

SUCCESS STORY



PASHA Travel is a full-scale Tourism and Destination Management Company in Azerbaijan and Georgia, member of ICCA and the country's only IATA and ISO-certified service provider.

<http://pashaholidays.az/>

Travel CRM Implementation for a Large Tour Operator in Azerbaijan and Georgia

Project overview

PASHA Travel was searching for a robust travel CRM solution to manage sales, bookings, reservations and tour management processes with in-depth reporting and analytics functionality.

Original CRM project turned into end-to-end travel operations platform, which allowed to manage pre-defined and dynamic service inventory with its custom pricing and discount logic, itinerary management, connection to Client's B2C website through API integration, automated invoicing and payment processes.

Features

- Pre-build Tour Packages and Experiences creation and management.
- Itinerary Management from Customer enquiry to payment and financial reporting.
- B2C Portals for selling travel products and services online.

Integrations



Florian Sengstschnid
COO at Pasha Travel

★★★★★ 5.0

"Starting from scratch is not a challenge when working with Nubessom. I was delighted to experience their proactive approach to our problems and their determination to effectively derive a solution from workshops even with groups that are not tech-savvy. The advantage of working with Nubessom is that they simply meet your business needs and help you achieve goals."