

Abstract

No coding! Just point and click. The Gartner Group estimates that corporate developers spend 65 percent of their effort building bridges between applications. Apatar understands the need of users to complete their integration initiatives quickly and easily without involvement of costly programming and coding efforts. Apatar gives salesforce.com users, developers, administrators and integrators an advanced toolset to easily and affordably link customer data in between salesforce.com and MS Excel files. No programming or design is required to accomplish even a complex integration with 'joins' across several data sources.

Description

Getting started or standardizing on Salesforce.com? Want to empower your users with customer information across the enterprise and disparate systems? Need to move lists of primary contacts and their emails from GoldMine to Salesforce.com? Do you want to avoid custom programming, design and coding as much as possible and eliminate double entries resulting from the difference of how these systems store their data? We have a solution for you.

Highlights

Designed for NO CODING™ implementations	Apatar simplifies the integration process by enabling you to connect and integrate data in between your Salesforce.com and GoldMine. You will enjoy using simple, single graphical user interface, which brings to your desktop all the tools necessary to design, and deploy data integration within hours, not days or weeks.
Next generation architecture.	Generates the native SQL code. This results in a performance improvement of as much as ten to twenty times that of traditional data integration tools.
Simplicity of customization	Apatar GoldMine to Salesforce.com integration contains all the functionality needed to easily adapt the pre-built mapping and include the Salesforce.com and GoldMine fields you need, apply functions, or change transformation mode. For assistance, please review related guides at Apatar's wiki or call (213)-784-4915.
Metadata management	Save your enhanced integration in XML and re-use it, when needed.
Straightforward evaluation	Open source license allows you to download a fully-functional, no-limitations Apatar Community Edition at no charge. With installation as short as 50 seconds, you will be up and running easier than ever before. Using "point and click" visual mapping capabilities, you could start moving data in between your Salesforce.com and GoldMine today.
Custom Integration Available	Apatar GoldMine to Salesforce.com solution is designed for fast and non-intrusive customization to synchronize data between custom objects and fields between Salesforce.com and GoldMine (additional fees apply).
Light-weight	Small memory and CPU utilization footprint.
Reporting and monitoring	Run and error-logs recorded.

Features

- No coding!
- Pre-built mapping
- Connectivity to Salesforce.com and MS SQL based instances of GoldMine
- Mappings and transformation rules can be changed graphically, through a drag-and-drop interface enabling non-developers to perform transformations
- Supports custom SQL queries
- Mappings and transformation rules stored independently from the actual implementation.
- Reusable components, non-intrusive to salesforce.com implementation
- Reduce the development and maintenance workload up to a factor of five over manual programming

Benefits

- Shorten implementation time through a leverage of a pre-built of integration tools
 - Reduce implementation costs by eliminating custom coding
 - Reduce maintenance costs by re-using pre-built and/or customized mapping schemas and using supplementary datamaps
 - Eliminate errors resulting from human factor
 - Avoid duplicating customer information by transferring only primary emails of the contacts
 - Improve customer-centricity and profitability by delivering the right data in the right place at the right time.
 - Enable your corporate Business Intelligence initiative with a single version of the truth
- Reduce Total Cost of Ownership

Requirements

Supported Operating Systems:

Win NT, 2000, XP, XP Pro, Win. Server, 2003,
Linux RedHat, SUSE Linux, Solaris.
Professional, Enterprise, Developer
MS SQL

Supported Salesforce.com Edition Supported GoldMine Databases

Specifications

Publisher: Apatar Software Inc.
Type: Client Application
Pricing **Unlimited Community Edition – FREE!**
For more information, please contact us at:
Email: info@apatar.com
Phone: (617) 848-5959

What the Application Does

