

WHAT WE DO

Turn bid packets into quote-ready work.

RenderDraw takes RFPs, drawings, PDFs, workbooks, and site evidence and converts them into **reviewed quantities, matched products, configured quote lines, and system-of-record handoff.**

RFP intake

Drawing takeoff

Human review

CPQ / CRM handoff

ROI LEVER 01

More bids without more estimator headcount.

Recover manual hours spent reading packets, tracing drawings, copying quantities, and rebuilding quote lines.

ROI LEVER 02

Fewer quote errors and late-stage revisions.

Keep source evidence, review notes, product mapping, and pricing handoff tied to the same workflow run.

BID SPEED

Compress the path from upload to quote candidate.

BID CAPACITY

Handle more packages before the no-bid cutoff.

MARGIN CONTROL

Reduce missed scope, bad assumptions, and quote rework.

AUDIT TRAIL

Preserve source evidence and reviewer decisions.

WHY BUYERS CARE

The real bottleneck is translation.

Most RFP-to-quote teams already have pricing rules, product catalogs, CRM, and CPQ. The drag is the manual translation between messy bid inputs and the structured fields those systems need.

- Estimators pull scope from drawings, specs, tables, maps, and emails.
- Sales ops re-keys the same data into CRM, CPQ, or proposal tools.
- Corrections happen after review, when cycle time and margin are already exposed.

HOW WE DO IT

A governed workflow from evidence to quote.

01 Intake

Upload RFP packets, drawings, PDFs, spreadsheets, or site files.

02 Extract

Pull quantities, requirements, product cues, and commercial terms.

03 Review

Approve, correct, or reject findings with source evidence visible.

04 Map

Match approved outputs to catalog, SKU, configuration, and pricing context.

05 Quote

Create or update CRM, CPQ, Salesforce, or downstream quote records.

WHERE ROI SHOWS UP

Measure the pilot in operating math, not AI theater.

Estimator hours recovered

Hours avoided per quote x fully loaded cost x annual quote volume.

Quote-cycle compression

Days saved x win-rate lift, faster response SLA, or earlier revenue recognition.

Rework avoided

Error-rate reduction x correction cost plus avoided discount, replacement, and delay exposure.

BEST-FIT TEAMS

Built for quote teams with complex inputs.

- Manufacturers responding to spec-heavy RFPs and custom packages.
- Construction, specialty trade, crane, HVAC, electrical, flooring, and field-service takeoffs.
- RevOps and sales engineering teams trying to increase quote throughput without replacing CPQ.
- Partners or distributors that need consistent, reviewable quote inputs.

WHAT WE NEED FOR PROOF

A pilot can be measured in days.

INPUTS	Three recent bid packets, drawings, catalogs, and current quote outputs.
BASELINE	Current hours, elapsed days, rework rate, and no-bid reasons.
SYSTEMS	CRM, CPQ, Salesforce, ERP, or proposal handoff target.
SUCCESS	Quote-ready lines, evidence trail, review acceptance, and ROI model.