

PIPELAUNCH FOR EDUCATION

Boost Alumni Engagement with Smart Salesforce Data Enrichment



Unlock the Power of Salesforce Alumni 360 with Smart Data Enrichment



PipeLaunch revolutionizes alumni engagement for educational institutes by integrating Salesforce Alumni 360 with LinkedIn data. This integration empowers institutes to leverage smart data enrichment, drive lifelong connections, and unlock valuable insights for strategic growth.

PipeLaunch enables educational institutes to enrich their Salesforce Alumni 360 with LinkedIn data. By leveraging this integration, institutes gain a comprehensive view of alumni profiles, professional backgrounds, and networks. This enriched data empowers institutes to drive alumni engagement, boost personalized outreach, and unlock valuable opportunities.

Use Cases



> Identifying Upsell Opportunities

Analyze alumni profiles and professional backgrounds to identify upsell opportunities. Offer advanced professional development courses or specialized certifications tailored to alumni interests. This personalized approach increases upselling success.

> Identifying Fundraising Opportunities

Identify potential fundraising opportunities by analyzing alumni profiles and networks. Craft personalized fundraising strategies, engage with influential alumni, and highlight the impact of their support on deserving students.

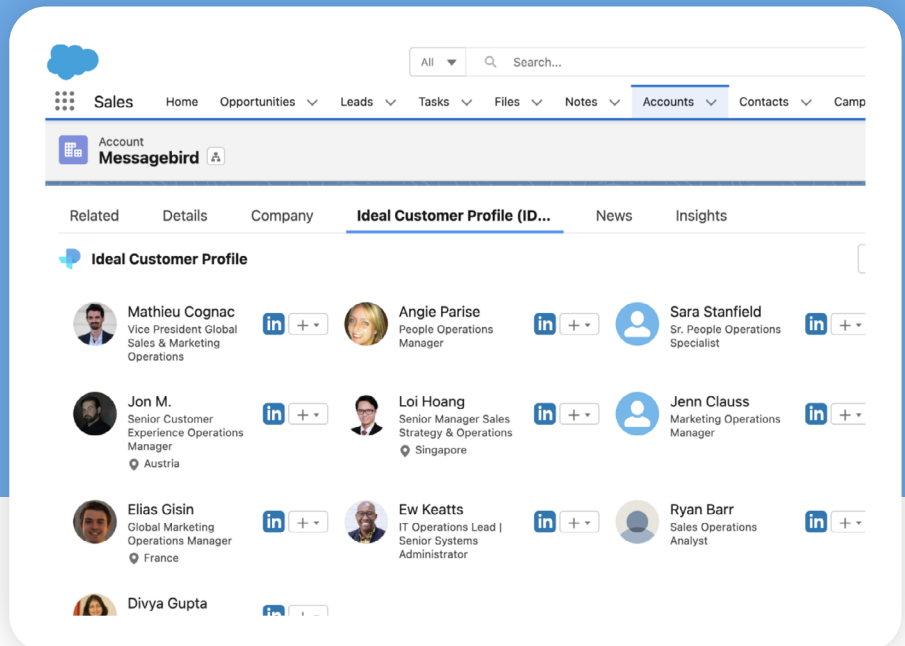
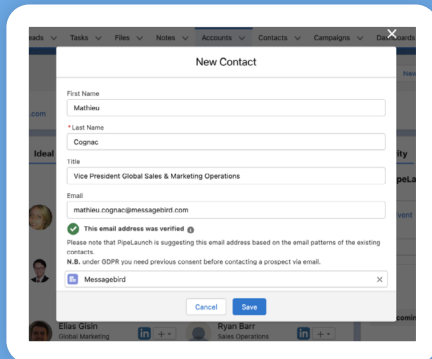
> Tracking Program Success

Track alumni career trajectories and achievements. Assess program effectiveness, optimize offerings, and showcase positive outcomes to sponsors, entities, and potential students.

> Identifying New Prospects

Leverage LinkedIn data to identify prospective students through familial and professional connections. Create a sense of legacy and attract students who share similar interests.

Key Benefits



Search and add new contacts and lead with a click of a button

Boost alumni engagement programs by reaching the right contacts with higher levels of personalization

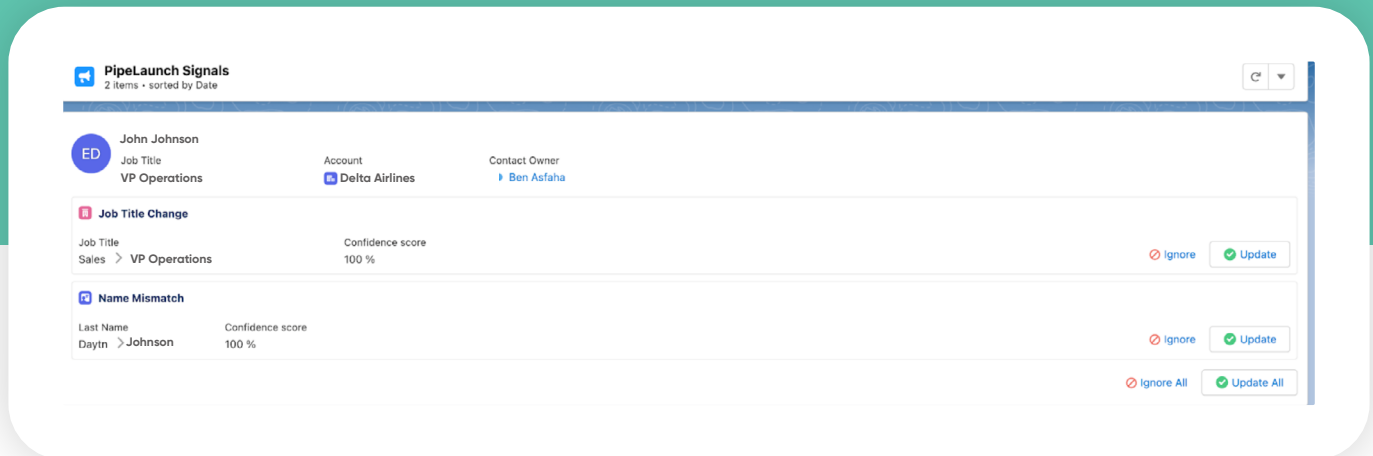
Generate more revenue and maximise **fundraising efforts** by **targeting the right contacts**

Drive efficiency by saving time and money spent on manual data updating and avoiding costly blind spots.

Achieve operational excellence by maintaining CRM data hygiene for better prospecting, reporting, and forecasting.

Boost Salesforce adoption by ensuring users stay within Salesforce as the single source of truth, eliminating the need to switch between different data sources.

Key Capabilities



Notification of a contact changing their job, facilitated by Signals' mass data enrichment.

- ✓ Seamless Salesforce-LinkedIn integration
- ✓ Real-time data enrichment from 20+ sources
- ✓ Auto-suggestion of new contacts for existing accounts.
- ✓ Company news and tech stack
- ✓ Chat-GPT integration
- ✓ Periodical mass enrichment
- ✓ Chrome extension
- ✓ Bringing LinkedIn messages to Salesforce
- ✓ Fully GDPR compliant



Founded by Salesforce veterans, PipeLaunch gives your sales teams the ability to access all the data they need to successfully engage with new prospects, without leaving Salesforce, ensuring high user adoption and maximizing your CRM investment.

100%
NATIVE
SALESFORCE
APP

Our powerful LinkedIn Salesforce integration solution seamlessly combines LinkedIn data enrichment with Salesforce, enabling companies to overcome CRM data challenges, streamline prospecting, and achieve operational excellence.

With real-time account and contact enrichment, Chat-GPT powered personalization capabilities, and notifications on compelling events at scale, PipeLaunch empowers businesses to generate more revenue while saving time and costs.

With PipeLaunch, organizations gain the advantage of the most advanced Salesforce-LinkedIn integration, providing quick time-to-value at an optimal cost.



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