

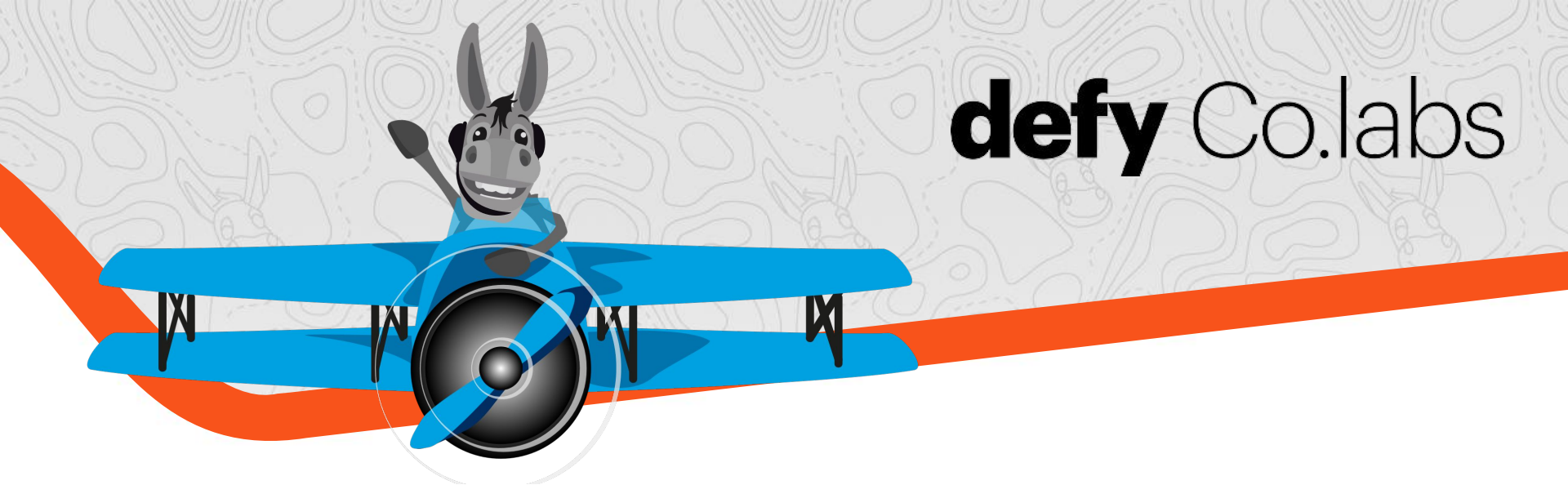


MAVEN MULE™
VALUE-DRIVEN SOLUTIONS

Maven Documents Customer Case Studies

How Maven Documents helps customers to achieve
a significant **productivity gain**





defy Co.labs

Maven Documents and defy Co.labs

How Maven Documents helped defy Co.labs to
achieve **a 5 star rating**

The Challenge

- ✓ Having **non-technical team required an easy and user-friendly solution** that can still cover complex business cases
- ✓ Real estate contract templates required **complex template setup** and **a lot of layers of data**
- ✓ Creating offers required **a lot of manual work** and **copying data from different systems**



defy Co.labs

The Solution

- ✓ Powerful **point-and-click** Query builder allows to get all the data needed to support **desired output** of the documents and bring all the needed layers of data into a template
- ✓ **Rich gallery of markup elements** allows to format documents in a configurable way with no code needed
- ✓ Maven Documents documentation allows to be **self-sufficient in any changes** needed to the templates
- ✓ **50% productivity gain** after implementing Maven Documents
- ✓ **Less manual errors** due to automation of document generation process



defy Co.labs

Key Results

defy Co.labs is utilising Maven Mule to move all required Lead to Contract processes to the Salesforce

0

Hours spent on support for document template changes

100%

Successful CRM implementation with dynamic document generation

50%

Productivity gain thanks to automation of document generation

What defy Co.labs team says about the experience

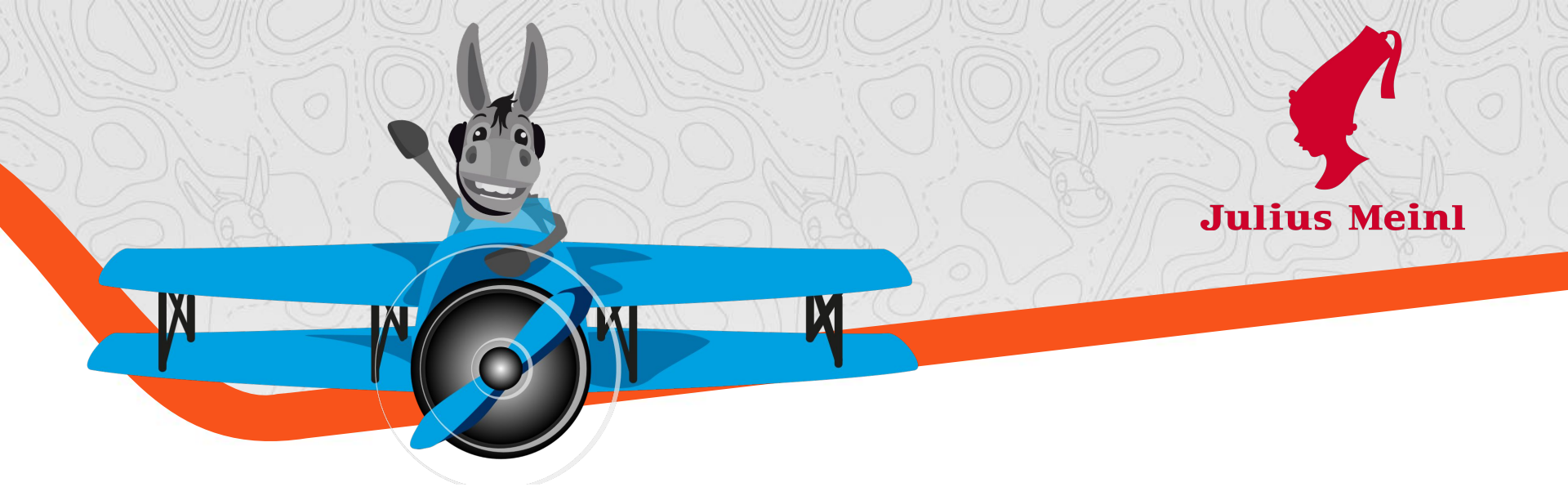


Maven Docs is a great document generation option, particularly for those using Google. The templates are easy to integrate with existing Salesforce fields and are easy to modify - as simple as editing a Google Document! Maven Mule support is very helpful and knowledgeable on best practices and got our team up and running on document generation quickly and effectively. Our group has been very satisfied with this document generation solution."



Joseph Denker
Founding Partner





Julius Meinl

Maven Documents and Julia Teamgeist

How Maven Documents helped Julia Teamgeist
to establish **self-service ordering**



Julius Meinl

Julia Teamgeist is a company specializing in solving all the problems related to the favorite activity of every office - drinking coffee!

The Challenge

- ✓ **Lack of end-to-end automation for order management and invoicing**, that led to longer sales cycles and upset clients
- ✓ Croatian law regulations require **complex invoicing templates** and **regular changes**
- ✓ Creating an invoice required **a lot of manual work** in different systems





Julius Meinl

The Solution

- ✓ Maven Mule delivered Salesforce platform on steroids by supporting all required integration scenarios for full automation on different order management processes with various **documents dynamically generated and distributed where and when required.**
- ✓ All the **complex templating scenarios** were achieved **without a single line of code.**
- ✓ Any change in the templates **can be easily maintained internally** by Julius Meinl team.
- ✓ **2 hours saved** everyday for invoice generation



JULIA

TEAMGEIST

KREIRAJTE SVOJ VLASTITI
HAPPY OFFICE.



Key Results

Julia Teamgeist brings all on the
Salesforce and Maven Mule

5

Stars rating for
the
self-service

99.99%

Of template
changes are
managed
in-house by
non-developers

2 hours

Saved
everyday with
automatic
document
generation

What Julia Teamgeist team says about the experience



We needed a quick and easy solution to generate invoices and this is the perfect solution. The tool uses our Salesforce data and with the help of Maven Mule team we are generating beautiful invoices to our customers on the regular basis. At the moment we are using it only for invoices but see bunch of other possibilities and will definitely use these templates for other purposes as well. Kudos for the Maven Mule Team!"

Katarina Matić



Want to find more?



contact us at
sales@mavenmule.com





MAVEN MULE TM
VALUE-DRIVEN SOLUTIONS