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REAL ESTATE INVESTMENT

This Tableau Accelerator allows you to:

- Assess Performance of our Real Estate Investment
- Deep-dive to Property level of detail
- Identify the underlying drivers of your performance
- Measure improvements of Occupancy level over time

Answer key business questions

- What is the overall Real Estate performance?
- Which cities generate the most revenue?
- Which cities offer the best return and for which property types?
- What are the drivers of our performance?
- Which property types and properties perform best?
- How do we perform in filling our properties over the time?
- How a property performs in relation to other properties of the same type?

Monitor and improve KPIs

Properties

- **Nb Properties**: Total number of managed properties
- **Occupancy Rate**: Assess how effectively real estate is monetized by comparing actual revenue generated with the maximum theoretical revenue at full occupancy
- **Property Cost**: Property acquisition costs (including all fees)

Expenses

- **Total Expenses**: Refer to the sum of all costs and financial obligations associated with owning and maintaining a property on a monthly basis

Vacancy Cost

- **Vacancy Cost**: The difference between the max theoretical revenue (based on monthly rent amount at 100% occupancy rate) and the real revenue (expressed in currency)

Revenues

- **Total Revenue**: Overall income generated from a real estate investment during a specific period (expressed in currency)
- **Net Revenue**: Total income generated from a real estate investment after deducting all related expenses and costs (expressed in currency)

Yield

- **Gross Rental Yield**: Property's Total Revenue over the selected period relative to the Property Cost over the selected period ("Nb of months" in the period * "Property Cost"/12)(expressed in percentage)
- **Net Rental Yield**: Property's Net Revenue over the selected period compared to the Property Cost over the selected period ("Nb of months in the period" * "Property Cost"/12) (expressed in percentage)

Required attributes

- **Month** (date) : Monthly snapshot
- **Property No** (string) : Unique Identifier of the property
- **Property** (string) : Designation of the property
- **Amenities** (string): Standard, Mid-range, High-End, Luxurious, ...
- **Property Type** (string): Apartment, Furnished Apartment, House, Studio ...
- **Bedrooms** (string) : Number of bedrooms in the property
- **Bathrooms** (string) : Number of bathrooms in the property
- **Living space** (numeric) : Property size in sq ft
- **Country** (string, role: country) : Country in which the property is located
- **City** (string, role: city) : City in which the property is located
- **ZipCode** (string, role: zipcode) : ZipCode in which the property is located
- **Latitude** (numeric, role: latitude) : Property Latitude
- **Longitude** (numeric, role: longitude) : Property Longitude
- **Monthly Rent** (numeric) : Monthly Property Rent Amount
- **Monthly Revenue** (numeric) : Monthly Revenue of the property
- **Monthly Expenses** (numeric) : Monthly Expenses of the property
- **Property Cost** (numeric) : Total cost of the property (including all fees to buy it - set same value for each month