



## ALL-IN-ONE PHONE SYSTEM FOR SALESFORCE

*Sales & Service Cloud | Professional & Enterprise Editions*

The smrtPhone for Salesforce integration puts human connection first. All-in-one means your inbound and outbound phone communication, power dialer, lead list organization and bulk texting all happen in one system, intelligently integrated with your Salesforce CRM. Get the full picture to make better decisions, and better understand the true effort of each prospect and client.

### smrtPhone Features in Salesforce

#### CTI Dialer:

Native calling straight from Salesforce means less time spent on juggling between systems. Call History, Notes and Statuses instantly synced between smrtPhone and Salesforce means you always have the information you need.

#### Power Dialer:

Call between 1-4 lines at a time, increasing chance of connection and decreasing time spent on communication. Import lists straight from Salesforce to get calling immediately.

#### Call & Texts in One Place:

Call or text from Salesforce, any of smrtPhone's dialers, or on-the-go with a free Mobile App. All Calls and Texts are instantly synced back to your CRM, meaning communication is easy to track between users. (Call Recordings, Voicemails and VM Transcriptions, too!)

### smrtPhone Benefits

- **Call Monitoring:** Whether for training or quality assurance, it's easy to listen in, join or even whisper to a user without the caller hearing.
- **Customizable Flows:** Easy-to-use, customizable Call and Text Flow builder means inbound communication is efficiently routed to the right user or team, as well as allowing for IVR menus, different automations based on business hours, and more.
- **Free Reports:** Learn from the calls and texts you're already making by viewing thorough, visual data reports in smrtPhone. Find out agent, campaign and number performance to streamline your future strategy and save money and time by learning what actually works.



*Included with every subscription:*  
**Dedicated Mobile App fully synced to Salesforce.**



**Live Support**  
weekdays 9am-9pm ET

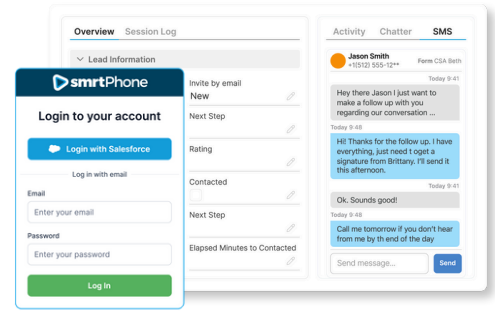
# More Calls. More Texts. More Deals.

smrtPhone.io



# ALL-IN-ONE PHONE SYSTEM FOR SALESFORCE

Sales & Service Cloud | Professional & Enterprise Editions



The smrtPhone for Salesforce integration puts human connection first. All-in-one means your inbound and outbound phone communication, power dialer, lead list organization and bulk texting all happen in one system, intelligently integrated with your Salesforce CRM. Get the full picture to make better decisions, and better understand the true effort of each prospect and client.

## smrtPhone Features in Salesforce

### CTI Dialer:

Native calling straight from Salesforce means less time spent on juggling between systems. Call History, Notes and Statuses instantly synced between smrtPhone and Salesforce means you always have the information you need.

### Power Dialer:

Call between 1-4 lines at a time, increasing chance of connection and decreasing time spent on communication. Import lists straight from Salesforce to get calling immediately.

### Call & Texts in One Place:

Call or text from Salesforce, any of smrtPhone's dialers, or on-the-go with a free Mobile App. All Calls and Texts are instantly synced back to your CRM, meaning communication is easy to track between users. (Call Recordings, Voicemails and VM Transcriptions, too!)

## smrtPhone Benefits

- **Call Monitoring:** Whether for training or quality assurance, it's easy to listen in, join or even whisper to a user without the caller hearing.
- **Customizable Flows:** Easy-to-use, customizable Call and Text Flow builder means inbound communication is efficiently routed to the right user or team, as well as allowing for IVR menus, different automations based on business hours, and more.
- **Free Reports:** Learn from the calls and texts you're already making by viewing thorough, visual data reports in smrtPhone. Find out agent, campaign and number performance to streamline your future strategy and save money and time by learning what actually works.



Included with every subscription:  
**Dedicated Mobile App fully synced to Salesforce.**



**Live Support**  
weekdays 9am-9pm ET

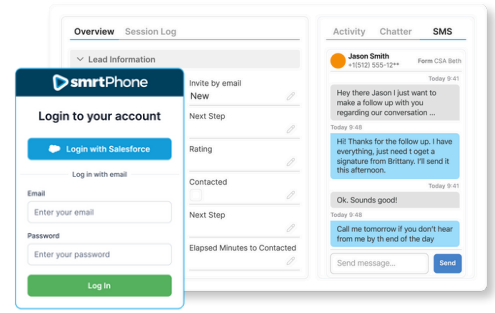
# More Calls. More Texts. More Deals.

smrtPhone.io



# ALL-IN-ONE PHONE SYSTEM FOR SALESFORCE

Sales & Service Cloud | Professional & Enterprise Editions



The smrtPhone for Salesforce integration puts human connection first. All-in-one means your inbound and outbound phone communication, power dialer, lead list organization and bulk texting all happen in one system, intelligently integrated with your Salesforce CRM. Get the full picture to make better decisions, and better understand the true effort of each prospect and client.

## smrtPhone Features in Salesforce

### CTI Dialer:

Native calling straight from Salesforce means less time spent on juggling between systems. Call History, Notes and Statuses instantly synced between smrtPhone and Salesforce means you always have the information you need.

### Power Dialer:

Call between 1-4 lines at a time, increasing chance of connection and decreasing time spent on communication. Import lists straight from Salesforce to get calling immediately.

### Call & Texts in One Place:

Call or text from Salesforce, any of smrtPhone's dialers, or on-the-go with a free Mobile App. All Calls and Texts are instantly synced back to your CRM, meaning communication is easy to track between users. (Call Recordings, Voicemails and VM Transcriptions, too!)

## smrtPhone Benefits

- **Call Monitoring:** Whether for training or quality assurance, it's easy to listen in, join or even whisper to a user without the caller hearing.
- **Customizable Flows:** Easy-to-use, customizable Call and Text Flow builder means inbound communication is efficiently routed to the right user or team, as well as allowing for IVR menus, different automations based on business hours, and more.
- **Free Reports:** Learn from the calls and texts you're already making by viewing thorough, visual data reports in smrtPhone. Find out agent, campaign and number performance to streamline your future strategy and save money and time by learning what actually works.



Included with every subscription:  
**Dedicated Mobile App fully synced to Salesforce.**



**Live Support**  
weekdays 9am-9pm ET

# More Calls. More Texts. More Deals.

smrtPhone.io



# ALL-IN-ONE PHONE SYSTEM FOR SALESFORCE

Sales & Service Cloud | Professional & Enterprise Editions

## CHALLENGE

Growing businesses that use Salesforce either don't have their phone system connected or have to juggle multiple telecom providers for voice and text, inbound and outbound. This adds to administrative burden and hampers their ability to take full advantage of their Salesforce CRM, hindering Salesforce AEs converting and retaining customers.

## SOLUTION

smrtPhone is an FCC compliant cloud phone system, power dialer and mobile softphone fully integrated into Salesforce. We are a single source for all voice and texting needs, built on a pay-as-you-go, transparent pricing model that provides ultimate flexibility and control to maximize profitability.

- Founded in **2017**
- 50** Employees
- Client companies **2,500+**
- +70.5%** YoY growth
- 94%** Client retention rate

### Live Support

weekdays 9am-9pm ET

#### smrtPhone

Cloud Phone System, including CTI Dialer and video calling

#### smrtDialer

Integrated Multi-line Power Dialer

#### smrtLeads:

Lead List organization

#### Broadcast:

FCC Compliant Mass Texting for Marketing



Included with every subscription:

Dedicated Mobile App fully synced to Salesforce.

### Featured Industries

- Real Estate Investing
- Home Services & Contracting
- Legal Services
- Accounting
- Professional Services
- Small Business

## BUILT FOR SBs AND GRBs, CUSTOMIZABLE FOR EVERYONE.

smrtPhone clients are growth-focused businesses who rely on their CRM to streamline sales processes. Set up in minutes, the system can be configured as simple or complex as any business needs. With all communication data automatically synced, you have the missing pieces to optimize the lead-to-deal pipeline.

# More Calls. More Texts. More Deals.

smrtPhone.io