



Your unfair advantage to sell with confidence

### Challenge

Sales reps spend over a third of their time researching accounts using multiple tools. This is very inefficient and slows them down.

### Solution

B2Brain delivers AI-powered account intelligence to inside sales and account management teams within their workflow.

With B2Brain, sales teams can

- Prioritize Accounts better
- Craft compelling messages
- Engage Prospects & Customers better

### Key Benefits

- Actionable intel on your accounts
- Recommended leads within Outreach
- Compelling Talking points
- Saves >1 week every month

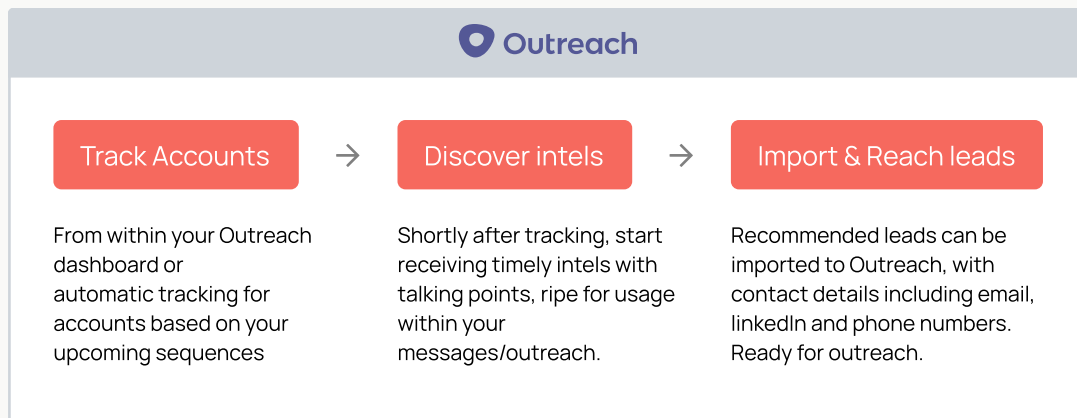
### How B2Brain works with Outreach



Available in the  
Chrome Web Store

Install B2Brain  
Companion  
Extension

or use  
b2brain.com



“With B2Brain’s contextual intelligence on target accounts, our SDRs get the right cues to personalize their outreach. Prospects engage better and love it, when your message comes across as well researched and tailored for them.

- Shekhar Kapoor, VP Sales and Marketing, ConvertCart.com

Start your  
trial today

Start your full feature 14-day free trial with 10 of your  
target accounts at **b2brain.com**



Your unfair advantage to sell with confidence

## About Outreach

Outreach is the number one sales engagement platform with the largest customer base and industry leading usage. Outreach helps companies dramatically increase productivity and drive smarter, more insightful engagement with their customers. More than 4,000 companies such as Adobe, Tableau, DoorDash, Splunk, DocuSign, and SAP depend on Outreach's enterprise-scale, unparalleled customer adoption, and robust AI-powered innovation. Outreach is a privately held company based in Seattle, Washington.

To learn more visit [www.outreach.io](http://www.outreach.io)

## About B2Brain

B2Brain makes your inside sales team more effective, by providing them with contextual intelligence on target accounts. SDRs and AEs using B2Brain get back 1 extra selling week every month.

Intel is sourced and identified from over 800K sources of public information. It comes along with talking points relevant to your business, and recommended leads from the accounts, making your outreach more engaging.

B2Brain works seamlessly with platforms like Outreach, Salesforce, Salesloft and Hubspot.

To learn more, visit [www.b2brain.com](http://www.b2brain.com)

**Start your  
trial today**

**Start your full feature 14-day free trial with 10 of your  
target accounts at [b2brain.com](http://b2brain.com)**