



FUNDRAISING Online Fundraising, Your Way

The fundraising forms for Common Ground provide nonprofit organizations with a flexible tool for capturing online donations, event registrations and newsletter signups. Using Common Ground™ Fundraising, you can quickly build campaign-specific forms and easily announce them to your constituents. Modify them for your different fundraising efforts, event ticket sales or urgent appeals—it's up to you.

Simple. No technical skills or complex training required. If you can click a mouse, you can publish a form in Common Ground. We've built the tools to be intuitive and fun to use.

Fully Integrated. All donations are automatically captured in Common Ground, moments after they are made. There's no sync to run and no queue to manage.

Secure. We take care of it for you. Convio hosts all donation forms on our 128-bit encrypted, PCI-compliant, secure infrastructure, so you can focus on supporting your mission.

KEY FEATURES

• Unlimited Forms

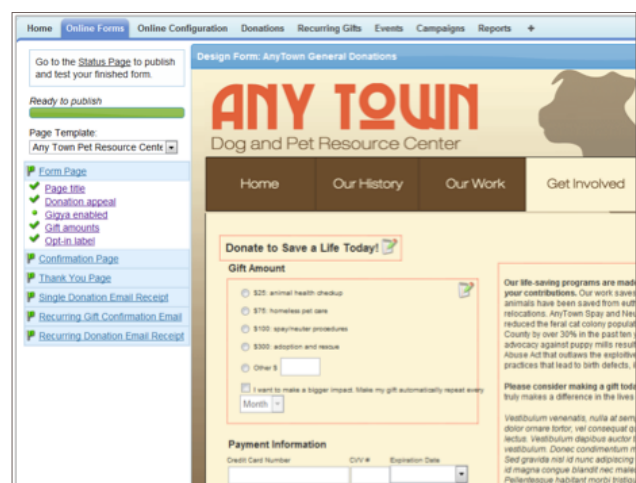
Follow a step-by-step tool to easily configure your forms without any technical skills required so you can create a form to match your campaign, your event, your volunteer opportunity, your email blast or for a special group of donors. It's up to you—build and publish as many forms as you want, without any help from support or extra fees.

• Email Marketing

Integrate your fundraising communications and data thanks to seamless, easy-to-use integration with a number of leading email marketing tools.

• Custom Look & Feel

Create reusable page templates that mirror the look and feel of your web presence.



Use a step-by-step wizard to create your forms while previewing all changes as you work.

- **Recurring Donations**

Capture and automatically process recurring gifts from your donors either monthly, quarterly or annually.

- **Secure Payment Options**

Offer donors the ability to use their credit card or their personal PayPal accounts to make donations. Or accept payments via Network for Good. Common Ground offers the highest level of PCI compliance and security for donors and for organizations using our products.

- **Email Receipts**

Common Ground will automatically deliver a customized, IRS-compliant email receipt for each donation and event registration.

- **Flexible Matching Criteria**

Minimize duplicates by setting constituent matching criteria that fits your organization.

- **Volunteer Management**

Manage recurring and multi-day job shifts, empower online shift sign-up and segment volunteers to ensure the right person is matched to the right job.

- **Supporter Center**

Give your supporters the ability to fully manage their experience with your organization, from registering for volunteer opportunities to updating email preferences and recurring donations.

COMMON GROUND™ CRM

The Convio Common Ground CRM system was designed to help nonprofit professionals like you build stronger relationships with your supporters—all of your supporters, not just donors. It reaches further than traditional donor databases, making it possible for you to pull together constituent information from multiple tools, across all of your organization's departments.

The bottom line: You can now manage all of your data in one place and get a complete view of your constituents and their activities with your organization—without the limitations and hassles of your traditional donor database or multiple spreadsheets.

ABOUT CONVIO

Convio is a leading provider of on-demand constituent engagement solutions that enable nonprofit organizations to maximize the value of every relationship. With Convio constituent engagement solutions, nonprofits can more effectively raise funds, advocate for change and cultivate relationships with donors, activists, volunteers, event participants, alumni and other constituents. Convio offers two open, cloud-based constituent engagement solutions: Convio Common Ground CRM™ for small- and mid-sized nonprofits and Convio Luminate™ for enterprise nonprofits. Headquartered in Austin, Texas with offices across the United States and United Kingdom, Convio serves more than 1,500 nonprofit organizations globally. Convio is listed on the NASDAQ Global Market under the symbol CNVO. For more information visit www.convio.com.

Copyright © 2011 Convio, Inc. All Rights Reserved. Convio, Convio Go!, Common Ground, Luminate and TeamRaiser are trademarks and registered trademarks of Convio, Inc. in the United States and other countries. All other product names mentioned herein are the trademarks of their respective owners. V09.12.11