

20%
COST SAVINGS



SUBJECT: CONCRETE
TYPE: CASE STUDY

PROBLEM

A Mid-Atlantic commercial concrete company, Concreate, working to manage field crews that perform duties at multiple job sites in the Eastern US. Concreate needed a solution to provide feedback from various crews at multiple jobsites with the main office. The solution needed to be easy to use, require minimal interaction on site and be robust enough to handle their data.

SOLUTION: FIELD RECON

Field Recon provided Concreate the organizational structure that they needed to save time and increase profit. Here are a few of the many features that benefitted Concreate's office staff and field crews:

Time Tracking

Tracking time is a simple concept, but something Concreate found difficult to nail down. Field Recon provided an integrated avenue for workers, supervisors and even contractors to log in and out.

Job Scope

With ten or more jobsites and multiple teams and subcontractors, maintaining a clear direction was challenging. By implementing this app solution Field Recon helped to organize teams both in the field and office. Factors tracked include base contract scope of work as well as change orders. Field Recon also provides all team members real-time insight on completion and even change order statuses.

Documentation

Documentation has become paramount in commercial construction. Delays, weather, conversations on site and more all need to be documented. Field Recon helped Concreate protect itself legally and with regard to justification for changes in scope. With Field Recon Concreate was able to quickly upload pictures of jobsites to be stored properly based on job location and even room. Vast time savings resulted by not having to sort through photos to match up later.

An unexpected benefit was quickly discovered by team members - Chatter. Within the first week of app implementation, team members began using the fully logged IM style communication as the default back and forth utility. Because the communication is logged in one place, everything is tracked and searchable.

Reporting

Successes and failures are now easily found via robust reporting features that provide an at-a-glance view for Concreate managers to evaluate progress of all jobs in one place. Reporting includes such important factors for the company as tracking of labor and material usage in real time, plus daily and weekly reports are automatically generated and can then be delivered to management and customers.

SUCCESS

Field Recon has made communication between Concreate field crews and the home office far more consistent and reliable. Concreate's various crews know what is supposed to be done and the home office can follow progress across all their jobsites. With little training Field Recon has helped rein in spending by 20% and increase productivity by 40%.

FIELD CREW MANAGEMENT SOFTWARE

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