



keyBenefits



close more sales with speed and impact

Create lightning fast proposals

A sales rep can reduce the amount of time it takes to generate a proposal by over 65% through simple pointing and clicking in seProposals. This easy-to-use, powerful application gets your team back on the phone or back in the field quicker. They'll spend more time in front of customers, learning about their problems, developing innovative ways to solve their needs, and finding new leads.

Create persuasive proposals

The proposals your sales team makes will stand out and resonate with your customers. That's because management approves insightful, strategic messages and assigns permissions, so certain people can tailor the messages. Only the best content from the most talented staff is used, along with the most up-to-date information within the organization. Required legal copy is included automatically. Once it's all together, your best content is tagged and uploaded for company-wide availability. Your reps easily identify content and integrate it into the proposal through pointing and clicking.

Create visual impact

salesElement can either develop an eye-catching design or incorporate designs you provide into the proposal templates. seProposals handles all the formatting and page layouts, so your staff is only concerned with putting the correct information in front of customers. The result is a proposal that is professionally designed and has the graphic impact of a brochure (without the need for back-office designers).

Creating the finished product

Once the proposal is compiled, the sales rep downloads a single PDF document that can be emailed, printed on a local printer, or professionally printed for the greatest impact. There is no formatting, no hunting for old proposals or assets, and no unauthorized changes.

How we help you close more sales

Highly trained salesElement staff are with you every step of the way—consulting, leading, and helping you tie your marketing and sales departments together helping you solve the needs of your potential customers (or repeat customers) with clear, concise proposals. salesElement is there to help as you change, whether you add new salespeople who may require training or your branding agency revamps your corporate identity—whatever it takes to make sure your proposal system is the best it can be, year in and year out.