

# Non-Profit Fellowship Program

## CASE STUDY

### The Background

The client is a non-profit organization that envisions to create prosperity among the local communities by connecting local businesses and driving investments into local businesses.

### The Challenge

The client grooms local individuals into effective leaders so they can be connect local businesses and drive local economy movement. The Fellowship program is quite successful and with the increasing demand, managing the candidate applications process has become quite difficult without a good automated solution.

### Our Solution

The client selected Salesforce.com platform to manage the fellowship program. We worked with Mirketa team helped with Salesforce CRM and Salesforce Communities Configuration and automated the entire Fellowship application process which required rules driven application evaluation check points and integration with Survey Gizmo and Eventbrite.

### The Results

- Workflow automation increased processing efficiency and the users have to work with only one system.
- Quick delivery - developed the system in 6 weeks
- Affordable - Using our offshore development resources we delivered the product at 25% of the cost as compared to US based development cost
- System integration - The end solution has tight integration with other legacy cloud systems that are used in the end to end process.

### About Mirketa Inc

We are a bay area company with our global delivery center located in Noida India. We have completed over 300 engagements with startups and fortune 500 companies to build solutions for Sales, Marketing, Human Resources and Customer Service areas using salesforce.com ecosystem and other web technologies.

We provide strategy, analysis, UI design and development services needed to convert concepts into great products

We use our offshore delivery center to scale our teams and provide cost and time to market advantage to our clients.

While the business problems that we solve are complex, we make working with us simple & fun. We have less than 10% employee attrition rate and over 80% of business comes from repeat customers.

[Want to know how we can help?](#)

Call us at **855-MIRKETA** or write to us at [info@mirketa.com](mailto:info@mirketa.com).