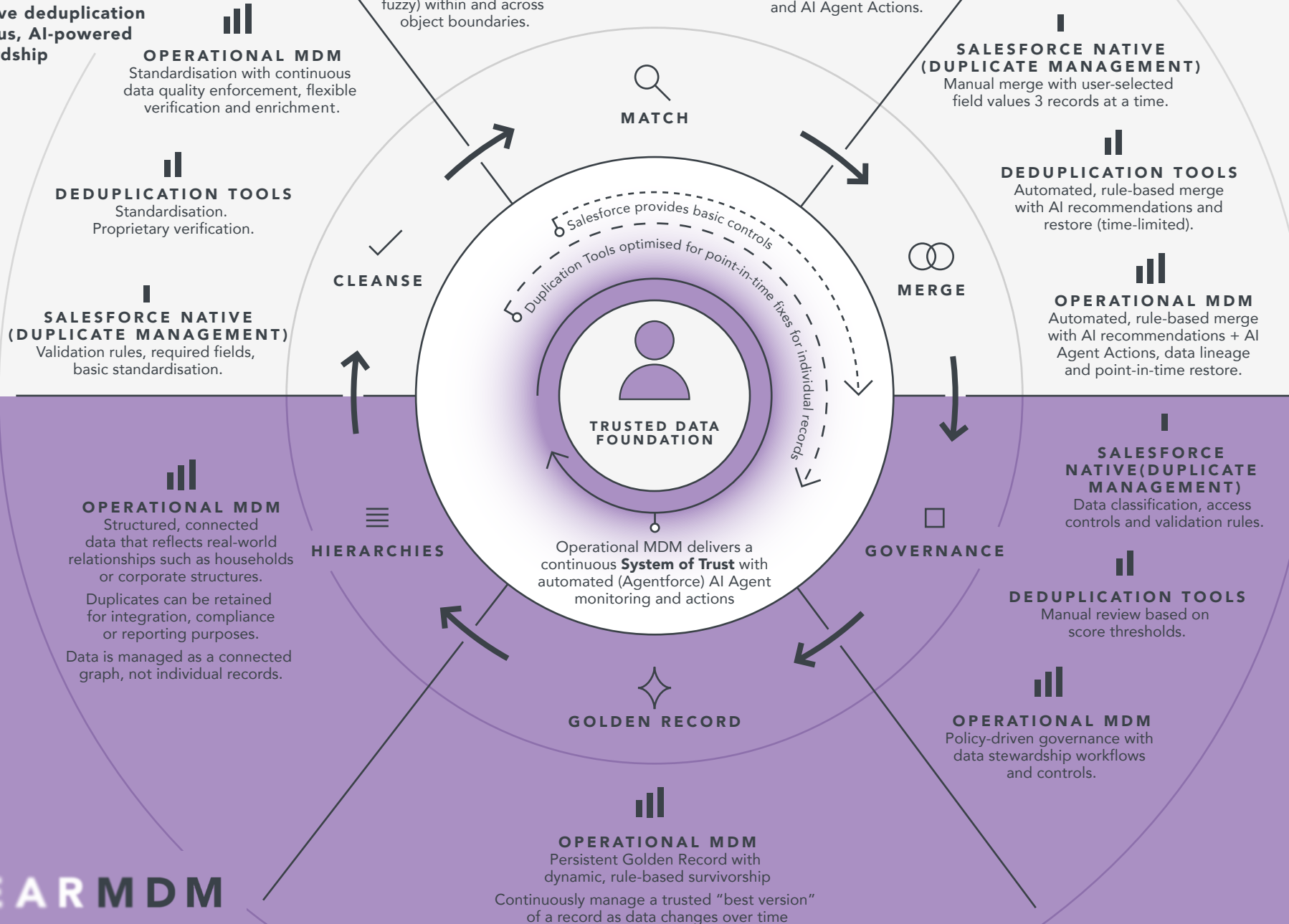


BEYOND DEDUPLICATION: OPERATIONAL MDM IN SALESFORCE

From reactive deduplication
to continuous, AI-powered
data stewardship



DATA QUALITY ACTIONS

MDM STRUCTURE AND CONTROL

CLEARMDM