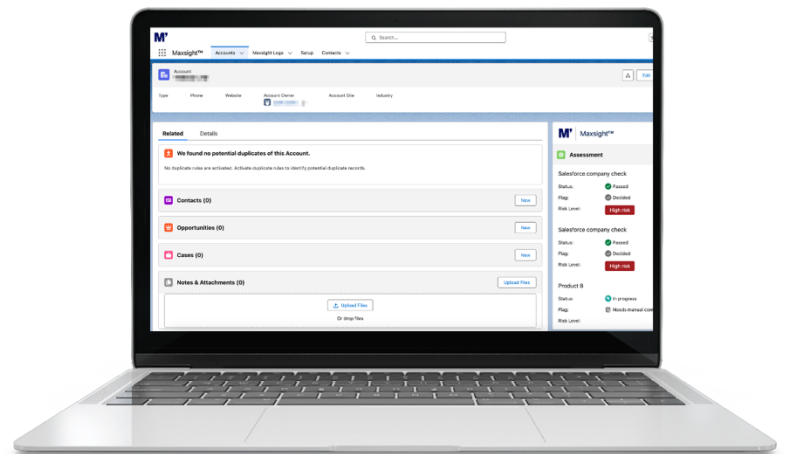


Maxsight™ for Salesforce

**Know who you're dealing with,
before you make the deal**

Moody's Maxsight for Salesforce assists sales teams in making smarter, faster decisions by embedding compliance and risk intelligence directly into their workflow. Before initiating a business relationship, Maxsight can help CRM users assess whether a company aligns with your internal policies to save time and avoid costly missteps.



Powered by Moody's data, Maxsight provides a risk-level assessment (low, medium, or high) based on factors such as sanctions, adverse media, ownership complexities, and other compliance-related metrics. It streamlines onboarding by reducing manual research and enabling early alignment with compliance teams. Whether you're qualifying leads, expanding into new markets, or onboarding partners, Maxsight ensures you know who you're dealing with before you make the deal.

Maxsight transforms Salesforce into a compliance-aware customer relationship management (CRM), helping organizations accelerate growth while staying risk-aware. It's the clarity and confidence your sales team needs to move fast without compromising compliance processes.



Built-in compliance intelligence: Assess risk levels based on factors such as sanctions, ownership, and other compliance risk metrics.



Save time, reduce manual work: Eliminate manual research with automated compliance checks and risk signals embedded directly into your CRM.



Early alignment with compliance teams: Ensure sales and compliance are aligned from the start. Avoid delays and surprises by flagging risks before onboarding begins.



Powerful data from Moody's: Leverage Moody's proprietary data for entity and risk intelligence to make confident decisions with verified up-to-date insights.



Accelerate onboarding with confidence: Streamline onboarding by surfacing potential risks early, so your team can move fast while staying compliant.

MOODY'S

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