

Developed a Salesforce wealth management app



The Background

Mirketa offers personal finance management products to the US consumers. To increase the product reach, the it has converted the legacy J2EE platform into a multi-tenant cloud based wealth management platform that can be plugged in from Salesforce ecosystem used by Wealth Managers.

The Challenge

The legacy J2EE platform was built as a consumer web product. The Yodlee web services consumed by the product to aggregate data from various banks authenticates service requests based on server IP which makes it impossible to deploy the multi-tenant cloud version of the product on Salesforce platform directly.

The Results

- Converting the existing web pages into custom visualforce cut the application migration time by 75%.
- Web services architecture allows ISV to offer their core functions as discrete features that be purchased by Salesforce users
- Multi-tenant architecture for middleware allows ISV to offer Yodlee aggregation services without needing to setup separate Yodlee accounts which can be expensive and quite time consuming.

Our Solution

Mirketa team architected a hybrid solution, where all core product functions were converted into web services which can be called from customized visualforce pages which uses same css as the web product. For Yodlee services we designed a new services which accepts multi-tenant requests and routes it to Yodlee and returns the data to requesting Salesforce tenant without storing it.

About Mirketa Inc

We are a bay area company with our global delivery center located in Noida India. We have completed over 300 engagements with startups and fortune 500 companies to build solutions for Sales, Marketing, Human Resources and Customer Service areas using salesforce.com ecosystem and other web technologies.

We provide strategy, analysis, UI design and development services needed to convert concepts into great products

We use our offshore delivery center to scale our teams and provide cost and time to market advantage to our clients.

While the business problems that we solve are complex, we make working with us simple & fun. We have less than 10% employee attrition rate and over 80% of business comes from repeat customers.

[Want to know how we can help?](#)

Call us at **855-MIRKETA** or write to us at info@mirketa.com.