



EnTransform®

Project Portfolio Management (PPM)

Actionable insight into
Projects, Costs and Resources



Project Management Pains



Lack of visibility into Project Performance, Finance and Resources

Executives

- Actionable real-time information not easily available in one place
- Capital investment and ongoing maintenance expenses increases TCO
- Hard to implement governance on Statement of work (SOW)

Portfolio/Project Managers

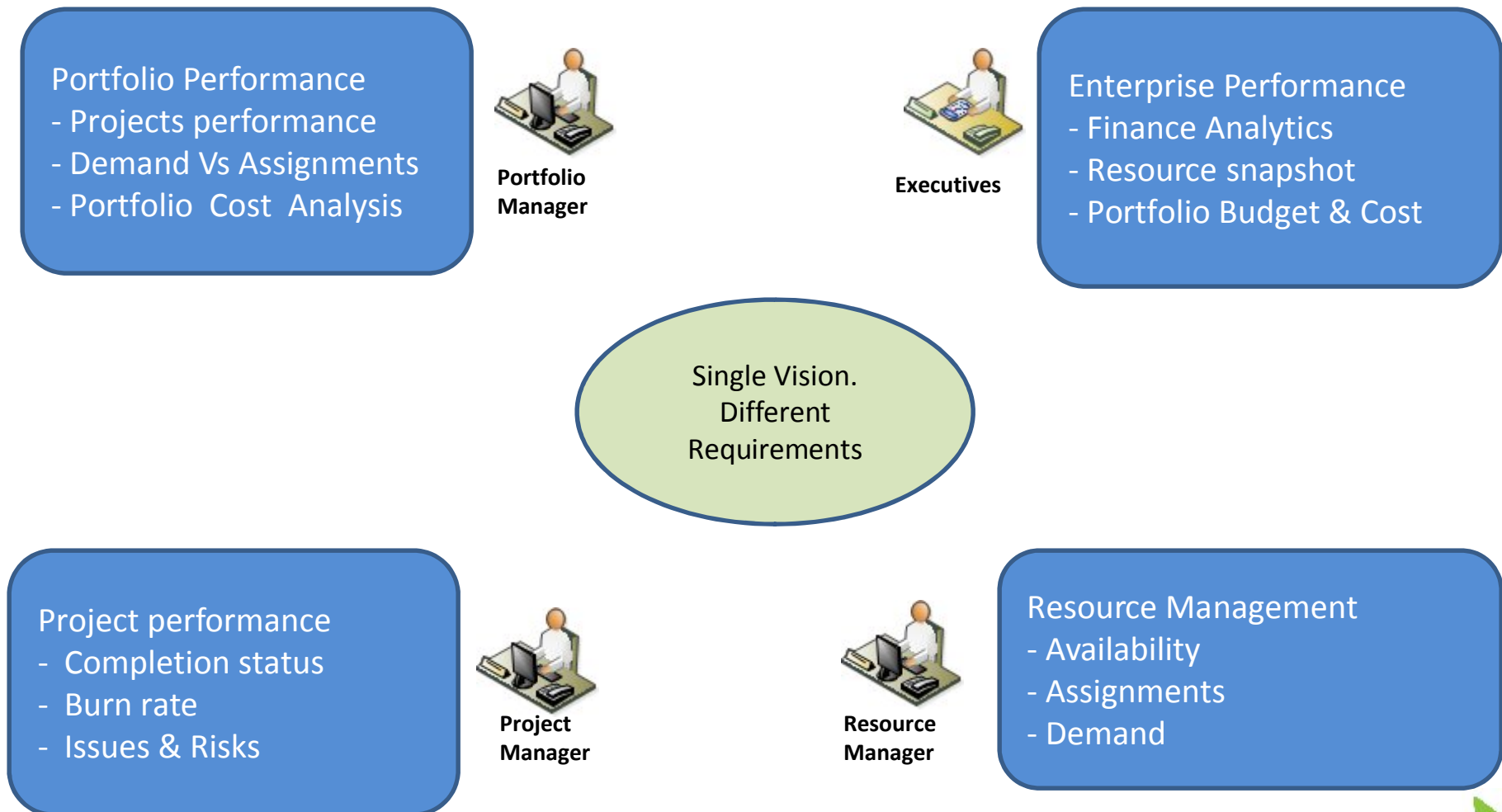
- More time spent on preparing management reports and metrics
- Reduced productivity using different tools for Project management, reporting and collaboration

Resource Managers

- Less visibility into Resource demand, utilization and assignments
- Unable to meet dynamically changing resource requirements



Requirements of Decision Makers



PPM Capability Overview



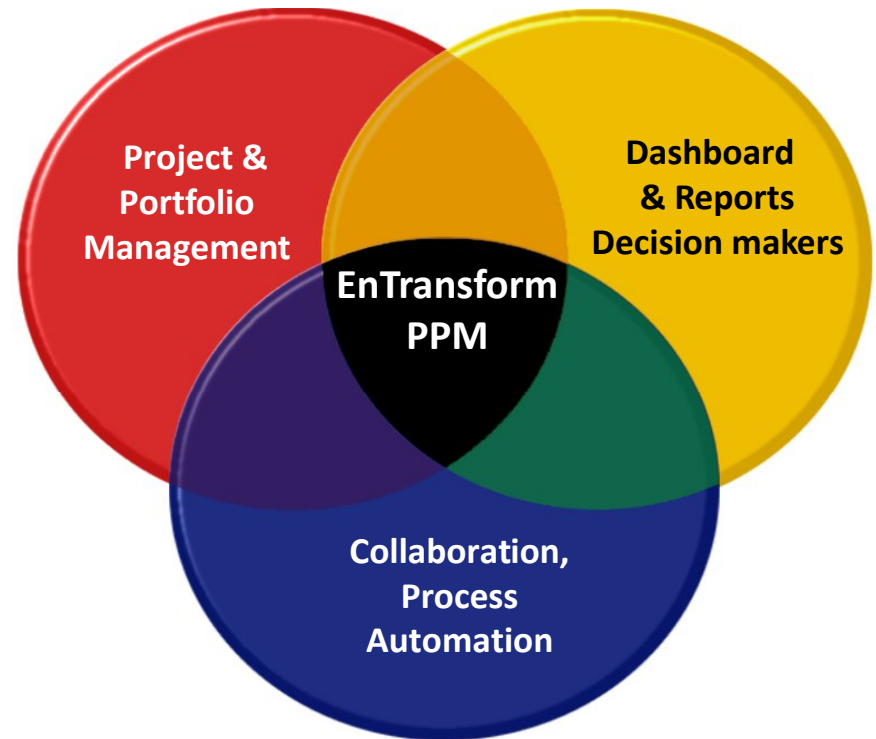
Project & Portfolio Management (PPM) aligns People and finance resources with corporate priorities

Presentation

- End-to-end Portfolio management.
- Role based actionable information through interactive dashboards.
- Pre-built suite of reports for ad-hoc & periodic reporting.
- Intuitive access to all relevant information on a single page

Technology

- Integrated suite of project, portfolio and resource management
- Built-in Agile scrum project management tool
- Process automation with workflow and notification
- Security with Role & Profiles for complex compliance requirements
- Subscription based SaaS solution with no capital or ongoing maintenance expenses



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salesforce.com.
Success. Not Software.®

100% **force.com**
native app

PPM Process



Portfolio
Manager

1. Monitors Portfolio performance through Dashboards and Reports
2. Creates Projects, defines Budget, Resource demand and timeline



**Resource
Manager**

1. Monitors Resource demand & utilization through Dashboards and Reports
2. Maintains Resources, Roles and assigns resources for demand



Project
Manager

1. Monitors Project Performance through Dashboards and Reports
2. Maintains deliverables, issues, risks, assigns work items to resources



**Team
Member**

1. Enters time worked against work items

Role: Portfolio Manager

- Creates and maintains a portfolio of projects
- Assigns Project Manager, budget and timeline
- Creates project demand for resources by role and duration
- Monitors overall health of portfolio of projects through dashboard and reports

Portfolio Detail Edit Delete Close

Portfolio Name: Demo Owner: Kamana Shankar [Change](#)

Person:

Category: Transformation

Created By: Kamana Shankar 7/13/2010 6:23 PM Last Modified By: Kamana Shankar 7/13/2010 6:23 PM

Edit Delete Close

Projects New Project Projects Help

Action	Project Name	Customer	Manager	Stage	Priority	Category	Release	Percent Complete	Budgeted Cost	Actual Cost
Edit Delete	Alive	Electronic Arts	Jim Plunkert	Business case	High	Implementation	Release 1	0	\$100,000.00	\$0,000.00
Edit Delete	Space Fox	Electronic Arts	Jim Plunkert	Implementation	High	Implementation	Release 1	60	\$100,000.00	\$21,000.00
Edit Delete	Final Fantasy	Electronic Arts	Jim Plunkert	Go Live	High	Implementation	Release 1	90	\$50,000.00	\$26,800.00
Edit Delete	Starcraft	Electronic Arts		Support	Medium	Implementation	Release 1	100	\$75,000.00	\$25,380.00

Open Activities New Task New Event Open Activities Help

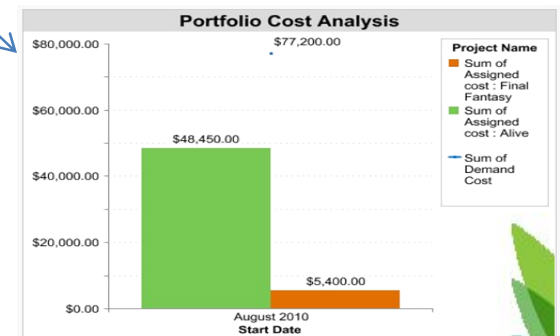
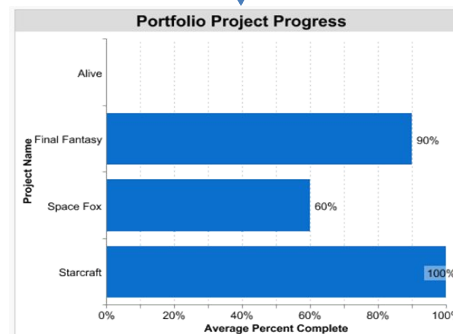
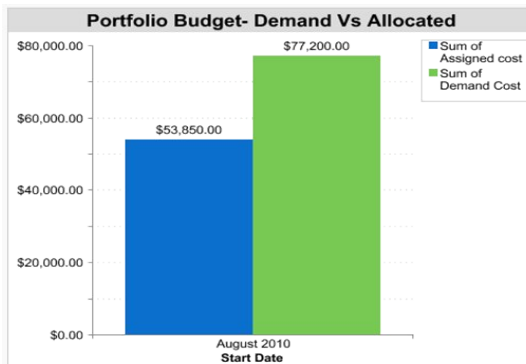
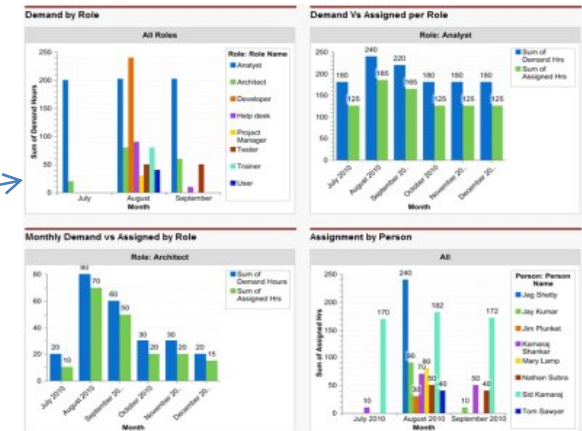
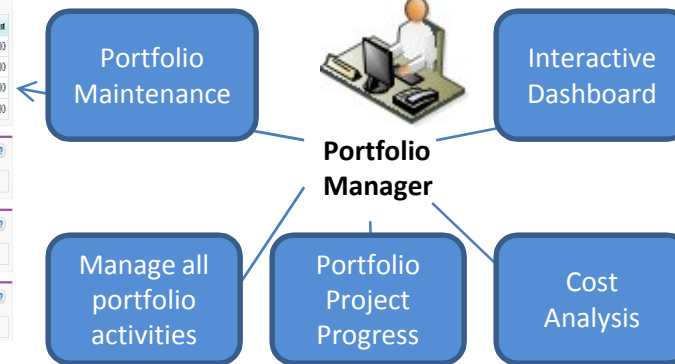
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Activity History Log A Call Mail Merge Send An Email Activity History Help

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Notes & Attachments New Note Attach File Notes & Attachments Help

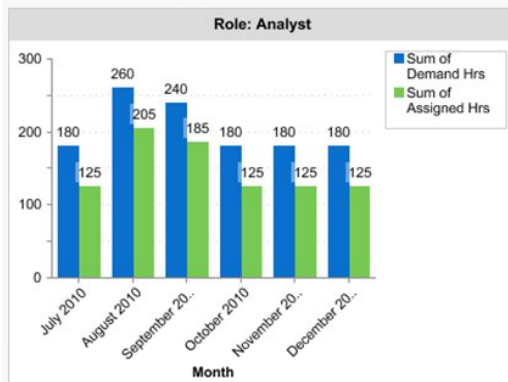
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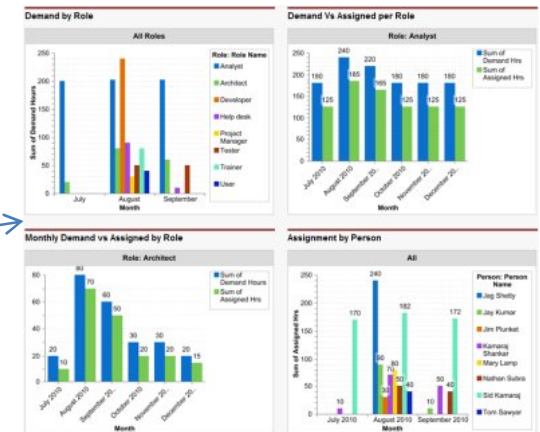
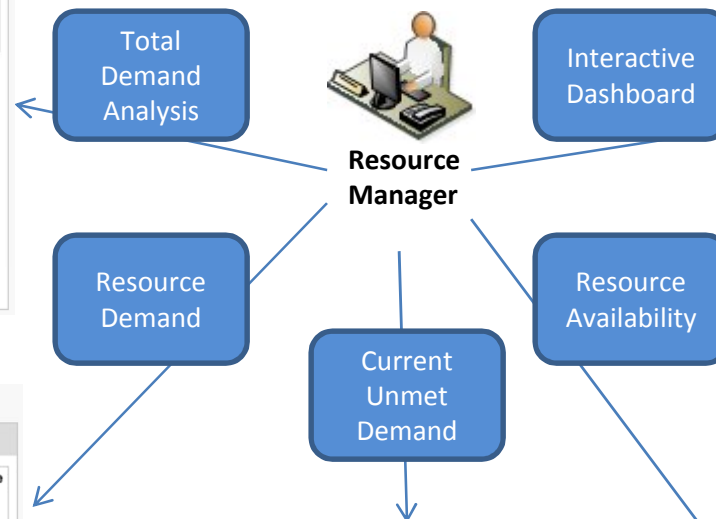
Role: Resource Manager

- Creates and maintains Roles and Persons and availability
- Assigns Persons to project demand for resource by role
- Maintains resource plan and forecast
- Monitors overall resource demand management and resource utilization

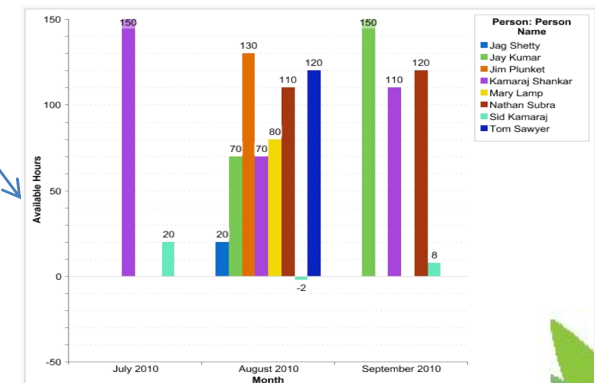
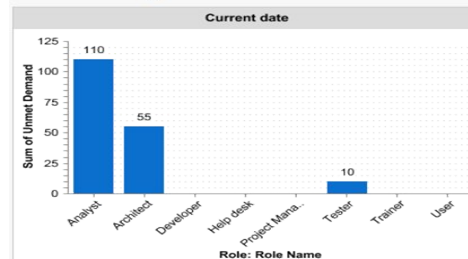
Demand Vs Assigned per Role



Demand by Role

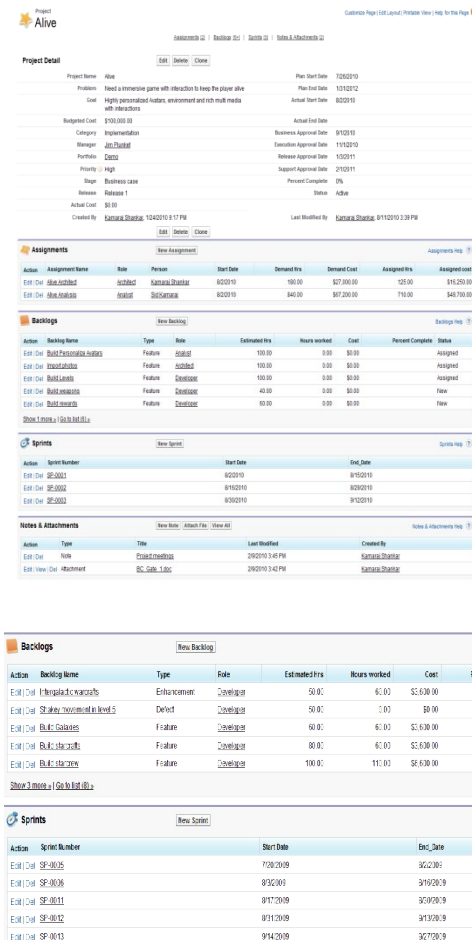


Unmet Demand by Role



Role: Project Manager

- Creates and maintains Backlogs, Sprints, Sprint backlogs for the projects
- Assigns sprint backlogs to roles and persons
- Provides status, conducts meetings, prioritizes backlogs
- Monitors overall project progress, burn rate, issues & risks



Manage all activities in one page



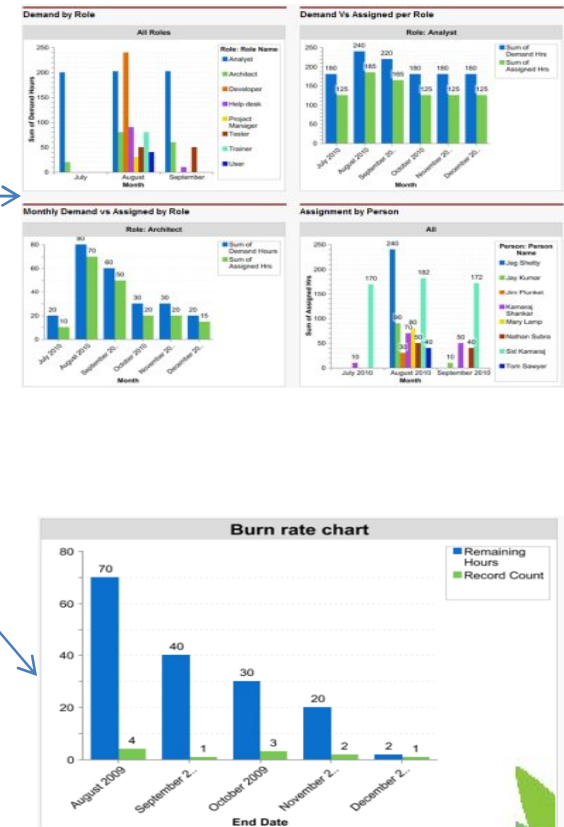
Project Manager

Interactive Dashboard

Built in Agile PM Tool

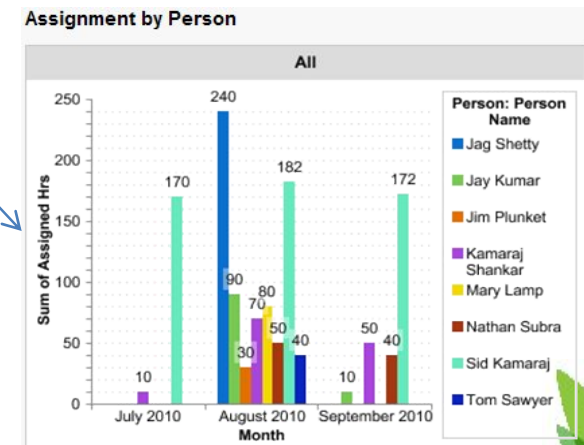
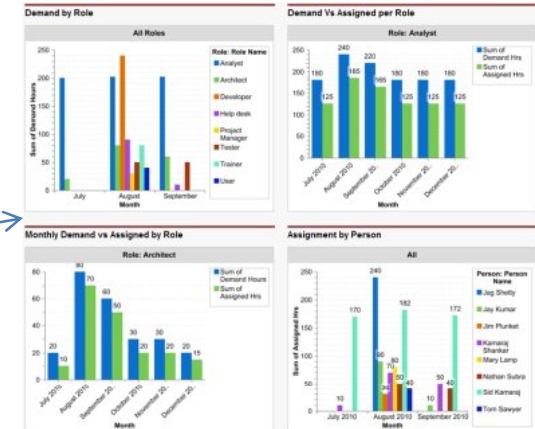
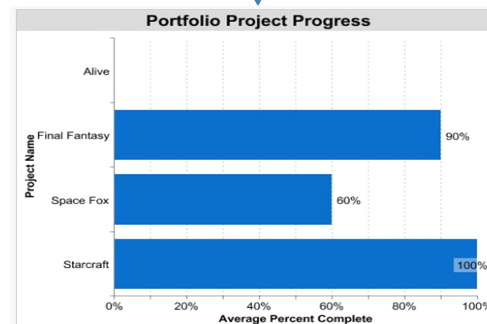
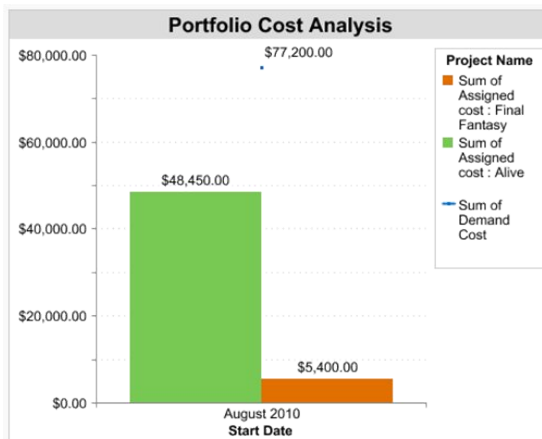
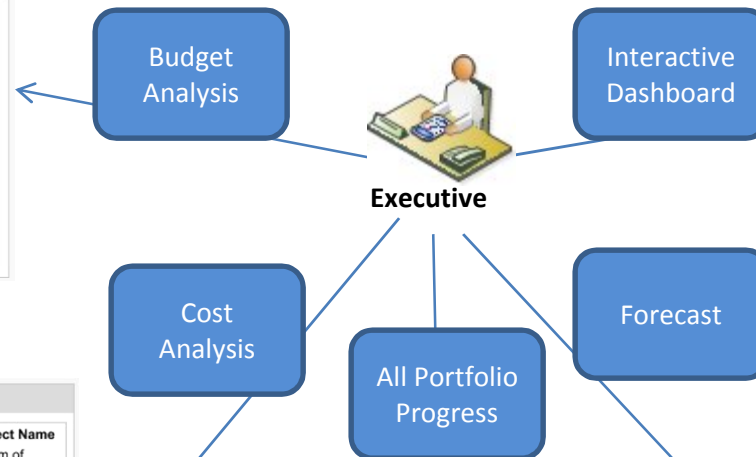
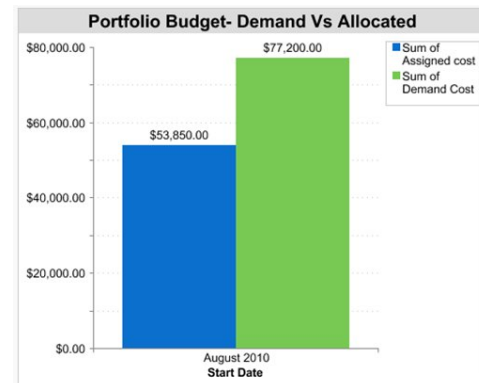
Project Progress

Burn Rate



Role: Executive

- Review health of all projects in all portfolio
- Monitors overall project budget, forecast, cost analysis
- Reviews Resource demand and utilization for all projects
- Monitors overall progress, burn rate, issues & risks



Available Reports

Portfolio Management

- Percent completion of all projects in portfolio
- Resource demand and assignments for portfolio
- Unmet resource demand for portfolio
- Portfolio budget analysis
- Portfolio issues & Risks analysis
- Many more ...

Project Management

- Project completion percentage
- Project Burn rate
- Backlog status
- Resource assignment analysis
- Issues & Risks analysis
- Many more...



SaaS on the most reliable cloud

- Subscription based model for lower TCO
- Deployed in few days with Customer specific configuration
- Users, Roles and profiles defined as per customer needs
- Additional reports and dashboard components provided as needed



PPM Cost of ownership

Buy: Off-the shelf software

- Implementation time 3 to 6 months
- Software and Hardware investment >500K
- Annual maintenance expenses 20%
- On going Support, Upgrade and enhancement cost (50K)

Build: In-House development

- Typical team of 1 Manager, 1 Analyst and 2 developer, 1 tester working for 10 months costs about \$600 K
- Capital investment >100K
- Implementation time 6 to 10 months
- Ongoing support, enhancement, and license cost (100K)



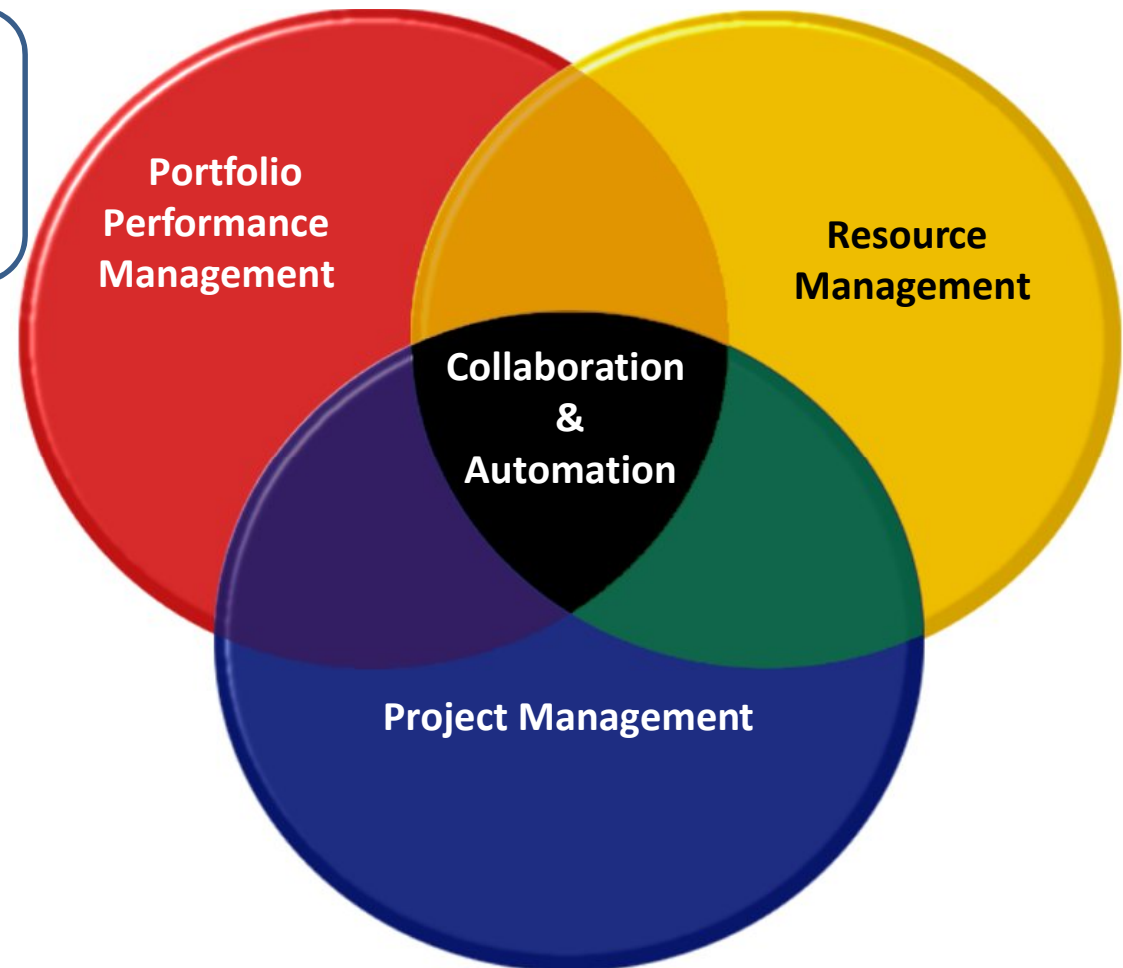
EnTransform PPM Value



Subscribe: Best Practices with Least Cost of Ownership

- NO capital Investment
- NO upfront cost
- NO ongoing maintenance expenses

\$50 per user per month



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About us

EnTransform provides products and services in SaaS and ERP

EnTransform is the confluence of seasoned professionals with decades of credible experience in Enterprise applications , On-Demand solutions and Business Process Management.

We help you in Strategy, Transformation, Implementation, Integration, and Support of Salesforce.com on-Demand Applications.

- **Salesforce.com partner with professionals experienced in consulting and development**
- **Expertise in SAP, Oracle, PeopleSoft and Other applications**
- **HQ in San Jose, CA with Offshore center in Bangalore, India**



Effective Statement of Work (SOW) Governance

Problems

- Short lead time for staff augmentation
- Resources underutilized
- Resource attrition, training and retention
- Change controls, changing priorities and responsiveness
- Contract management, life cycle visibility and renewal management
- Integration between contract and resource utilization

Solution

- Real time dashboard accessible and customized to SOW metrics
- Resource Demand helps in planning resource allocation
- Visibility into Roles, skills and utilization helps in training and retention
- Integrated Portfolio and Resource Management helps effective utilization
- Integrated collaboration reduces communication problems across time zones



EnTransform®

Let us help you to succeed in your cloud Strategy

THANK YOU

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