest Payment innovation

Stay ahead of competition, remain flexible



Accept card transactions (Debit/Credit Cards, Local Schemes, Co-branded cards)



Offer Local Payment Methods (up to 250+ Alternative Payment Methods, including Apple Pay, Paypal, Amazon Pay, GooglePay, WeChat Pay, Klarna, and more)



Enjoy control over brand experience with the migration strategy to Composable.



Reduce OPEX with quarterly Adyen product releases. 24/7 Adyen Support for payment processing and dedicated Adyen Salesforce integrations support



Saved Shopper payment details for fast and secure checkout



Seamless authentication with 3DS Native flow



Modular solution can be tested and used fast with distribution as an ISV package and via Composable Alliances Accelerators



Deploy new features faster with the Adyen ISV package, easy to upgrade and customize

Technical Specifications



Coverage

Global



Omnichannel offerings

E-commerce, In-Person, Endless Aisle, Mobile e-commerce, Shopper recognition.



Compatible technologies

PWA 3+, NPM, Node
Salesforce Managed Runtime



Customizations

Adyen Integration is geared towards customisations to fit your Digital transformation needs

Pricing

- No Integration package cost
 - No set up fees
 - Support fees included in GMV Band pricing
 - Processing and payment method fees - depends on the payment method. Contact Adyen Sales.
 - Payment method fees can depend on and are also available with Interchange++.
- More information on www.adyen.com/pricing

Steps to Get Started

1. Speak to our team

Make sure to get in touch to identify the the best set-up for your business and know how to apply for a Live account to get up and running in no time.

Visit: [adyen.com/contact](https://www.adyen.com/contact)

2. Consider your storefront migration options

Refer to our Docs to include Adyen Composable Storefront integration into your migration strategy from Store Front Reference Architecture (SFRA) or SiteGenesis.

Visit the web page with Adyen Docs by scanning the QR code below

3. Set up the integration

Set up the integration in your Salesforce B2C environment

You can find a step-by-step guide in our Docs.

4. Configure and go Live

After configuring your account settings and integration, you are ready to go live and start processing payments!

