10 WAYS BILLHIGHWAY SOLUTIONS HELP CUSTOMERS WORK SMARTER

1. **"We need a single version of the truth."** Billhighway's dashboard shows customers a real-time snapshot of current financial status, bank accounts, cash flow, budget projections, collections and more.
2. **"We have to get better control of our entire financial situation."** Billhighway is the only solution that standardizes and automates complete accounting, payment processing and online banking so clients can trust the entire financial management process.
3. **"We want to reduce the time it takes to collect our funds and improve our account receivables."** Billhighway customers typically shorten their member/donor payment processing times by 30% and achieve account receivables above 90%.
4. **"We are challenged to better deliver on the promise of our mission."** Billhighway customers have redirected over $125 million toward mission-related programs by streamlining financial management and eliminating wasted resources.
5. **"Our members are frustrated with an outdated payment process."** Clients that draw on Billhighway solutions give their users more payment options – credit card, debit card, eCheck, Facebook payment, mail, phone, or automatic bill pay.
6. **"We want to work smarter with existing resources."** Billhighway customers normally shorten transaction-related processing time by 54% percent, freeing up precious staff time and other resources.
7. **"When it comes to payment processing and finances, we are only as good as the volunteer in charge."** Billhighway systems are easy to master and provide anytime, anywhere access for remote volunteers and officers, and still deliver the kind of robust financial management that would please any accountant.
8. **"The challenge with any technology solution is making it work for us and our specific needs."** Billhighway solutions are easily configured to meet unique requirements and we deliver the highest level of customer care – 24/7 online help, self-service learning center and a US-based Client Care team.
9. **"We want to tap into the power of cloud computing."** Avoid costly investments in IT support, infrastructure and software updates and still be assured of secure financial processing with just a simple Web browser.
10. **"My biggest fears – losing donor information or a bounced check."** Billhighway's proprietary closed loop system prevents information being misplaced or an account from being overdrawn.

WHAT DOES BILLHIGHWAY LOOK LIKE **IN ACTION?**

For instance…

A client organization identifies a potential prospect or possible new member.

Step 1. The prospect's demographic data and contact information is added to the IMIS account

Step 2. The client then logs into their Billhighway account; sees that a member or donor record has automatically been created.

Billhighway seamlessly integrates member and donor records from the clients CRM system.

Perhaps, if cultivation goes well…

That prospect makes a first time donation or becomes a member of the client organization by making a payment through the client web portal.

Step 1. The client logs into their Billhighway account and can now view the credit card transaction.

Step 2. When the client logs into the IMIS account, the donor record has automatically been updated or created (if not already there) in the CRM and the donation noted.

Billhighway insures complete integration between the front-end (CMS or incoming payment methods) and the back-end (client databases and systems).

Even if a member check bounces…

The client is protected from overdrawing their own accounts.

Step 1. The client's chapter administrator writes a check to pay the lease.

Step 2. The Billhighway system won't allow a check to be printed or a chapter debit card to be authorized when funds aren't available.

Built in account reconciliations prevents mistakes and unnecessary overdraft fees.

Visit us at:
billhighway.co

billhighway℠