

Real-time Learning and Support for Employees, Partners and Customers

What is Appinium?

Appinium is the only 100% Salesforce-native Learning Management System (LMS) and Content Hub, purpose-built to onboard, train, certify, and engage every stakeholder (employees, partners, customers) directly within Salesforce, either within the internal Lightning Experience or externally via Experience Cloud and partner portals (PRM).

1. Salesforce-Native Learning & Content Hub

Onboard, train, certify, and engage users in the same environment they work: Seamlessly embed e-learning, video, PDF, and media delivery for onboarding, compliance, and knowledge sharing.

2. Scalability for Every Audience

Use one platform for employee, customer, and partner programs: Automate certifications, manage learning paths, power, and serve global audiences with granular permissions and reporting.

3. End-to-End Content Enablement

Feature-rich Content Hub with playlists, catalogs, event calendar integrations, and survey workflow to track engagement, popularity, and content effectiveness.

4. Deep CRM Reporting & Real-Time Analytics

Native Salesforce Reports and Dashboards: Connect all activity, completions, scores, and content engagement to pipeline and customer data for full-funnel measurement.

5. Security, Governance & Automation

Robust role-based access, certification, secure media delivery, and audit trails built to satisfy compliance-laden industries (SOC 2 compliant), admin-friendly at global scale. Automate business behavior and functions based on content completion and engagement using Salesforce FLOWS or Agentforce.

Proven in deployments at global scale, with use across **100+ business units** and **over 2,000 users** within single client organizations

Appinium-driven programs regularly achieve 70–80%+ adoption rates across large, distributed teams—well above the industry average for LMS deployments (the typical B2B benchmark is <40–50%)

50% reduction in certification gaps and higher partner event invitation rates reported after Appinium rollouts

Clients report 6x faster ramp for new reps and up to **50% more pipeline generated per campaign** after Appinium-powered onboarding and sales learning track

Connect with us to see how Appinium can accelerate onboarding, drive adoption, and unify learning at scale—natively inside Salesforce

[Learn more](#)

Deliver Easy to Access and Measurable Employee Onboarding, Ongoing Learning and Certifications—All Within Salesforce.

Key Employee Use Cases

- **Employee Onboarding:** Automated, branded learning paths to ensure every new user is up to speed.
- **Also Support Non-Salesforce Users:** Not all employees use Salesforce on a daily basis—Appinium can support these users as well!
- **Content Hub:** Central location for product marketing materials, operating and process documentation, FAQs, support videos, docs, and relevant knowledge articles.

“Using Appinium, we shortened employee average onboarding time from 30 days to three days.”

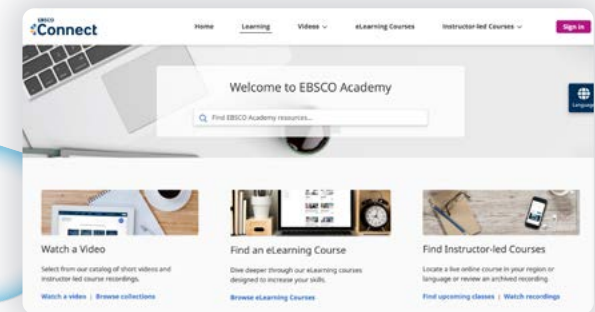
THUNDER CONSULTING

“Getting this right can save us millions each year in legal risk.”

MACY’S ASSET PROTECTION

- **Continuous Education & Certification:** Maintain employee engagement and expertise with modular courses and certification programs.
- **Event Calendar:** Surface webinars, onboarding sessions, training events—with Zoom/Webex integrations.
- **Engagement Data for Employee Success:** Surface most popular or effective content based on user data in Salesforce, track learning engagement per manager/department/region.
- **Manage CEUs & Skills:** Build custom Flows to tie content consumption to skills achievement and continuing education units.

- **Content Security & Permissions:** Keep internal resources secure but accessible, personalized by audience segment data within Salesforce.



One easy interface for employees keeps your learning tools, data and workflows directly in Salesforce using Appinium.

“We reduced new designer training time by 30%, resulting in fewer design and product order errors.”

LEADING HOME IMPROVEMENT MANUFACTURER

See how Appinium can speed employee onboarding, deliver and track training for higher team performance.

[Learn more](#)