



Cloud Computing Case Studies for:

# Healthcare & Life Sciences





## Manages Physician Tests in the Cloud!

### Challenge:

BioTheranostics needed a secure and efficient solution means to manage Physician Orders and Test Results, in the cloud.

### Solution:

Hired ForceBrain.com Portal Cloud Services, including Salesforce Customer Portal and DocuSign electronic signature.

### Results:

Implement a portal solution.  
Reduce compliancy risk with full accountability.



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Molecular Diagnostics in Oncology

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[ORDER A TEST](#)

[TEST RESULTS](#)

[F.A.Q.s](#)

[CONTACT MEDICAL](#)

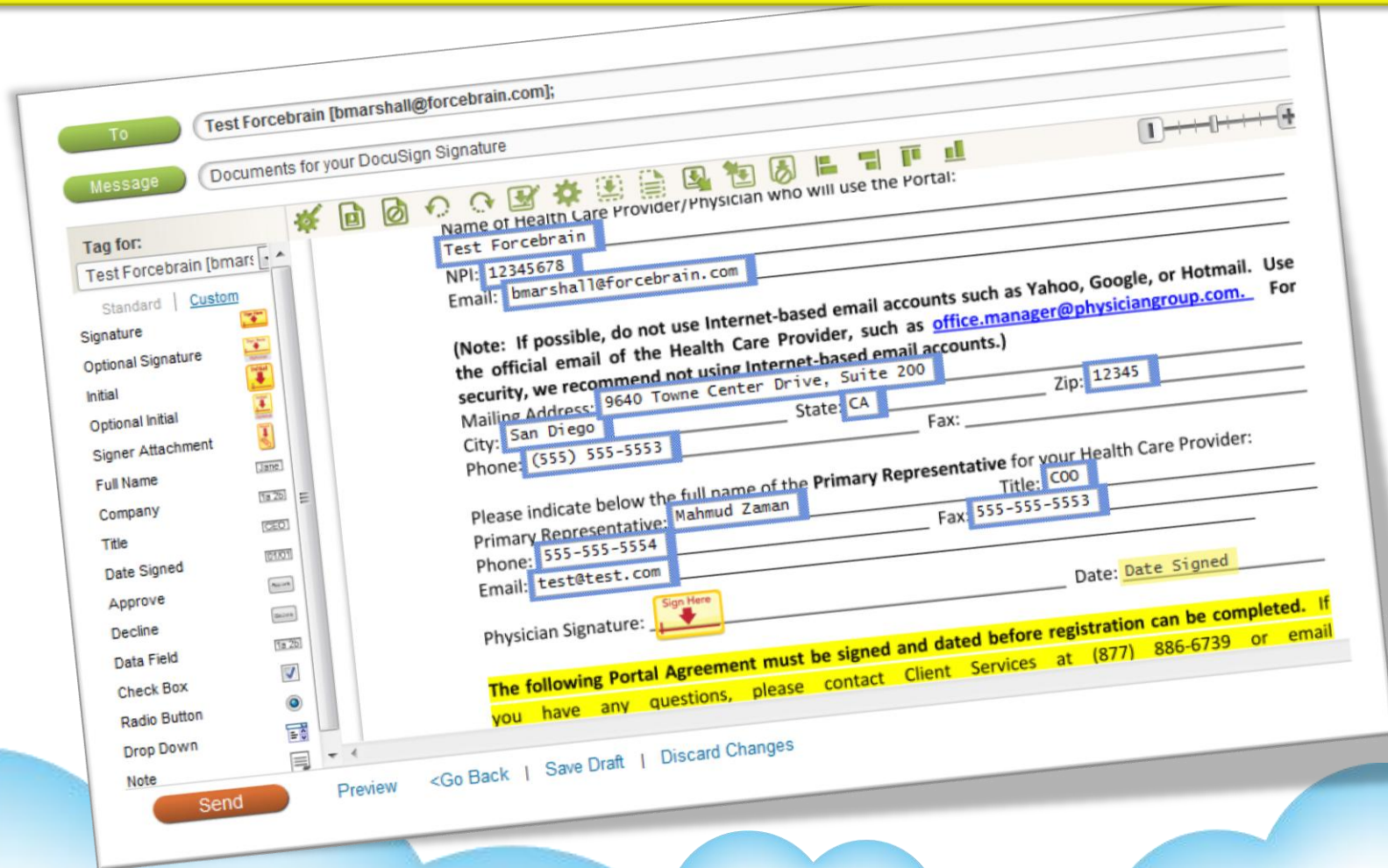
### Recently Submitted Orders

Order Number	Patient Name	Test Type	Status	Date
<a href="#">00001069</a>	test		New	10/19/2011
<a href="#">00001068</a>	test		New	10/19/2011
<a href="#">00001067</a>	Sample Patient		New	10/19/2011
<a href="#">00001066</a>	Sample Patient		New	10/19/2011
<a href="#">00001065</a>	test		New	10/18/2011
<a href="#">00001064</a>	Sample Patient		New	10/17/2011
<a href="#">00001063</a>	Test		Closed	10/19/2011
<a href="#">00001062</a>	test		New	10/14/2011
<a href="#">00001061</a>	tes		New	10/13/2011
<a href="#">00001060</a>	test		New	10/13/2011

### Recently Completed Test Results

Test Number	Test Type	Patient Name	Date Received	Completion Date	Test Result
test region			09/30/2011	10/10/2011	
test			10/02/2011	10/07/2011	
11-000011			09/29/2011	10/04/2011	
-002773			09/28/2011	10/03/2011	
767	CTID		09/28/2011	10/03/2011	

## Biotheranostics Implements DocuSign e-Signature in the Customer Portal



**To:** Test Forcebrain [bmarshall@forcebrain.com];

**Message:** Documents for your DocuSign Signature

**Tag for:** Test Forcebrain [bmar...]

Standard | Custom


Signature  
Optional Signature  
Initial  
Optional Initial  
Signer Attachment  
Full Name  
Company  
Title  
Date Signed  
Approve  
Decline  
Data Field  
Check Box  
Radio Button  
Drop Down  
Note

Name of Health Care Provider/Physician who will use the Portal:  
Test Forcebrain  
NPI: 12345678  
Email: bmarshall@forcebrain.com

(Note: If possible, do not use Internet-based email accounts such as Yahoo, Google, or Hotmail. Use the official email of the Health Care Provider, such as office.manager@physiciangroup.com. For security, we recommend not using Internet-based email accounts.)

Mailing Address: 9640 Towne Center Drive, Suite 200  
City: San Diego State: CA Zip: 12345  
Phone: (555) 555-5553 Fax: \_\_\_\_\_

Please indicate below the full name of the Primary Representative for your Health Care Provider:  
Primary Representative: Mahmud Zaman Title: COO  
Phone: 555-555-5554 Fax: 555-555-5553  
Email: test@test.com Date: Date Signed

Physician Signature: 

**The following Portal Agreement must be signed and dated before registration can be completed. If you have any questions, please contact Client Services at (877) 886-6739 or email**

Send Preview <Go Back | Save Draft | Discard Changes

# Success Stories

**MedAmerica**  
PHYSICIAN PRACTICE PARTNERS

## Implements Jobscience

### Challenge:

The MedAmerica Recruiting Team was seeking a team to implement Jobscience Recruiting, to better track their entire recruiting process across a partner network of over 900 physicians.

### Solution:

Hire ForceBrain.com Implement Services.

### Results:

The entire recruiting process is now related to customer and physician records in one repository. Management is better able to report on performance, and automate processes.

  
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# Success Stories



## Job Order PA - Physician Assistant

[Customize Page](#) | 
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[Applications \[5+\]](#) | 
 [Submittals \[1\]](#) | 
 [Interviews \[1\]](#) | 
 [Offers \[1\]](#) | 
 [Placements \[1\]](#) | 
 [Open Activities \[0\]](#) | 
 [Activity History \[0\]](#) | 
 [Google Docs, Notes, & Attachments \[0\]](#) | 
 [Job Order History \[1\]](#)

### Job Order Detail

[Edit](#) | 
 [Delete](#) | 
 [Clone](#) | 
 [Conga](#)

[Search](#) | 
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 [Tools](#)

Match

### ▼ Applicant Management System (Active Candidates)

Add Skills | 
 Add Tags | 
 Add to List | 
 Apply to a Job | 
 Reject Candidates

[Highest Status](#) | 
 [Applications](#) | 
 [Submittals](#) | 
 [Interviews](#) | 
 [Offers](#) | 
 [Placements](#) | 
 [Rejections](#)

Action	Candidate	Skills	Experience Summary	Stage	Communication
Edit                         Details                         Résumé	<a href="#">David Thomson</a>		David J Thomson's experience appears to be concentrated in Information Technology / Programming, with exposure to Engineering / Other. David J Thomson has 16 years of work experience, with 6 years of management experience, including a mid-level position.	Placement	Move                         Snooze                         Reject                         Email                         Schedule                         Forward
Edit                         Details                         Résumé	<a href="#">Josette Rigsby</a>		Josette Rigsby's experience appears to be concentrated in Information Technology / Programming, with exposure to Sales / General. Josette Rigsby has 15 years of work experience, with 11 years of management experience, including a mid-level position.	Application	Move                         Snooze                         Reject                         Email                         Schedule                         Forward
Edit                         Details                         Résumé	<a href="#">Michael Dean</a>		MICHAEL DEAN's experience appears to be concentrated in Information Technology / Java, with exposure to Common End-user Software / Data Centric. MICHAEL DEAN has 14 years of work experience.	Application	Move                         Snooze                         Reject                         Email                         Schedule                         Forward
Edit                         Details                         Résumé	<a href="#">Ravi Mishra</a>		Ravi Mishra's experience appears to be concentrated in Information Technology / Programming, with exposure to Engineering / Other. Ravi Mishra has 16 years of work experience, with 5 years of management experience, including a low-level position.	Application	Move                         Snooze                         Reject                         Email                         Schedule                         Forward

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# Success Stories

**MedAmerica**  
PHYSICIAN PRACTICE PARTNERS

## Implements the Service Cloud

### Challenge:

The MedAmerica IT Help Desk was seeking a team to implement the Salesforce Service Cloud, to better track cases across 4 help desk teams.

### Solution:

Hire ForceBrain.com Implement Services.

### Results:

Cases are tracked against employee records and related to customer and partner accounts in one repository. Management is better able to report on performance, and automate processes.

  
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# Case Study



## Labrix Manages Test Results in the Cloud!

### Challenge:

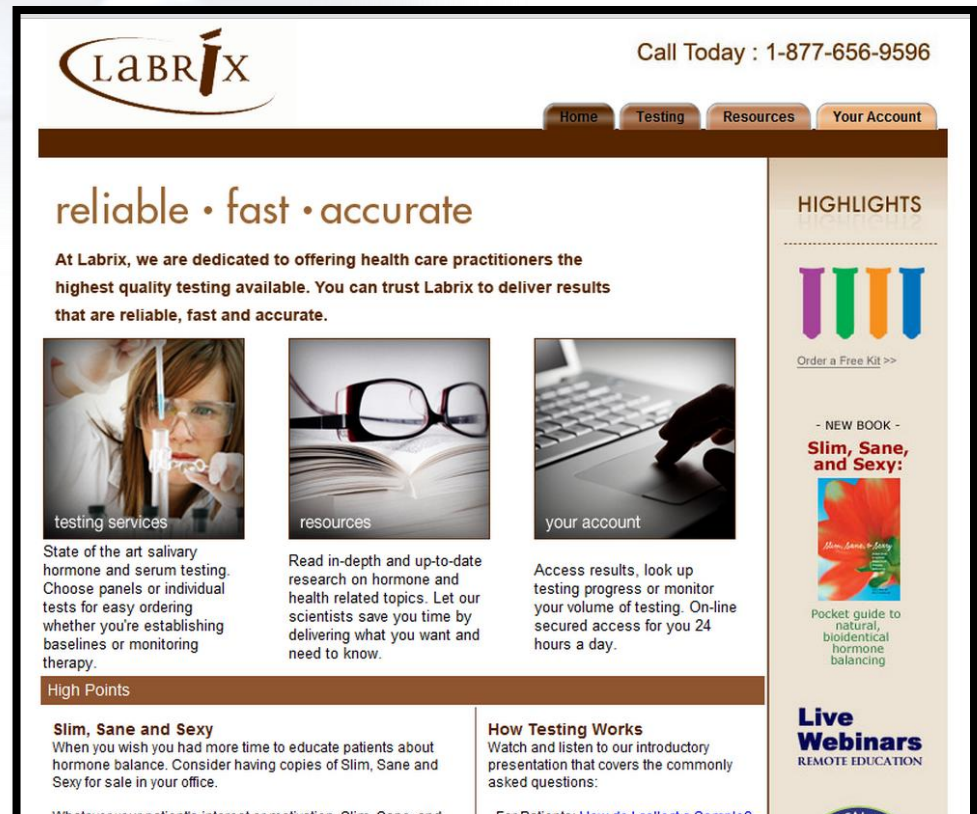
- Labrix needed a solution to acquire test results from Lab Technicians into Salesforce for Research Doctors to score and push to Physicians & Patients via a custom portal.

### Solution:

- Hired ForceBrain.com to architect, design, build, deploy, and support.

### Results:

- A complete solution from lab to Salesforce to the Portal.



Service	Time	Technology	Resources
Architect, Design, Develop, Support	2 Months	Salesforce CRM, Force.com Sites, Force.com Platform	Technical Architect, UI Designer, Force.com Developer, Project Manager



# Case Study



## Over 1M Medical Claims Processed in the Cloud!

### Challenge:

- AWPRx.com sought to port their complex Oracle claims application to the cloud.

### Solution:

- Hired ForceBrain.com to architect, design, build, deploy, and support.
- **ForceRx** software validates every medication before it is filled, then notifies you of filled medications and those requiring a PA.

### Results:

- A 100% cloud-based Claims Management & Prescription Drug System built & hosted on Force.com, including multiple complex integrations.



Service	Time	Technology	Resources
Architect, Design, Develop, Support	6 Months for v1.0, On-Going	Force.com Sites, Force.com Platform, Customer Portal	Project Manager, Technical Architect, Force.com Development Team

# Case Study



**10,000+ Neuroscientists Save Lives in the Cloud!**

## Challenge:

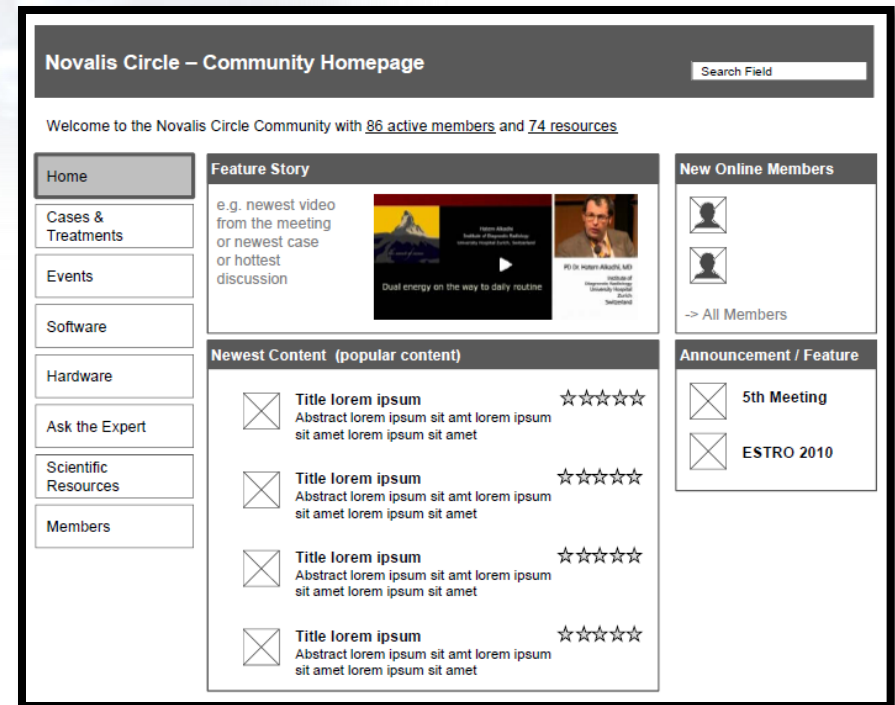
- BrainLab sought to architect an online community for thousands of doctors to share brain scans securely online, in real-time.

## Solution:

- Hired ForceBrain.com to architect, design, build, deploy, and support.

## Results:

- An elegant online community 100% built & hosted on Force.com, including a comprehensive backend Admin app.



Service	Time	Technology	Resources
Architect, Design, Develop, Support	8 Weeks v1.0, On-Going	Force.com Sites, Force.com Platform, Customer Portal	Project Manager, Technical Architect, UI Designer, Force.com Development Team

# Success Stories



Eppointments

## Online Appointment App

### Challenge:

Eppointments sought to architect a cloud-based appointment and medical processing application for patients and clinics to engage.

### Solution:

Hire ForceBrain.com Extend Services.

### Results:

An elegant web application built & hosted 100% on Force.com, including a comprehensive backend Admin application integrated into Salesforce CRM.



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eppointments  
demo



“When it comes to health saving time is your best investment.”

Login

Create Account

Find a Doctor Appointment and Book Online Instantly. **It's Free!**

Find a Doctor appointment **now!**

\*Select a Speciality:

Enter a City:

Insurance Company:

Insurance Plan:

Search

### About e-ppointments!

e-ppointments.com is a Demo application that provides with a service for patients to book their doctor appointments online. It helps doctors to keep their schedules organized and updated.

Access a Demo



The content of this Demo is simulated. The database has been exclusively created for this purpose.

## Advanced Search


### Find an Appointment with

\*Select a Speciality:

Enter a City:

Insurance Company:

Insurance Plan:

Date:  



Click on a time below to book an appointment

Doctors	Dec week 7-11		Monday 7		Tuesday 8		Wednesday 9		Thursday 10		Friday 11	
	am	pm	am	pm	am	pm	am	pm	am	pm	am	pm
 <p><b>Doctor Santiago Antonio Claros</b> 90 East End Ave 3B, <a href="#">See more</a></p>				08:00	15:00	12:00	14:00				08:00	14:00
				08:20	15:20	12:20	14:20				08:20	14:20
				08:40	15:40	12:40	14:40				08:40	14:40
				09:00	16:00	13:00					09:00	15:00
				09:20	16:20	13:20					09:20	15:20
				09:40	16:40	13:40					09:40	15:40
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				12:00							12:00	18:00
				12:20							12:20	18:20
			12:40							12:40	18:40	
										13:00	19:00	
										13:20	19:20	

# Case Study



## Pre-Clinical Trials Managed in the Cloud!

### Challenge:

- Manage pre-clinical trial process in the cloud.
- Deploy version 1.0 in under 60 days.

### Solution:

- A 100% custom Force.com application.
- Architected, designed, developed, and deployed in 6 weeks!

### Results:

- 3DT is able to track their pharma pipeline inside Salesforce.com alongside their CRM activities.
- The solution is fully integrated with 3D Therapeutics partner data.
- The solution requires no IT software management.
- Phase 2 included partner access to milestone reviews.



Service	Time	Technology	Resources
Architect, Design, Develop, Support	6 Weeks	Salesforce CRM, Force.com Platform	Project Manager, Business Analyst, Technical Architect, Force.com Developer

# Case Study



**50,000+ Doctors to Innovate Healing in the Cloud!**

## Challenge:

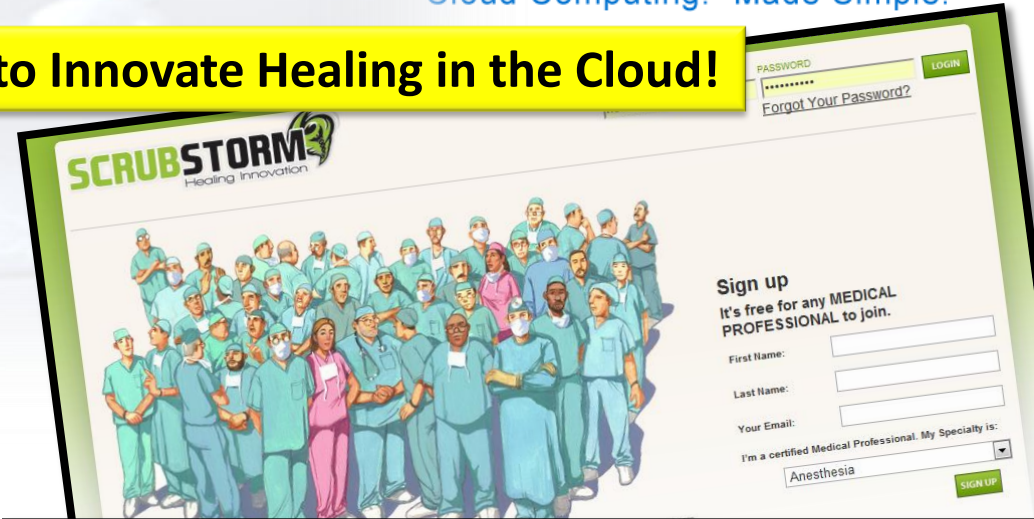
• ScrubStorm.com sought to architect an online community for hundreds of thousands of doctors worldwide to collaborate on healing innovation.

## Solution:

• Hired ForceBrain.com to architect, design, build, deploy, and support.

## Results:

• An elegant online community 100% built & hosted on Force.com, including a comprehensive backend Admin app.



Service	Time	Technology	Resources
Architect, Design, Develop, Support	4 Months for v1.0, On-Going	Force.com Sites, Force.com Platform, Customer Portal	Project Manager, Technical Architect, UI Designer, Force.com Development Team

# Case Study



## Fluxion Biosciences Optimizes the Sales Cloud

### Challenge:

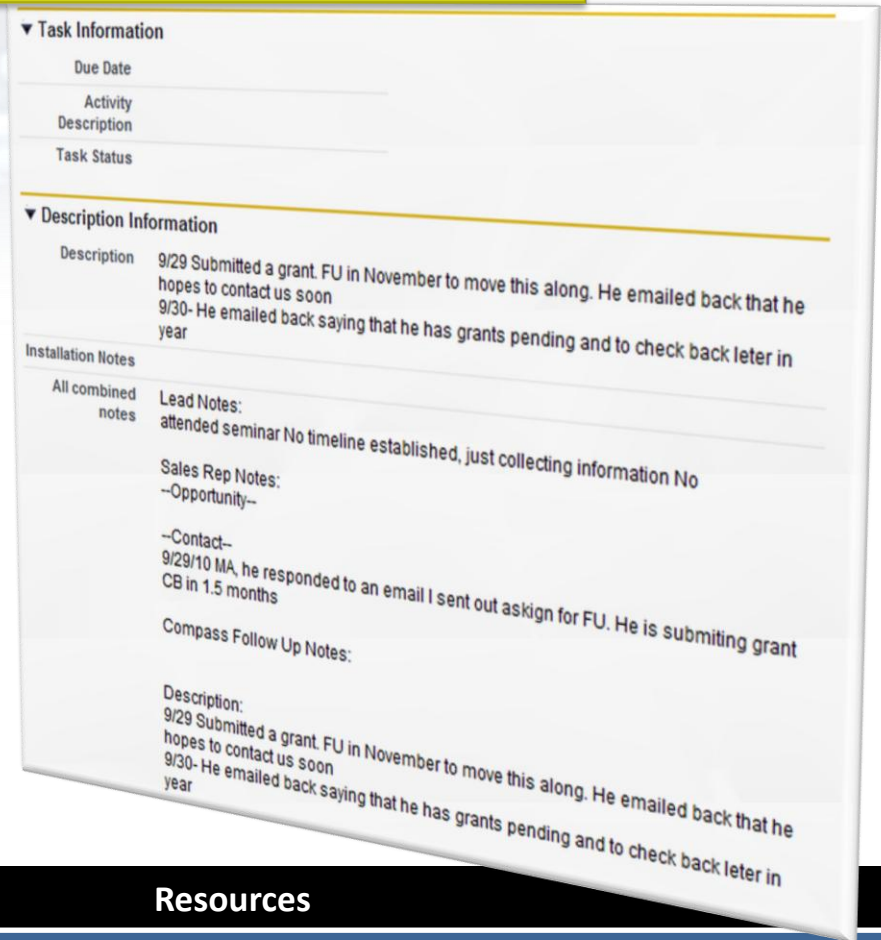
- Fluxion Biosciences required extensive customization to optimize the Sales Cloud to accommodate their complex sales cycle.

### Solution:

- Hired ForceBrain.com Optimize Services.

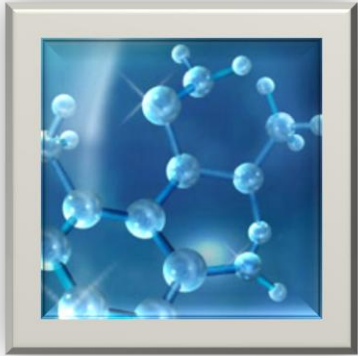
### Results:

- A completely re-designed Sales Cloud, enabling Fluxion to run key metrics, and remain in sync with their inside and field sales teams.



Service	Time	Technology	Resources
Salesforce Admin Support	6 Weeks, On-Going	Salesforce CRM, Sales Cloud	Business Analyst, Salesforce Adv. Administrator





Cloud Computing Case Studies for:

# Life Sciences

## 1. Contact us:

Call (800) 708-1790 or email [experts@forcebrain.com](mailto:experts@forcebrain.com)

*Receive 1-2 hours with a Cloud Computing Expert at no-cost.*

## 2. Get pricing:

Get a comprehensive project plan, including specification, timeline, and costs to achieve your goals.

