



UNLEASH YOUR SALES TEAM

Use the power of video
to enable, coach, and
develop your salespeople

SOLUTIONS

Video Selling
In-the-flow Recommendations
Video Coaching
Sales Development

100% NATIVE ON

salesforce

Interactive Content

Create more engaging content with more
meaningful data and insights

Video Feedback

Because sometimes scores and written
reviews don't tell the full story

Video Capture

Record your screen and/or webcam directly
from within Salesforce Lightning

Multimedia Support

Video, Interactive Video, PDF,
SCORM, Podcasts, and more

AI Recommendations

Which content is actually driving more sales
and making you more money

Social Content

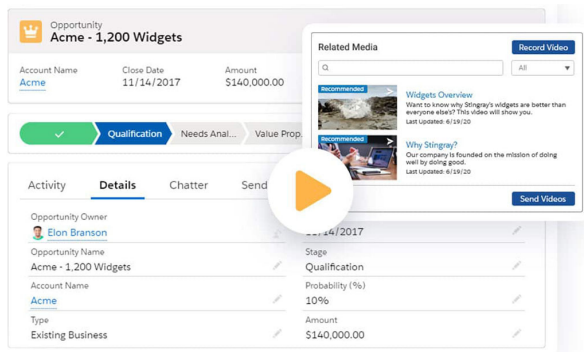
Enhance and modernize your Chatter
usage with video sharing

MARKETING

SALES ENABLEMENT

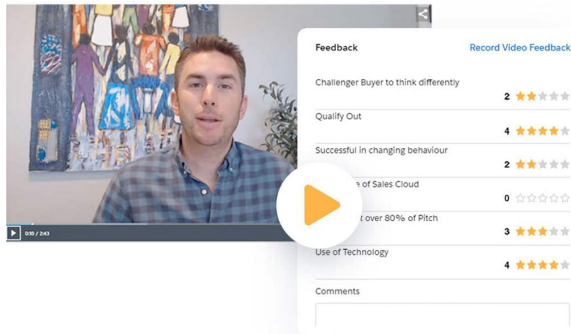
CUSTOMER SERVICE

LEARNING



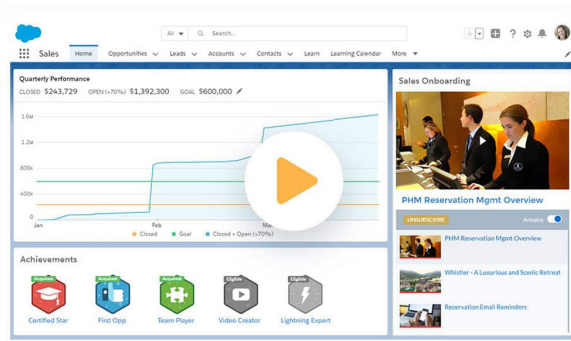
VIDEO SELLING

Provide the right content to your salespeople when and where they need it, or allow them to create their own, to modernize the sales process.



VIDEO COACHING

Assess your team's abilities, coach up your team, and maintain a human connection, all with the power of video on Salesforce.



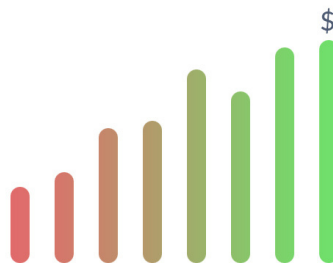
SALES DEVELOPMENT

If you want to develop your salespeople and change behavior, make it relevant, make it fun, and prove the outcomes (\$\$\$).



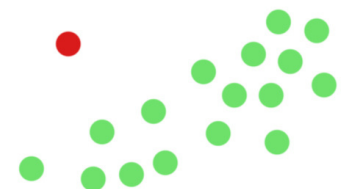
Effectiveness

Do videos help close deals?
Which videos? And when?



Performance

Does content and coaching
help improve abilities?



Governance

Are people doing what they
should? Are there outliers?