

NetFinder for Salesforce

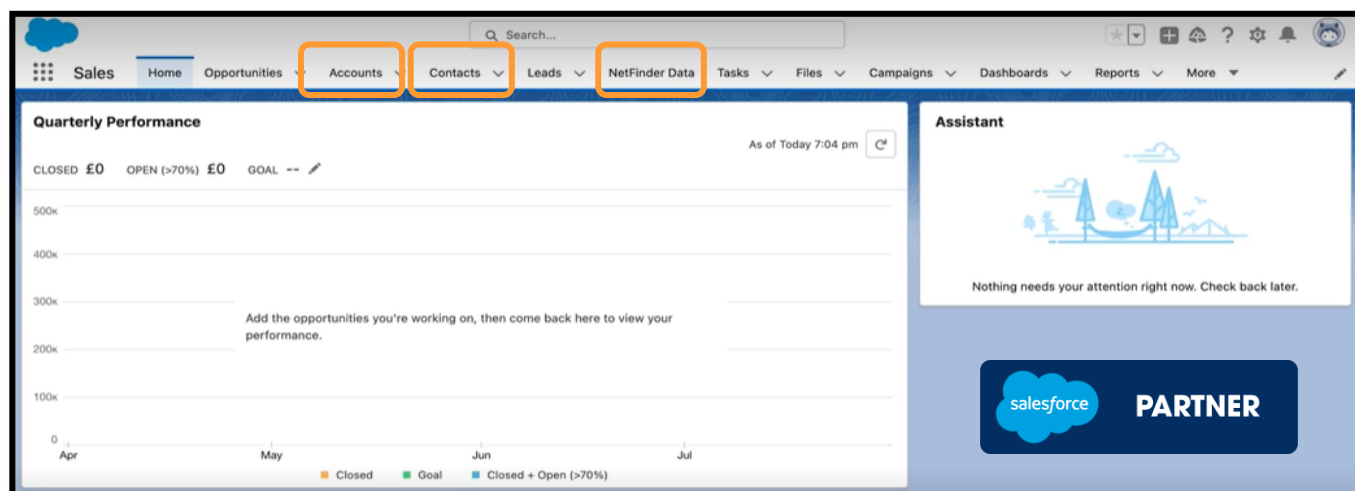
About NetFinder

NetFinder is a global lead database with **tens of millions of fully compliant contacts**. NetFinder helps you to identify the best buyer targets for your outreach—including but not limited to hardware, software and telecommunications technology products and services. You'll have at your fingertips in-depth company and technology deployment data. With NetFinder, you will improve the effectiveness of your segmentation, targeting and marketing campaigns, generate new sales opportunities and increase your revenues.

NetFinder integration with Salesforce

The integration offers enhanced buyer **prospecting** and **enrichment** for Companies and Contacts worldwide. NetFinder provides the highest-quality leads and marketing intelligence that teams can use to improve their campaigns immediately.

The NetFinder for Salesforce integration is accessible directly from Account, Contact or Lead objects and from its own NetFinder Data tab in Salesforce. NetFinder's data fields are visible in the details tab and you can add new records to Salesforce straight from here:



Enrichment

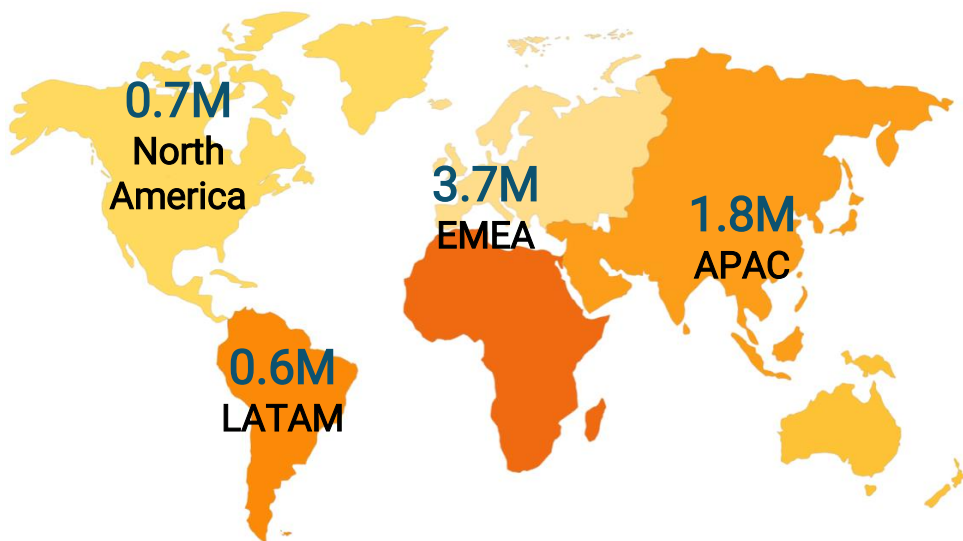
Add NetFinder's data to your existing Accounts, Contacts and Leads and our app will keep them up to date with the most current information. We can add in- depth firmographics, technographics and more to extend your accessible data and allow you to do more with Salesforce's native tools.

The screenshot displays the NetFinder interface within a Salesforce-like environment. At the top, a 'Contact Search Results' panel shows 'Selected Parameters' and 'Unmatched Results: 1 to 11 of 11'. A callout box points to the 'Add ALL Records' button, stating: 'Use the get match button to enrich our contact information and get to the Contact search UI.' Below this, a table of results is shown, with a callout box pointing to the 'Head of HR' entry, stating: 'Click on the targeted contact to enrich your CRM data.' The bottom section shows the detailed contact record for 'Andrew Beaumont', with a callout box stating: 'Automatically load your new contacts information in your CRM.' The contact details include Title (Head of HR), Account Name (Sony), Phone (+44 1256 828000), Email (andrew.beaumont@sony.co.uk), and Contact Owner (Net Finder).

Prospecting

Extend your reach with net new Companies, Contacts and Leads. Find targets in your Ideal Customer Profile -- companies by size, revenue, location, industry, installed technologies and contacts by company, location, job title.

6.8+ million GDPR compliant contacts globally to power your sales and marketin!



Country counts

Countries	CONTACTS/Emails	Tech Installs
All	6 808 465	27 994 598
United Kingdom	1 506 013	2 600 707
Australia	747 367	329 956
France	538 038	634 740
Canada	535 612	16 998
India	468 157	767 516
Germany	322 396	593 680
Brazil	275 420	94 572
Mexico	188 629	99 979
United States	176 268	25 042
Switzerland	175 713	52 599
Sweden	135 390	45 159
Belgium	126 636	54 031
Spain	114 207	77 782
Malaysia	110 735	22 062
New Zealand	101 440	35 265
Finland	82 407	13 690
Singapore	78 529	52 680
Thailand	77 568	13 886
Netherlands	72 817	103 847
Norway	69 778	13 097
Italy	67 895	80 508
Poland	66 960	26 940
Argentina	65 699	10 533
Philippines	59 972	29 000
Turkey	50 615	60 808
Indonesia	49 821	7 958
Colombia	48 594	11 292
Denmark	46 370	27 508
Ireland	37 910	50 016
Romania	37 527	4 315
South Africa	37 237	18 978
Austria	35 873	15 874

Country counts

Countries	CONTACTS/Emails	Tech Installs
United Arab Emirates	32 213	28 238
Chile	31 547	13 717
Israel	27 784	50 190
Pakistan	24 811	10 341
Portugal	24 295	5 525
Saudi Arabia	18 923	7 619
Hong Kong	18 679	32 304
Japan	18 469	6 110
Hungary	15 698	1 311
Luxembourg	10 525	3 015
Peru	10 234	2 109
Bulgaria	9 477	439
Czech Republic	7 518	1 049
Lithuania	5 855	527
Croatia	5 507	282
Slovenia	4 489	259
Slovakia	4 468	62
Greece	4 456	1 783
Viet Nam	3 640	6 329
Estonia	3 537	121
Serbia	3 062	2
Latvia	2 937	425
Ecuador	2 899	1 174
Guatemala	2 082	325
Jordan	1 406	1 330
El Salvador	1 236	228
Ukraine	975	67
Iceland	935	82
Jamaica	737	8
Jersey	584	15
Egypt	493	1 324
Isle of Man	427	105
Puerto Rico	385	0
Guernsey	315	70
Democratic Republic of Congo	147	29
Aland Islands	87	5
Liechtenstein	40	83