

Appinium: Salesforce-Native Learning & Coaching

Onboard, train, certify, and engage every stakeholder, directly within Salesforce.

Appinium, Mediafly's Salesforce-native Learning & Content Hub, keeps learning and coaching directly inside Salesforce. This means every stakeholder can learn in the same place they sell, and you get real-time insights into how learning impacts adoption, performance, and revenue.

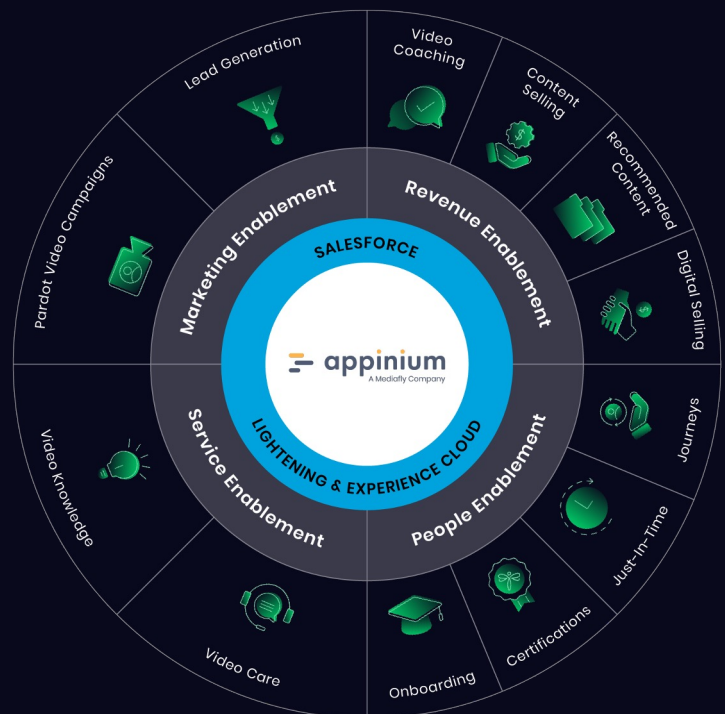
Embed learning and coaching directly in Salesforce, so sellers train where they work, without platform switching.

Accelerate onboarding and certification at scale, across employees, partners, and customers.

Improve seller consistency and performance, with microlearning, video coaching, and role-based training.

Prove the impact of learning on adoption and revenue, using native CRM reporting and analytics.

Support complex enterprise environments, with governance, automation, and secure delivery built on Salesforce.



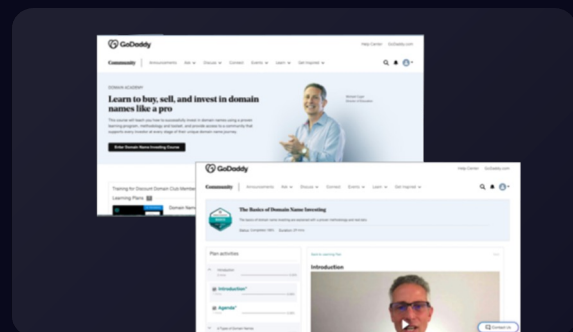
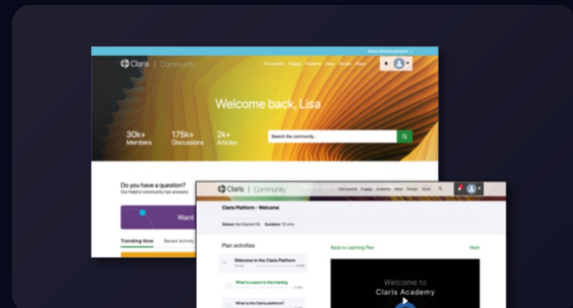
Trusted by enterprise teams worldwide

Employee, partner, and customer training in one platform

Whether you're coaching internal teams, channel partners, or customers, Appinium delivers measurable learning programs in Salesforce, either within the internal Lightning Experience or externally via Experience Cloud and partner portals (PRM).

Proven Across Enterprise Learning Programs

- Onboarding reduced from 30 days to 3 days
- 52,000+ training interactions supported annually
- 30% reduction in time to train new employees, resulting in fewer errors and faster readiness



“

“Appinium combines modern video and learning to drive unparalleled audience engagement, analytics, and outcomes.”

Andrea Tarrell
CEO, Sercante