

TRUSTED BY 21% OF THE NASDAQ MARKET CAP

6

Years in business

40.35

Net Promoter Score

50+

Enterprise Customers

>45%

Revenue/Seller vs. Non-Users

 Adobe

AlixPartners

 anaplan

DocuSign

FORTINET

Medallia

qualtrics^{XM}

 pendo

Schneider
Electric

 Microsoft

celonis

 CONFLUENT

 salesforce

 miro

aws

servicenow

splunk >

UiPath™

 databricks

 pwc

verizon✓

KEVIN JORDAN

"You have to have a tool like Databook in order to empower your account team with trusted and reliable information."

DIRECTOR OF SALES PERFORMANCE

▶ [Watch Video](#)





**"DATABOOK HAS BEEN A
VALUABLE, SALES-ENABLING
PARTNER IN DRIVING DIGITAL
TRANSFORMATION AND
REVENUE GROWTH WITHIN OUR
US BUSINESS."**

CVP & COO, MARKETING AND OPERATIONS

Tracy Galloway



FRANK PERKINS

"Databook will revolutionize how you do account planning and how you prepare your reps to sell into their accounts. And it does all of this in a way that is entirely accessible to the average sales rep. Game. Changer."

(FORMER) AVP, ENTERPRISE CORPORATE SALES





“[DATABOOK GIVES US] A VERY EASY WAY OF SEEING WHAT OUR VALUE PROP CAN BE, IN WHAT AREA OF THE CUSTOMER’S BUSINESS, AND WE CAN HELP OUR SELLERS ARTICULATE THE RIGHT MESSAGE.”

VP OF GLOBAL ACCOUNT BASED MARKETING

Nancy Harlan

▶ [Watch Video](#)





"IN ORDER FOR US TO REALLY SECURE [THE EXECUTIVE ENGAGEMENT STAGE], WE'VE GOT TO BE ABLE TO DEVELOP A PROVOCATIVE POINT OF VIEW AND INTRODUCE OPPORTUNITIES THAT PEOPLE HAVE NEVER SEEN BEFORE, AND THEN ATTACH THOSE OPPORTUNITIES TO THEIR STRATEGIC PRIORITIES TO CREATE A SENSE OF URGENCY. DATABOOK IS ABSOLUTELY HELPING US TO DO THIS."

GLOBAL HEAD OF FIELD ENABLEMENT

Richard Dunkel



JOSÉ ALBERTO GUTIÉRREZ GALÁN

"Databook gives you detailed insights of your customer including industry trends, potential use cases, and some of the best ways to attack them."

SENIOR DELIVERY SOLUTIONS ENGINEER





**"DATABOOK ALLOWS ME TO HAVE
CUSTOMIZED ASSETS GENERATED ON
MY BEHALF THAT SAVES TIME AND
ALLOWS ME TO FOCUS ON THE
REVENUE-GENERATING ACTIVITIES
INSTEAD OF CONTENT CREATION, ON
TOP OF VALUABLE INSIGHTS AND A
WINDOW INTO MY CUSTOMER."**

ACCOUNT EXECUTIVE, DIGITAL NATIVES

Justin Lambert

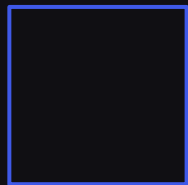


DAVID HINOJOSA

"Databook is an easy to use, one stop shop for information on public company data. Truly a tremendous resource for public companies. No more scouring the internet for information... just use Databook."

ENTERPRISE ACCOUNT MANAGER





**"LOVE BEING ABLE TO QUICKLY
DIGEST AND HAVE THE EXECUTIVE
FACT PACK EMAILED TO ME DIRECTLY
ON A COMPANY'S KEY OBJECTIVES,
FINANCIALS AND SOLUTIONS. GREAT
TO HAVE MAPPING OF USE CASES TO
STRATEGIC PRIORITIES. GREAT TO
HAVE EXECUTIVE BIOS."**

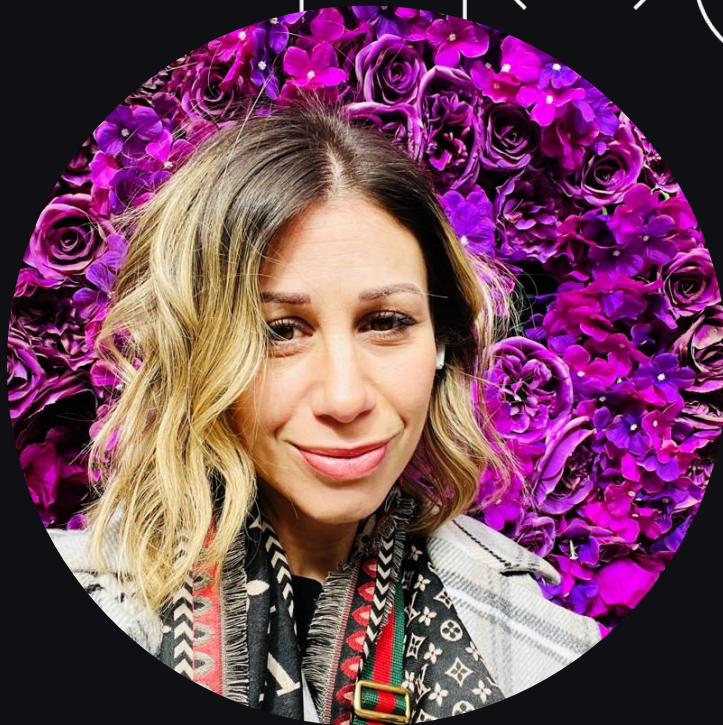
MANAGER, CUSTOMER SUCCESS
Brett Matthews



ALANA WEISS

"Databook takes all the areas you would be searching through your search engine and collects everything an account owner needs in one place with great analytics."

STRATEGIC ACCOUNT EXECUTIVE - FINANCIAL SERVICES



RAFAEL TEIXEIRA

"The engine associated with collected data from both market interactions and investors calls are simply amazing. Once you have your key words added to their algorithm, you'll have a comprehensive link between what you value most in your sales approach to what customers are actively looking for."

HEAD OF SOLUTIONS - LATIN AMERICA & THE CARIBBEAN



qualtrics.^{XM}



**"VERY HELPFUL TO FIND
INFORMATION ON MY ACCOUNTS
IN A QUICK AND INFORMATIONAL
WAY. IT GIVES ALL THE RIGHT
INFORMATION WITHOUT
PROVIDING TOO MUCH."**

CUSTOMER ADVOCACY SPECIALIST

Emily Butler



celonis

WALT SHARPTON

"I cover many accounts and Databook helps me stay on top of their developments, latest financials, etc. instead of having tons of Google Alerts."

DIRECTOR, BUSINESS VALUE CONSULTING





"DATABOOK ALLOWS ME TO EASILY MAKE MY PRODUCT RELEVANT TO THE COMPANY I AM RESEARCHING. IT'S A ONE STOP SHOP FOR MY ACCOUNT REVIEW. I DON'T NEED TO SPEND TIME GOING TO MULTIPLE SITES AND READING OR LISTENING TO MULTIPLE EARNINGS CALLS WHEN I CAN EASILY SEARCH FOR KEYWORDS AND DIVE DEEPER IF NEEDED."

STRATEGIC ACCOUNT EXECUTIVE - FINANCIAL SERVICES

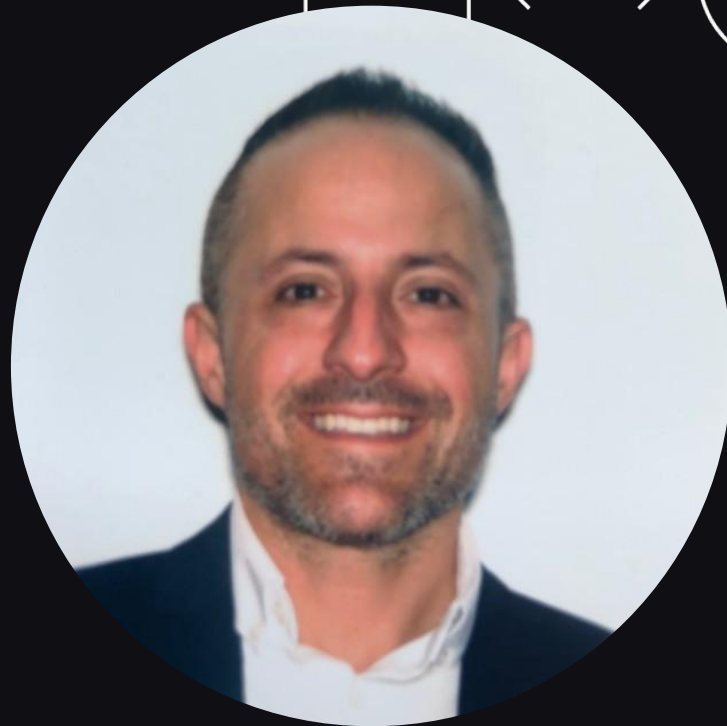
Kate Higgins



NINO BUCCILLA

"Databook is an extremely powerful tool for analyzing and digging into your accounts. The main problem it is solving for me is to guide me around each account, so when I get someone on the phone with me or in a meeting, I am much more knowledgeable about their business' current state."

ENTERPRISE ACCOUNT EXECUTIVE



TONY GILBERT

“Strategic Relationship Management is about treating your customer with the respect they deserve. Treat them as a partner, not a piggy bank.”

GM/VICE PRESIDENT OF SALES: COMMUNICATIONS,
MEDIA & ENTERTAINMENT

