

Abstract

Education institutions are becoming more and more overwhelmed by an increasing support load and a decreasing number of staff to assist in the facilitation of the educational process. EDVantage for Appexchange is specifically designed to empower educational organizations with the ability to manage and track essential aspects of the educational process (from applicant to alumni) within a single database structure.

Description

Whether you are dealing with primary, secondary, university or experiential education, EDVantage provides the tools you need to facilitate your relationships with students, alumni, staff, and faculty. By utilizing EDVantage you will be able to manage report and track various aspects of education, such as: course scheduling, course curriculum, grade point averages, enrollment, contributions, mass emailing and more.

EDVantage is accompanied with user guidebook specifically designed for beginner users (not included with EDVantage lite). Reference the "About EDVantage" tab for additional information about EDVantage.

**This datasheet refers to EDVantage and not EDVantage lite.*

Highlights

Name	Description	Type
Simple Interface	From a single view see all courses, contributions, grades associated with a contact.	■
Streamline academic operations	Improve staff productivity and optimize recruitment by automating end-to-end enrollment processes.	■
Simplified Correspondence	Manage and track all correspondence with students, alumni, staff, and faculty.	■
Simplified Tracking	Follow each stage of an enrollment, contribution or application process.	■

■ = Custom Object, ▣ = Custom Tab, ● = Custom Link, ◆ = Custom S-Control
 ≡ = Plug-In, ✕ = Composite Component

Features & Benefits

- Manage & track contributions.
- Manage & track correspondence with students, alumni, faculty and staff.
- Manage and track fundraising events and promotions.
- Use profiles to target qualified applicants, and potential contributors.
- Establish convenient and consistent communications across departments.
- Deliver targeted correspondence based on specific contact profiles
- Decrease costs by servicing students, faculty, staff, and alumni through the most cost-effective channels—email, web, or phone.
- Increase tuition and contribution revenues with personalized, relevant, ongoing correspondence.
- Streamline operations; improve staff productivity and optimize recruitment by automating end-to-end enrollment processes.
- Achieve institutional goals by monitoring both financial and non-financial results with real-time, performance reports.
- Learn quickly -- Simple interface accompanied by a user guidebook.

Key Reports & Dashboards

Name	Description
Letter grades	Number of letter grades received by entire student body.
Enrollment status	Enrollment status of student body (Enrolled, Enrolling, Applicants, Alumni etc.).
Online vs. Offline Classes	Number of online classes vs. offline classes.
Additional reports available.	Reference the "About EDVantage" tab for more information.

Requirements

External Service* Got Corp
Salesforce.com Edition Professional
 Enterprise

** Not included in EDVantage DEMO*

Specifications

Publisher Idealist Consulting
Type Native
SFDC Certification None
Pricing Reference the "About EDVantage" tab for more information.

idealistconsulting

EDVantage

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Appexchange

EDVantage lite

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Rob Jordan at Idealist Consulting

Thursday March 9, 2006

Calendar [New Event](#)

Today 3/9/2006

You have no events scheduled for the next 7 days.

March 2006

Sun	Mon	Tue	Wed	Thu	Fri	Sat
26	27	28	01	02	03	04
05	06	07	08	09	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	01
1	7	31				

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- [EDVantage lite Logo](#)
- [EDVantage lite Logo](#)
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Messages and Alerts

EDVantage lite does not represent the full functionality of this CRM. Contact Idealist Consulting to learn how you can have this entire configuration made available to your organization... appexchange@idealistconsulting.com

[Recycle Bin](#)

My Tasks [New](#)

All Open

Complete	Date	Subject	Name	Related To
X	3/9/2006	Send Quarterly Newsletter !		

Dashboard [Refresh](#) [Customize Page](#)

As of 3/9/2006 2:31 PM

Enrollment Status of Student Body

Contact Status	Record Count
Enrolled	2
Enrolling	1

Letter Grades of Student Body

Letter Grade	Record Count
A	2
B	1
C	1

Online vs. Offline Courses

Online Class	Record Count
Yes	1
No	1