

SAP Next Generation Integration

by  **menticorp**
the i:service factory

smart*interact*
for  **Appexchange**

Abstract

menticorp's smartInteract powered by SAP's flagship Process- and Integration Platform NetWeaver is an unique cost- and time efficient Process Integration Solution for integrating Customer-facing Processes in Marketing, Sales and Service into the leading Business Application SAP.

Just as salesforce.com has simplified Customer-facing Processes, menticorp's smartInteract simplifies and accelerates Process Integration into SAP by leveraging pre-fabricated Integration Process Content (i:services).

Description

CRM, even salesforce.com's award-winning and market leading SaaS Solution, is like a car without an engine without seamless Integration into BackOffice Processes.

menticorp addresses this Integration Challenge with pre-fabricated Integration Process Content (i:services) which can be configured easily to very specific Process Integration Needs with NO Coding, almost "out-of-the-box".

Pre-fabricated Integration Process Content (i:services) is available for all common Value creating Integration Scenarios such as Master Data & Information Management, implementing an Unified Customer View or streamlining Quote- and Order Management Processes.

Highlights

Name	Description	Type
Pre-fabricated Integration Process Content	Pre-fabricated Integration Process Content (i:services) enabling so far unknown Economics of Integration and significantly mitigating project risks Automatic migration path from the SAP Business Connector Platform to the SAP NetWeaver Platform by an unique Platform independent Design Point & Click Configuration, NO Coding	
managed by NetWeaver	100% SAP Strategy compliant (SAP's SOA offering is based on NetWeaver)	
Pre-built APEX Adapter	Optimized, purpose-built APEX Adapter with a missing critical function set such as Session Management, execution of hierarchical messages, declarative X Reference Management etc.	

Features & Benefits

• Next Generation Integration, New Economics of Integration

Even complex Integration Scenarios can be implemented in Days based on pre-fabricated Integration Process Content (i:services) instead of in Weeks following the traditional Consulting Approach.

Unmatched Cost Efficiency generated out of the Factory Approach compared to the "Coding from Scratch" Consulting Approach

No Investment into an Integration Platform required: NetWeaver bundled into the SAP Business Suite, Business Connector available via download free of charge.

• Model driven Configuration

Pre-fabricated Integration Process Content (i:services) are configured to specific Process Requirements following a Model driven, Point & Click Approach.

• Enterprise Level Management Environment

Complete Transaction Visibility
Pro active Alerting
Remote Management & Configuration

Requirements

Licenses	menticorp's i:services
Salesforce.com Edition	SAP NetWeaver/XI Professional Enterprise Unlimited

Specifications

Publisher	menticorp AG
Type	Integration
Salesforce.com Certification	None
Pricing	Project specific

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Customer-centric Integration Scenarios and associated Integration Process Content (i:services™)

Based on pre-fabricated Integration Process Content (i:services), menticorp addresses all major Integration Challenges such as “CUSTOMER INSIGHT”, “PROCESS EXCELLENCE” and “MASTER DATA & INFORMATION MANAGEMENT” associated with a comprehensive **Customer Centricity Strategy**.

