

Smart Visual Configuration for Salesforce CPQ

Don't let the other guys fool you. Epicor CPQ is more than just a pretty face.

A One-Stop Solution Anyone Can Use, Understand and Maintain

Epicor CPQ (formerly KBMax) provides an immersive 2D, 3D, or AR experience that enables salespeople, distributors and website visitors to configure and price the most highly complex products in real time. Our revolutionary, no-code rules engine is easy for administrators to learn, can be set up and maintained in house, and used and understood by anyone, without relying on third parties.

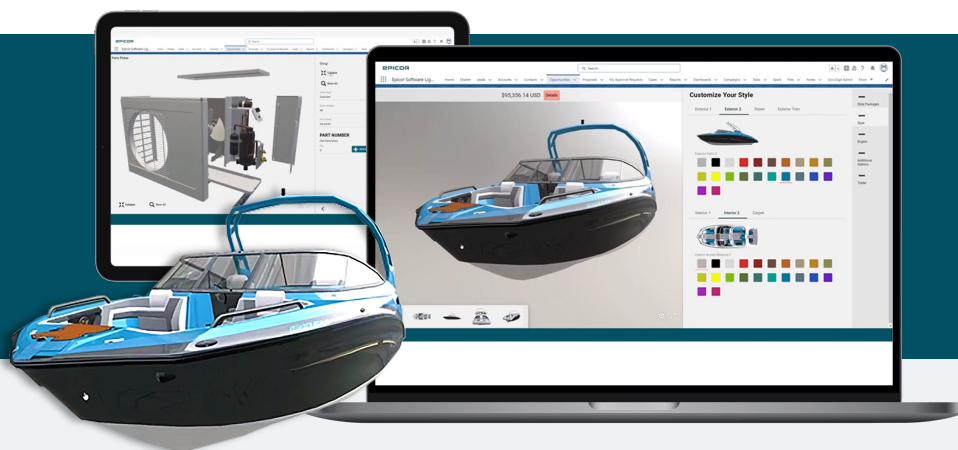
Contact us to learn more



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Why Epicor CPQ Is Different

Single Platform Solution, Designed and Built by Us

Epicor CPQ is an integrated solution with 3D visualization, CAD, and documentation generation capabilities designed and built in house, that can be managed without reliance on third parties.

Snap Rules Engine

Other visual CPQ solutions hide behind hard-coded rules. Epicor CPQ authors powerful logic for complex product sales using a no-code builder with the flexibility to perform both product-and attribute-based configuration.

Website Embedding

Embed a visual product configurator on your website for all end buyers to visualize, dynamically price and quote products.

Native CAD Automation

Automatically generate CAD files and clear bottlenecks to relieve pressure on Engineering using any CAD program including AutoCAD®, SolidWorks, and PTC CREO®.