

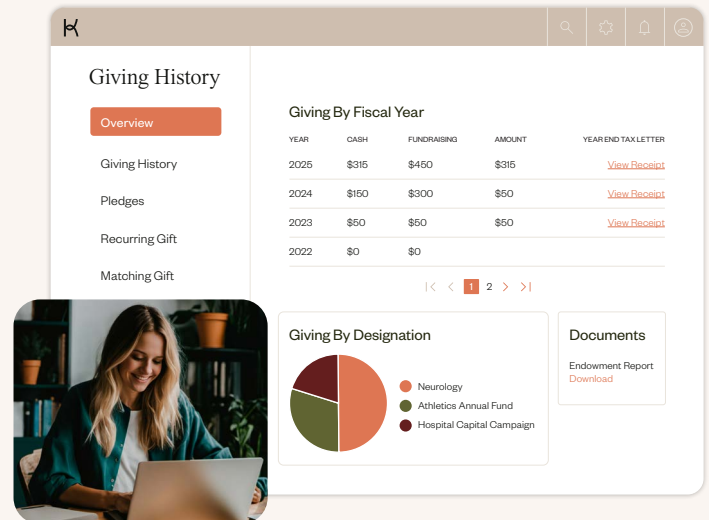
 *connect* | An add-on for *ascend*

The portal that *unites* your donors and your CRM.



connect is the only constituent portal purpose-built for Kindsight's *ascend* CRM.

It gives donors an easy way to give, update their information, and stay connected—all in one place. Every engagement flows directly into *ascend*, eliminating manual work, clunky integrations, and IT bottlenecks. With a direct connection to *ascend*, all information flows straight into the CRM, eliminating complex integrations and the need for IT help.



A seamless experience, for everyone.



Empower your donors
with self-service.

Let supporters donate, view their full giving history, and download receipts anytime—cutting down on administrative calls and emails.



Create a single source
of truth.

Because *connect* is built on *ascend*, donor updates and gifts sync instantly, reducing data silos and eliminating manual data entry.



Increase
administrative agility.

Launch fundraising campaigns and create custom giving forms in minutes, without requiring IT or waiting weeks for support.

By unifying giving, donor data, and engagement in one seamless platform, you can spend less time managing systems and more time building relationships.

HOW IT WORKS

Built for simplicity.

1. Create and launch

Admins can build and style giving forms in minutes—no IT support required.

2. Engage and give

Donors log in to a secure portal to update their contact info, view their giving history, download receipts, and give online.

3. Explore and connect

Let alumni or members connect through a directory that builds community and strengthens engagement.

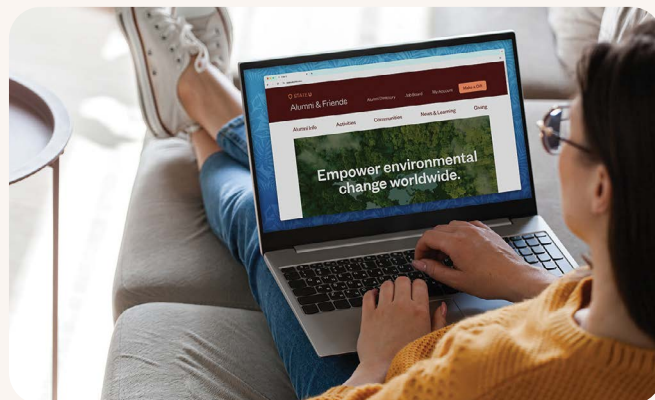
4. Sync and analyze

Every gift and update flows instantly into *ascend* CRM in real time. Keep your donor profiles current, accurate and ready for action.

Customize your portal to go *even further*.

connect also includes optional add-on features designed to deepen engagement and meet the unique needs of your organization:

- Promote events, create interest-based groups, and share institutional news
- Manage paid memberships, giving societies, and volunteer sign-ups
- Foster mentorship and career development with a searchable directory



Join the advancement leaders who trust Kindsight



Ready to build a *stronger* fundraising foundation?

Discover how Kindsight's Fundraising Platform—powered by real-time donor intelligence—can help you identify your best prospects, personalize outreach, and raise more money for your mission.

Explore the full *ascend* ecosystem.

[Learn More](#)

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