

Built on world's best cloud computing platform

- ✚ The most-comprehensive on-demand CRM solution for Commercial and Residential Real-Estate Developers, Brokers/Agents and Property Managers
- ✚ Best-in-class, next generation solution automating and streamlining key business processes for Marketing & Sales, CRM, Accounting & Finance and Customer Service
- ✚ Property Listings, Bookings Management, Accounting/Ledger, Property Leasing, Broker Management, Customer Service and lots more

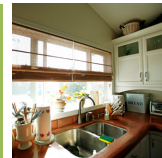


Sales & Marketing



- ✚ Manage complete Marketing process from Campaign budgeting to execution. Track and measure ROI on all marketing activities.
- ✚ Capture leads from multiple channels including SMS, Email, Website, Others. Plan and track sales activities from enquiry to booking

Property & Bookings



- ✚ Track Commercial and Residential Project information including property master, payment plans, brokers and brokerage information.
- ✚ Manage property bookings; track associated revenue, related Accounting (AR and AP) and brokerage payments
- ✚ Property leasing including tenant contracts, payment dues etc





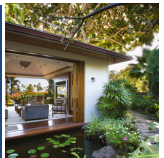
Focus on your business and not your
IT Systems

Platform Highlights



- Built on world best cloud computing platform Force.com.
- Ready to use. No software installation.
- Easy to use by any non-technical users.
- No upfront cost, Pay-as-you use model.
- Subscription based per user fee
- Multi-tenancy model resulting in reasonable cost on unmatched infrastructure.
- Highly Secured and confidential.
- Zero addition in infrastructure.
- Hassle free upgrades

Agent/Broker



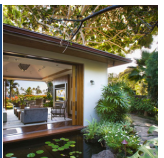
- ✚ Alignment of property with Brokers & Agents and track the complete Sales Process
- ✚ Setup and manage Broker Rewards and Loyalty Programs
- ✚ A comprehensive portal for Brokers & Agents to browse thru property listings and availability. Submit Booking Requests online

Analytics



- ✚ Real-time visibility into Sales & Marketing activities for both internal and external teams
- ✚ Profitability Analysis on Real Estate Projects with the ability to drill-down

Customer Service



Multiple channels for case capture such as Email, Website, call-center etc

Ready-to-use self-service Portal for customers, Knowledge-base

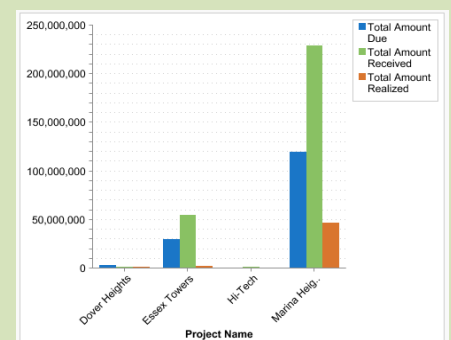
Advanced Case Management features including escalations, automated responses (Emails, SMSs etc), standardized email templates etc



For Pricing & Free Trial, contact us at:
contactus@xarlesys.com

Feature Highlights

- ✓ Mobile Access (Blackberry, iPhone etc)
- ✓ SMS Marketing
- ✓ Email Integration (Outlook, Lotus Notes)
- ✓ Social Media Integration (Facebook, Twitter etc)
- ✓ Bulk data upload tool and other data utilities
- ✓ Configurable workflows and approval processes
- ✓ Automated notifications
- ✓ Exportable real-time Reports & Dashboards
- ✓ Ready-to-setup integration with Payment gateways
- ✓ Configurable security and access
- ✓ World-class collaboration tool (Chatter) to collaborate with other users within the organization
- ✓ Industry standard Web Services APIs to integrate with external applications
- ✓ Support for Multiple Languages and Currencies
- ✓ Integrated on-demand call-center for outbound and inbound calling (IVR and ACD)
- ✓ Email Marketing Platform for Mass Emailing, Survey and Feedback Management etc



<http://www.xarlesys.com>