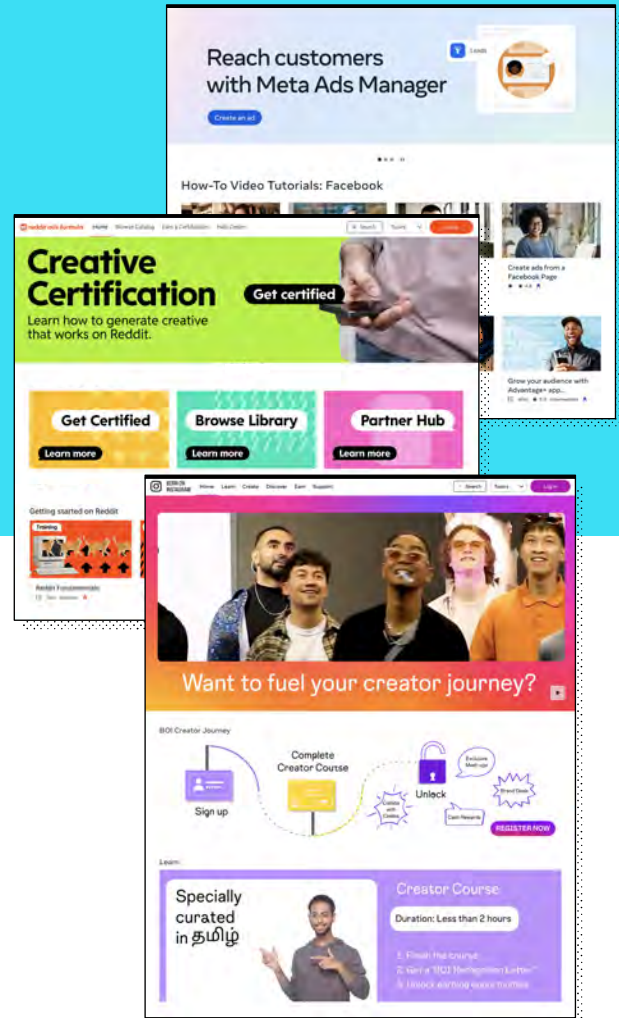


INTELLUM

The Last Learning Platform You'll Ever Need

Modern Customer, Partner, and Employee Education, Delivered.

- Exciting and attractive learning experiences
- Unmatched user and content scalability
- Sophisticated certification capabilities
- User-friendly, detailed real-time reporting
- Out-of-the-box setup for quick implementation



Drive Growth. Improve Retention. Enhance Performance.

Use the *Intellum Platform* to **connect your education strategies to business outcomes for results that matter.**



Customer Education

- Provides guided, self-serve, and just-in-time learning
- Drives product adoption and reduces churn
- Lowers support ticket volume



Partner Education

- Provides product training and sales enablement
- Increases revenue through confident channel selling
- Enhances expertise via certifications



Employee Education

- Provides critical onboarding, skills, and compliance training
- Decreases time to productivity
- Boosts employee engagement and retention

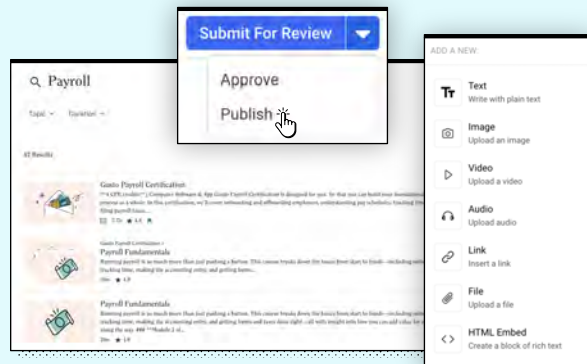
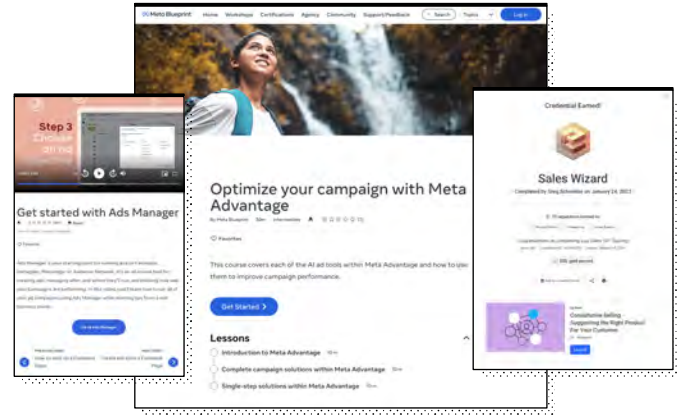


The Intellum Platform

One Destination, Everything You Need to Succeed

The *Intellum Platform* has everything you need to **create, deploy, manage, track, and improve** scalable education initiatives.

- Modern & interactive UX
- Content authoring & engagement tools
- Chat & community for peer learning
- Actionable analytics to prove success
- E-commerce to monetize content



Content That Captivates

Create engaging content with a modern interface and global search that connects it all.

Rapidly author pages, quizzes, surveys, and more

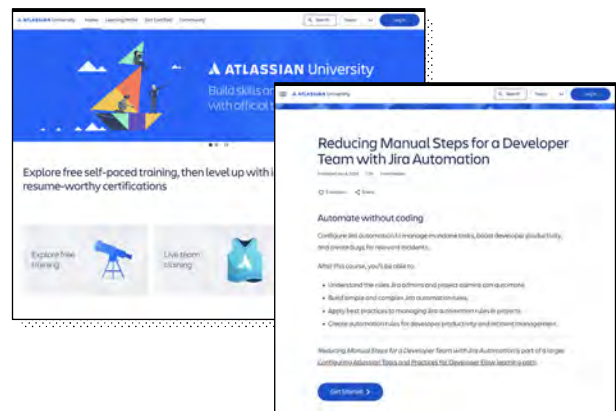
- Formal curricula & reference content
- Live & on-demand video
- Rich learning assessments
- Permissioning & version control
- Localization & content translation

Highly Personalized Learning

Maximize engagement through tailored learning experiences.

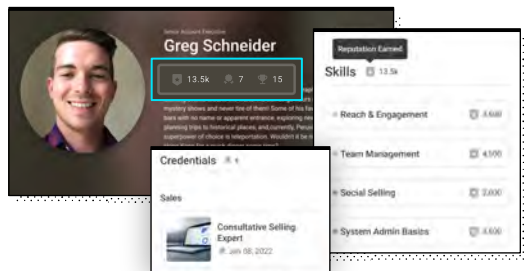
Complete control over look and feel

- Limitless audience segmentation
- Personalized content recommendations
- Flexible homepage layouts
- Advanced customization with HTML, CSS, & Javascript





The Intellum Platform

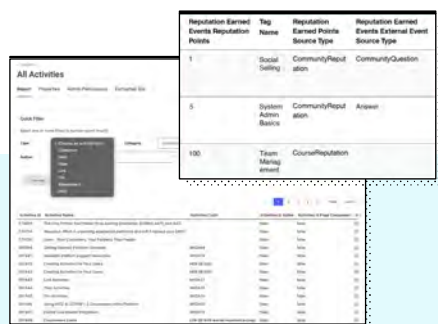


Gamification Beyond Badges

Challenge learners to grow their skill set, boost their reputation, and master new topics.

Reputation-based skills development

- Built-in game mechanics
- Align outcomes to org-defined skills
- Credentials that display mastery
- Peer leaderboards to drive competition
- Timed challenges to accelerate skill acquisition

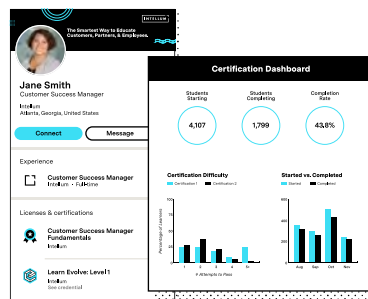


Monitor Every Milestone, Report Every Result

Prove program success with customizable and out-of-the-box reporting.

Reports for assessing outcomes

- Analytics for every activity
- Preset reports for key metrics
- Custom reports made easy with quick filters



Certifications That Drive Revenue

Foster loyalty, increase advocacy, and position your organization as an authority.

Boost proficiency and retention

- Secure: from simple to legally defensible
- AI-driven proctoring to reduce testing costs
- In-browser cheating mitigation
- Native or third-party credentialing options



Integrate With Your Tech Stack

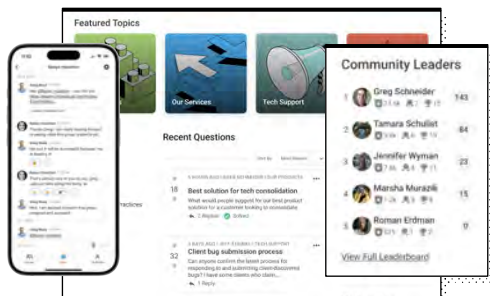
Connect to the tools your organization already uses.

Rich integrations and a robust API

- Authentication & SSO
- Conferencing & video integrations
- Connect to CRM, BI, Marketing, & HCM systems
- Use third-party authoring & learning providers
- Utilize outside certification & proctoring solutions



Platform Add-Ons

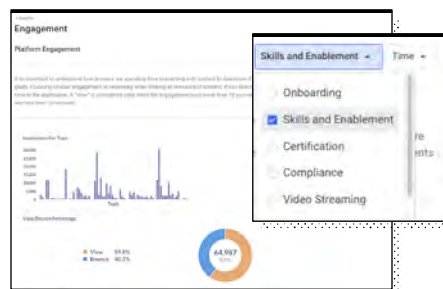


Intellum Social

Social Experiences Designed For Education

Community-driven learning anywhere

- Collaborate through forum discussions
- Peer-to-peer resource sharing
- Upvote content for increased visibility
- Real-time chat
- Available on any device

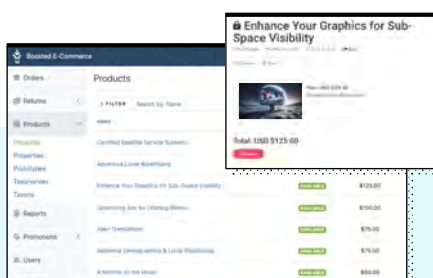


Intellum Insights

Actionable Analysis to Drive Outcomes

Deep analytics to prove success

- At-a-glance dashboards
- Preset industry benchmarks
- Endless report & query customization
- Visibility into the entire learner journey
- Hourly data refresh

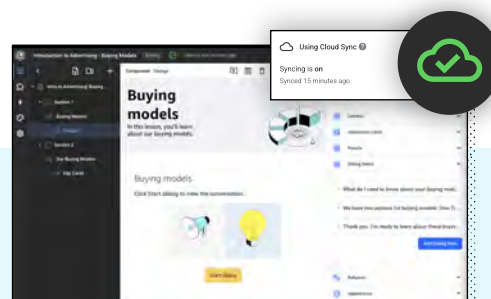


Intellum E-commerce

Grow Your Revenue and Expand Your Reach

Seamless, secure, and built for scale

- Leverage one-time payments, subscriptions, discounts & incentives
- Training credits for bulk purchasing
- Global tax & currency support
- Secure payment gateway
- Revenue reporting on content & learners



Intellum Evolve

Advanced Content Authoring

Create and deliver interactive content inline

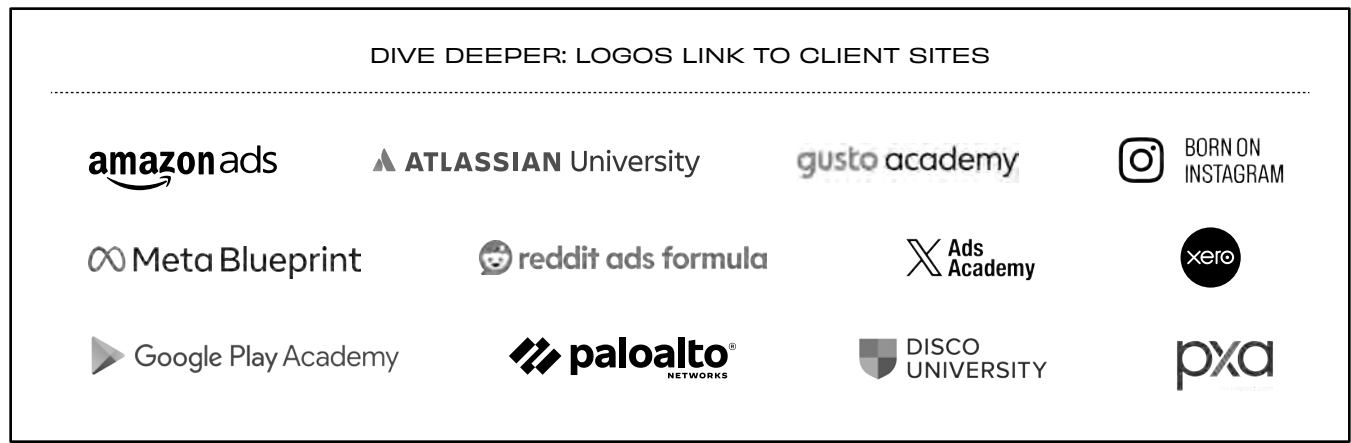
- Interactive components like flip cards & carousels
- Numerous question types for rich assessment
- Flexible templates for complete brand control
- Live preview shows edits in real time
- Automatic content syncing to the *Intellum Platform*, no ZIP files needed



Trusted by Leading Brands

Imagine Your Outcomes, Achieved

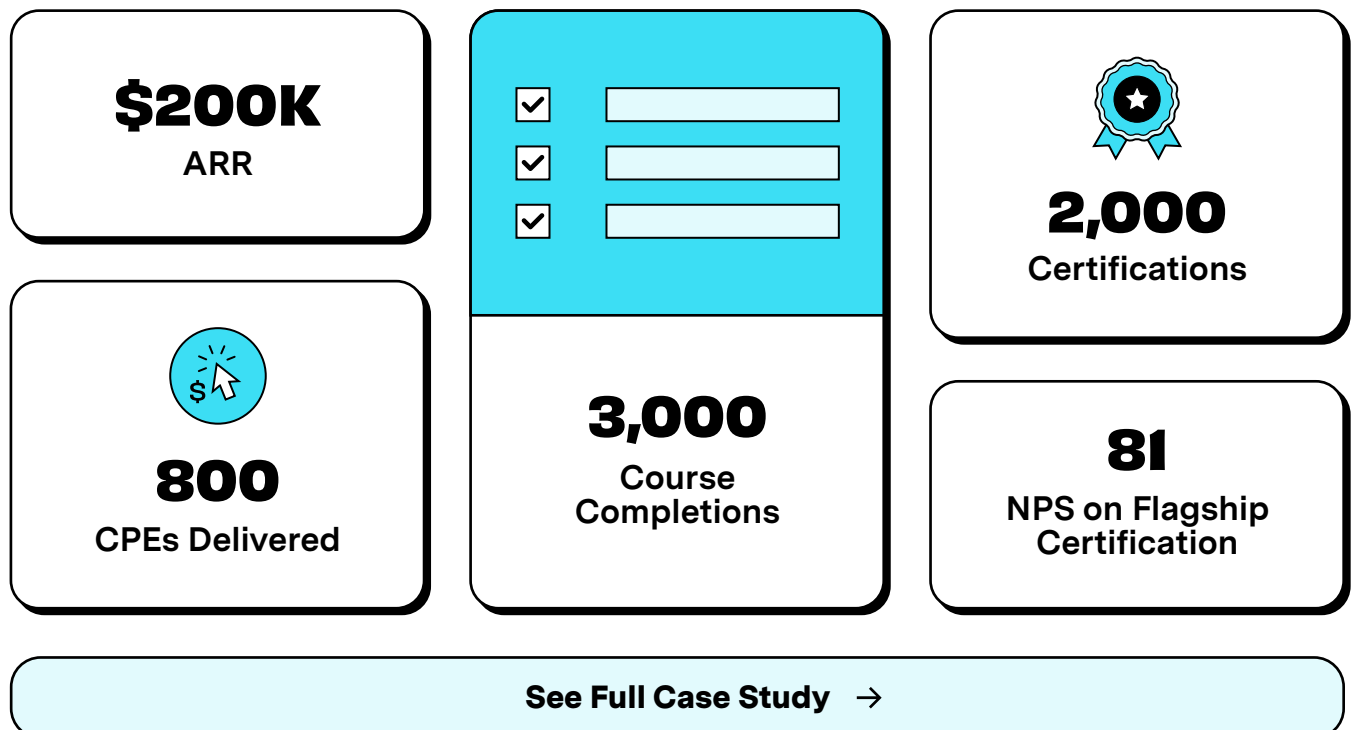
See how some of the world's leading companies drive business outcomes through education powered by *Intellum*:



GUSTO ACADEMY:

Creating Revenue-Driving Education in Record Time

Gusto, a payroll, benefits, and HR provider serving hundreds of thousands of businesses and thousands of accounting professionals, drove \$200k in estimated incremental ARR in under 6 months with the Gusto Academy.





What Our Customers Have to Say

“

Intellum by far has the best learner experience... [and is] the only platform we found that could support one learning environment with multiple audiences.

— **CEO** in the Safety Technology industry

Intellum has allowed us to scale our customer training quickly... [with flexibility] to design nearly every essential component, from use of our logo, fonts, colors, icons and more.

— **Executive Sponsor** in Marketing and Advertising

Intellum's reporting feature is extraordinary... Using [it] to track training hours solved a problem with which we have wrestled for years.

— **Instructional Designer** in the Mining and Construction industry

Intellum uses the best of modern UX design principles to create a world-class enterprise learning experience.

— **Technical Enablement Director** in the Legal Technology industry



Read More Reviews on 

”



Ready to use education to drive real business results?

Get a Demo →