

salesforce

Buy with prime

Buy with Prime for Salesforce Commerce Cloud

Engage millions of Prime members by offering Prime shopping benefits directly on your site.

Benefits →

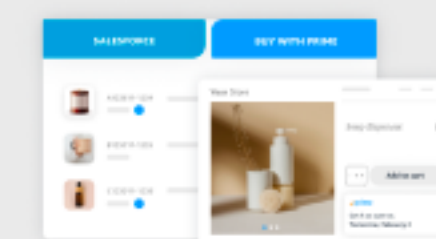
Convert more shoppers with the trust of Prime

Buy with Prime has been shown to increase shopper conversion by 25%* when you offer Prime shopping benefits like fast, free delivery and a trusted checkout on your site.¹

Integrate Buy with Prime directly into Salesforce Commerce Cloud and drive greater loyalty with a shopping experience that Prime members love, including a trusted checkout, fast, free delivery, and easy returns.

¹ This data point measures the average increase in shoppers who placed an order when Buy with Prime was an available purchase option versus when it was not, during the same time period.

² Amazon Multi-Channel Fulfillment internal data.



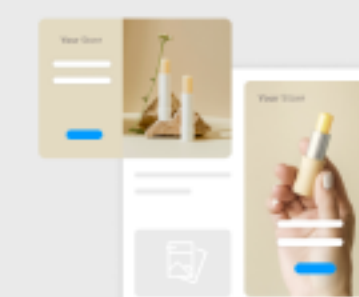
End-to-end integration with your tech stack

Seamlessly manage Buy with Prime across your entire ecommerce tech stack, and customize how Buy with Prime appears on product pages and in your checkout.



Improve shopping for Prime members

Prime members can filter and search for Prime eligible products on your site, and check out with both Prime items, and items without Prime, in a single cart.



Reach engaged Amazon shoppers

Connect with relevant audiences on sites beyond Amazon with a display ads solution exclusive to Buy with Prime, and attract shoppers to products on your site.



Use social proof to increase shopper confidence

Tap into the volume and authenticity of Reviews from Amazon on your product pages for active Buy with Prime products to provide social proof and boost shopper trust.



Tap into world-class fulfillment services

Power your growth with the world's largest fulfillment network, offering reliable deliveries, 7 days a week, with over a 97% on-time delivery rate.²



Reduce total cost of ownership

Give your business the flexibility to scale by using your Amazon Retail inventory for Buy with Prime orders.

Sign up for the interest list at buywithprime.amazon.com/salesforce

