



Salesflags, a Salesforce Social Media AppExchange ISV, needed a new team of developers when one of Salesflag's partners changed their all of their APIs. Switching Salesflag's to the new API's needed urgent development.

Salesflags had outsourced its initial software development but that team left. Salesflags desperately needed their code to be well documented, code commented for when the development was handed over to a new development team, but this was lacking.

Within literally minutes once SES was installed, SES immediately and automatically created a full set of editable documentation and had identified all of the poorly commented code that needed attention.

SES reduced the time, by over 75%, to discover relevant code; specifically which API calls were active and which were redundant.

Salesflags have already run SES Code Quality Analysis, Dead Code Analysis, Duplicate Code Analysis and now understand the extent of their technical debt. Salesflags are now in a position to properly

prioritise their future development plan from the insights provided by SES.

In the future Salesflags intend to use SES to maintain and improve quality, code review, code management and maintain best practice with our development team.