

Find out what's actually wrong before you spend another penny fixing it.

A process and adoption review of your Salesforce. A clear, written answer on why your team isn't getting full value, what that is costing you, and what to fix first.

£2,500 · findings within 14 days · invoiced afterwards · full refund guarantee

1

conversation with whoever owns Salesforce, then a full review of your org

3

lenses: data discipline, process and friction, adoption and ownership

14

days to a written findings document, talked through with you

14

more days, from receiving it, to say it wasn't useful and get every penny back

Three things go wrong. We look at all three.



Data discipline

Duplicates, gaps and disputed reports. Whether the numbers can be trusted.



Process and friction

Whether Salesforce matches how your team actually sells, or fights it. Where it adds steps for your sellers instead of taking them away.



Adoption and ownership

Whether your team really uses it, who owns the system, who enforces it, and what happens when nobody does.

How it runs

1

You book a time.

Straight into the calendar. No qualification call, no form first. Nothing is taken at booking.

2

An hour to understand your business.

With whoever owns Salesforce, and ideally someone who sells with it. How you sell, where it hurts, what you have already tried.

3

We review your Salesforce.

Where most of the work happens: your org against what you told us,

What you're actually buying

This is a process and adoption review, not a technical audit. It starts from how you sell and how your team uses Salesforce, and works back from there. Not a slide deck, not a 60-page technical inventory: a short, readable document, built from a review of your own system, that a leadership team can make a decision from. It is deliberately useful on its own: if you take it and fix things yourself, the Reset has done its job. If you'd rather we did the work, the findings become the scope. That is your call afterwards, not a condition of booking.

Isn't this just a Salesforce health check?

No. A health check is a technical audit against a checklist, usually £3,000 to £10,000, delivered to whoever administers the system. The Reset is a process and adoption review. It starts from how your business sells and how your team uses Salesforce, then looks for where the two do not line up. It is aimed at the person accountable for the commercial outcome, and it ends in a decision-ready document rather than a defect list.

Do we have to buy anything afterwards?

No. Plenty of the work the findings identify is work an in-house admin can do. If you'd rather hand it over, Salesforce Simplified is where that work goes.

What if it isn't useful?

Tell us within 14 days of receiving your findings and we refund the full £2,500. No conditions, no partial refunds calculated against time spent.

how it is really used, where it creates friction for your sellers.

4 You get it in writing, and we talk it through.

Within 14 days: what we found, what it's costing you, and what to fix in what order.

"We moved to Salesforce after 2 failed CRM setups."

James Pursey · Founder & CEO · Replicate Labs. Most people who book a Reset have been let down before. That is why the first thing we do is look, not sell.

Stop guessing what's wrong with your Salesforce.

One conversation, a full review of your Salesforce and written findings within 14 days. £2,500, with a full refund guarantee.

[Book the Reset](#)