

Salesforce Data Cloud

Readiness Assessment & MVP



Egen, formerly known as SpringML, is ready to partner with you as Data Cloud free licenses hit the market. Our team of trusted data engineering, machine learning, analytics, AI, and Salesforce experts can work with you, starting with a free Data Cloud Readiness Assessment. Additionally, we can help serve as a guide to advance a Data Cloud MVP where we will plan, design, and deliver a starter use case. Our approach enables future success with Data Cloud and AI tailored for speed and scalability.

About Egen

Egen is a technology services company with leading capabilities in cloud, data engineering, analytics, AI, and platform engineering. Our more than 700 technology specialists in Canada, India and the United States have deep expertise and experience working with many of the cloud and data platforms including Google Cloud and Salesforce. We work with organizations across industries to help them unleash the power of cloud and data that create possibilities, empower people, and deliver impact for the better.

Data Cloud Readiness Assessment

Investment: Free | Timeline: 1 Week

Identify suitable Data Cloud use cases:

- Examples: Cross-sell, upsell, new business, and Customer 360 including service, sales, marketing, and customer success

Assess data readiness for selected use case:

- Identify data sources and volume
- Identify required profile and engagement fields
- Validate existing fields and required fields, and assess data quality and integrity
- Verify the relationship between data from object storage and Salesforce objects
- Identify any data security requirements

Readiness Assessment Deliverables

- Identified Data Cloud Use Case
- Data Readiness Scorecard

Data Cloud Guided MVP Implementation

Investment: \$25,000 | Timeline: 4 Weeks

Week 1	Week 2	Week 3	Week 4
Use Case Identification and Data Quality Assessment	Data Mapping	Identity Resolution	Calculated Insights and Data Actions

MVP Implementation Deliverables

- Guided MVP on use case implementation and future state architecture guidance
- Connect to up to one (1) Salesforce orgs
- Support data stream setup between Salesforce Clouds and one (1) object storage provider (S3, Google Cloud Storage, Azure), as applicable
- Data model mapping on up to five (5) data streams
- Configuration of one (1) Identity Resolution ruleset
- Configuration of one (1) Calculated Insight
- Configuration of one (1) Salesforce Platform Event Data Action