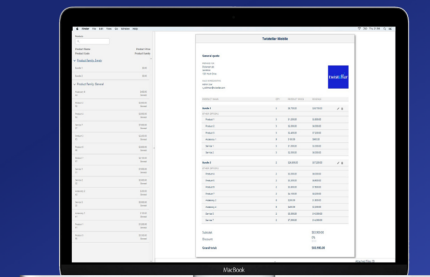


WHAT IS CPQ?

Sculptor CPQ is a Salesforce native configure-price-quote app for sales reps.

Create, manage and send your offer with ease. All your products families, bundles and pricing rules at one page. It's easy even for a sales rep newbie. Hundred thousand sales reps use CPQ solutions each day to make their quote process painlessly simple.



1 What is CPQ

Configure



Create product configurations with user-friendly interface from simple to complex bundles

Price



Perform automated pricing calculations, apply discounts & quote approvals automatically

Quote



Generate professional error-free sales proposals (quotes) with all product and pricing details

2 Benefits of CPQ

Configure

- ✓ Faster sales cycles
- ✓ Accurate product data
- ✓ Elimination of errors
- ✓ Sales flows customization
- ✓ Savings on training costs
- ✓ Upsells & cross-sells raise

Price

- ✓ Flexible pricing
- ✓ Costs & revenues visibility
- ✓ Pricing rules visibility
- ✓ Automated discounts
- ✓ Updated pricing books

Quote

- ✓ Faster sales cycles
- ✓ Online chatter with a client
- ✓ Reduced recalculations
- ✓ Customised quotes

3 How it works

- A **Drag and drop**
to compose product bundles with all the necessary components
- B **Set rules automation**
for Pricing, Discounts and Dynamic products
- C **Configure a quote**
and choose the required products and bundles
- D **Sculptor CPQ enables full transparency**
see how tips and rules are applied
- E **Send PDF or Interactive quote link to a customer**
and track customer's activity

WATCH VIDEO

4 Why Sculptor CPQ

- [Dynamic bundle builder](#)
- [Smart opportunity builder](#)
- [Pricing rules automation](#)
- [Interactive web quoting](#)
- [Quotes auto approvals](#)



Vadim
Rokhman
@ in t

"Hi, I'm a Sculptor CPQ product manager at Twistellar.

With experience of over 15 years in product marketing, I was proud to receive an offer to participate in the improvement of such a great CPQ solution. I know everything about the product flows and will help you with all CPQ issues."

GET DEMO