



In today's digital-first world, customer engagement demands speed, personalization, and seamless experiences.

Businesses that excel in communication grow 62% faster than those that don't (Forbes).

MCUtility redefines engagement by bringing SMS, WhatsApp, Email, Twitter, Instagram, & Facebook — all inside Salesforce for real-time 1:1 and bulk conversations without switching apps.

Here are five powerful reasons why MCUtility is the best choice for businesses looking to scale communication.

No more juggling multiple tools. MCUtility seamlessly integrates SMS, WhatsApp, Email, Twitter, Instagram, and Facebook directly into Salesforce.

01 All-in-One Messaging Powerhouse

Whether it's Salesforce bulk messaging or personalized Salesforce SMS messaging, MCUtility ensures every conversation happens in one place—faster, smarter, & more efficiently.

Data breaches and compliance failures cost businesses an **average of over \$4.45 million (IBM, 2023)**. With MCUtility, you communicate confidently.

02 Compliance- Ready & Secure

Built-in compliance safeguards, enterprise-grade encryption, and secure data handling ensure that every interaction remains protected.

Go beyond sending messages—make them meaningful.

03 AI-Driven Insights with Agentforce

With Agentforce-enabled automation, MCUtility tracks campaigns, analyzes performance, and delivers instant AI-driven insights. This helps teams boost ROI and optimize customer engagement strategies in real time.





Time is money. MCUtility installs in minutes with no coding required, so your teams can start engaging customers instantly.

04 Fast & Effortless Installation

Plus, with a 14-day free trial, you can experience the full power of MCUtility risk-free.

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Conclusion

In a world where customer engagement defines business success, MCUtility helps you connect smarter, faster, & more securely—inside Salesforce.

From real-time 1:1 chats to Salesforce bulk messaging campaigns, MCUtility delivers unmatched value. Recognized as the Demo Jam Winner 2025 at London Calling, MCUtility is trusted worldwide for its innovation, compliance, and reliability.



**Engage Smarter,
Connect Easier,
Convert Faster
with MCUtility.**

