

Salesforce + GoldFinch

Better Together for Food & Beverage Companies

Food & beverage companies face growing pressure to manage inventory, production, compliance, fulfillment, and financial reporting in real time.

GoldFinch extends Salesforce into a **complete ERP and accounting platform** purpose-built for inventory-driven operations, helping food & beverage companies unify sales, operations, inventory, production, and finance in **one system**.

Salesforce Powers

- ✓ Customer relationships
- ✓ Sales pipeline management
- ✓ Customer service
- ✓ Forecasting and collaboration
- ✓ Automation and reporting



GoldFinch Adds

- ✓ ERP & accounting
- ✓ Inventory management
- ✓ Warehouse operations
- ✓ Manufacturing management
- ✓ Supply chain planning
- ✓ Purchasing & fulfillment
- ✓ Traceability & compliance



- Eliminate disconnected ERP integrations
- Improve inventory accuracy and traceability
- Streamline warehouse and fulfillment operations
- Gain real-time operational and financial visibility
- Reduce manual reconciliation and reporting delays
- Improve production planning and supply forecasting
- Scale operations on a single Salesforce platform