

Aktana Omnichannel for Salesforce Data Cloud

Aktana's **Intelligent Omnichannel Solutions** for Salesforce Data Cloud enables **Life Sciences brands** to **accelerate time to value** with **out-of-the-box use cases**. Grounded in **Salesforce Data Cloud, Marketing Cloud & Einstein**, Aktana's **AI-powered orchestration** transforms **HCP engagement** - driving field **productivity**, **brand growth** and **overall patient outcomes**.

Who is it for?



What does it do?



*Impact Metrics available from Aktana Case Studies