



Abstract

REOHQ provides a comprehensive, web-based solution for managing every aspect of a high volume REO (real-estate-owned) brokerage office/asset management firm. By combining cutting edge CRM (customer relationship management) technology with 20+ years REO broker/asset management experience, REOHQ offers users online access to their critical data anywhere an Internet connection is available.

Description

REOHQ is a complete solution, featuring the abilities to warehouse property listing information from assignment through closing: including the tracking and management of evictions, CFK negotiations, BPOs, showings and feedback, preservation bids, expenses and reimbursements, offer negotiations, closings and more!

In addition to data centralization, REOHQ gives our customers the added functionality of customizable e-mail templates, workflow tasks and reports.

Our company utilizes 20+ years of REO brokerage and asset management experience in facilitating 5,000+ transactions to provide our customers with the necessary tools to handle high volume inventory control.

Highlights

Name	Description	Type
Properties	Store listing details and history	■ □
Evictions	Track occupancy/CFK/eviction details	■ □
BPOs	Archive BPO reports and information	■ □
Expenses	Input bids, expenses and track reimbursements	■ □
Showings	Input showing and agent details and feedback	■ □
Offers	Submit and log offers and negotiation history	■ □
Closings	Record and monitor closing information/deadlines	■ □
Companies	Create company records for clients/agencies	■ □

■ = Custom Object, □ = Custom Tab, ● = Custom Link, ◆ = Custom S-Control
 ≡ = Plug-In, ✕ = Composite Component

Features & Benefits

- **Web-based application provides convenient access via the Internet, allowing users to work abroad**
- **Customized templates allow for quick, consistent communication via e-mail to clients, thus reducing incoming and outgoing voice call volume**
- **Expense and reimbursement tracking eliminates lost revenue by providing detailed records and reminders for past due receivables**

Key Reports & Dashboards

Name	Description
Property Status	Complete asset listing report, sorted by client and status
BPO Totals	BPO activity, including asset value, date completed and compensation (if applicable)
Showings Activity	Showings history with date shown, showing agent information and feedback
Invoiced Expenses	Tracking report for invoiced expenses, sorted by vendor, client and property address
Submitted Expenses	Report totaling all submitted expenses, arranged by client, vendor, description and address
Reimbursed Expenses	Complete report of all expenses that have been reimbursed, organized by client, vendor, property and amount paid

Requirements

External Service	None
Salesforce.com Edition	Enterprise Unlimited

Specifications

Publisher	Morning Star Ventures, Inc.
Type	Composite
Pricing	\$595/year


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REOHQ (Unmanaged)

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Search

Go!

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Create New...

Recent Items

- 123 MAIN ST
- REOHQ Logo
- EV-00012008
- 0001-123007
- 123 MAIN ST - BPO1
- OFFER
- 123007-00001
- CLOSING
- Buyer (Test)
- Investment Firm (Test)

 [Recycle Bin](#)

Property
123 MAIN ST

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Property Detail [Edit](#) [Delete](#)

Property Assignment Information

Property Address	123 MAIN ST	Property Status	New Assignment
City	Chicago	REO Number	123456
State	IL	Client	Asset Management Company (Test)
Zip Code	60638	Asset Manager	Asset Manager (Test)
		Marketing Contact	Pre-Marketer (Test)
		Previous Owner	Borrower (Test)
		Assignment Date	12/15/2007

Property Details

Parcel ID	1234567890	Property Type	2-Unit
Year Built	1910	Exterior Type	Wood
Total Rooms	12	Property Style	Farmhouse
Bed Rooms	3	Property Condition	Good
Bath Rooms	2	Garage Type	Detached Garage
Square Footage	1,800	Number of Cars	1
Lot Size	6,500	Heating	Forced Air
Basement	Partial/Finished	Air Conditioning	Central