

Real-time Learning and Support for Employees, Partners and Customers

What is Appinium?

Appinium is the only 100% Salesforce-native Learning Management System (LMS) and Content Hub, purpose-built to onboard, train, certify, and engage every stakeholder (employees, partners, customers) directly within Salesforce, either within the internal Lightning Experience or externally via Experience Cloud and partner portals (PRM).

1. Salesforce-Native Learning & Content Hub

Onboard, train, certify, and engage users in the same environment they work: Seamlessly embed e-learning, video, PDF, and media delivery for onboarding, compliance, and knowledge sharing.

2. Scalability for Every Audience

Use one platform for employee, customer, and partner programs: Automate certifications, manage learning paths, power, and serve global audiences with granular permissions and reporting.

3. End-to-End Content Enablement

Feature-rich Content Hub with playlists, catalogs, event calendar integrations, and survey workflow to track engagement, popularity, and content effectiveness.

4. Deep CRM Reporting & Real-Time Analytics

Native Salesforce Reports and Dashboards: Connect all activity, completions, scores, and content engagement to pipeline and customer data for full-funnel measurement.

5. Security, Governance & Automation

Robust role-based access, certification, secure media delivery, and audit trails built to satisfy compliance-laden industries (SOC 2 compliant), admin-friendly at global scale. Automate business behavior and functions based on content completion and engagement using Salesforce FLOWS or Agentforce.

Proven in deployments at global scale, with use across **100+ business units** and **over 2,000 users** within single client organizations

Appinium-driven programs regularly achieve 70–80%+ adoption rates across large, distributed teams—well above the industry average for LMS deployments (the typical B2B benchmark is <40–50%)

50% reduction in certification gaps and higher partner event invitation rates reported after Appinium rollouts

Clients report 6x faster ramp for new reps and up to **50% more pipeline generated per campaign** after Appinium-powered onboarding and sales learning track

Connect with us to see how Appinium can accelerate onboarding, drive adoption, and unify learning at scale—natively inside Salesforce

[Learn more](#)

Scale, Certify, and Engage Your Partner Ecosystem—Governed, Measurable, Automated

Key Partner Use Cases

- **Partner Onboarding:** Role-specific learning paths and resource hubs.
- **Certification Levels:** Automate training and credentialing programs (Bronze, Gold, Platinum, etc.)—promote partners as they complete required courses.

“After implementing Appinium, our partners reach readiness twice as fast, and we have fewer certification gaps.”

APPINIUM USER

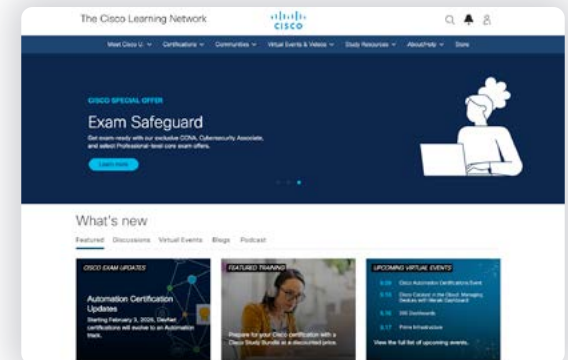
- **Distributed Partner Learning Management:** Empower partners globally with co-branded portals and Digital Selling Rooms (DSR), self-serve training, and on-demand certifications.

- **Content Distribution & Engagement:** Centralize product updates, marketing, and enablement assets; create content visibility rules based on Salesforce data; integrate with event workflows (Zoom/Webex).
- **Real-Time Reporting:** Partners and partner admins track team progress, completions, certification status, and qualify for new deal tiers and incentives.
- **Sales Motion Workflow Automation:** Leverage Salesforce automation to connect content consumption and engagement to partner pipeline activities via Flows.
- **Seamless in Experience Cloud:** Built on the Aura and LWR framework, allows for creation of cohesive and dynamic partner experiences for regional/vertical communities and partner universities across geographies.

Streamline partner learning and certification tools on one branded interface using Appinium's Salesforce-native platform.

What Makes Appinium Different?

- Drive leads based on content engagement/consumption in Appinium and push to marketing journeys.
- Certified partners get industry/region event invites automatically.
- Easily manage partner incentives/discounts in Salesforce based on partner certifications and content engagement.



See how Appinium can drive partner performance, accelerate onboarding, and ensure compliance at scale.

[Learn more](#)