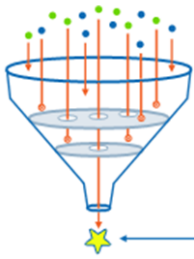


Since you don't have time to follow-up with everyone
Get Activator to work your future sales pipeline for you!



Enter your database leads into
Activator! Campaigns

Activator! Automatically prepares the
right letter, email or fax for the right
contact at the right time. So you don't
have to do it yourself!

Customers buy from you because of
your persistent follow-up. Genius!



Request a (30 Day FREE Test Drive)

Automate Marketing, Sales and CRM Work-flow Processes
Instantly Double Your Sales Teams Productivity, Guaranteed!

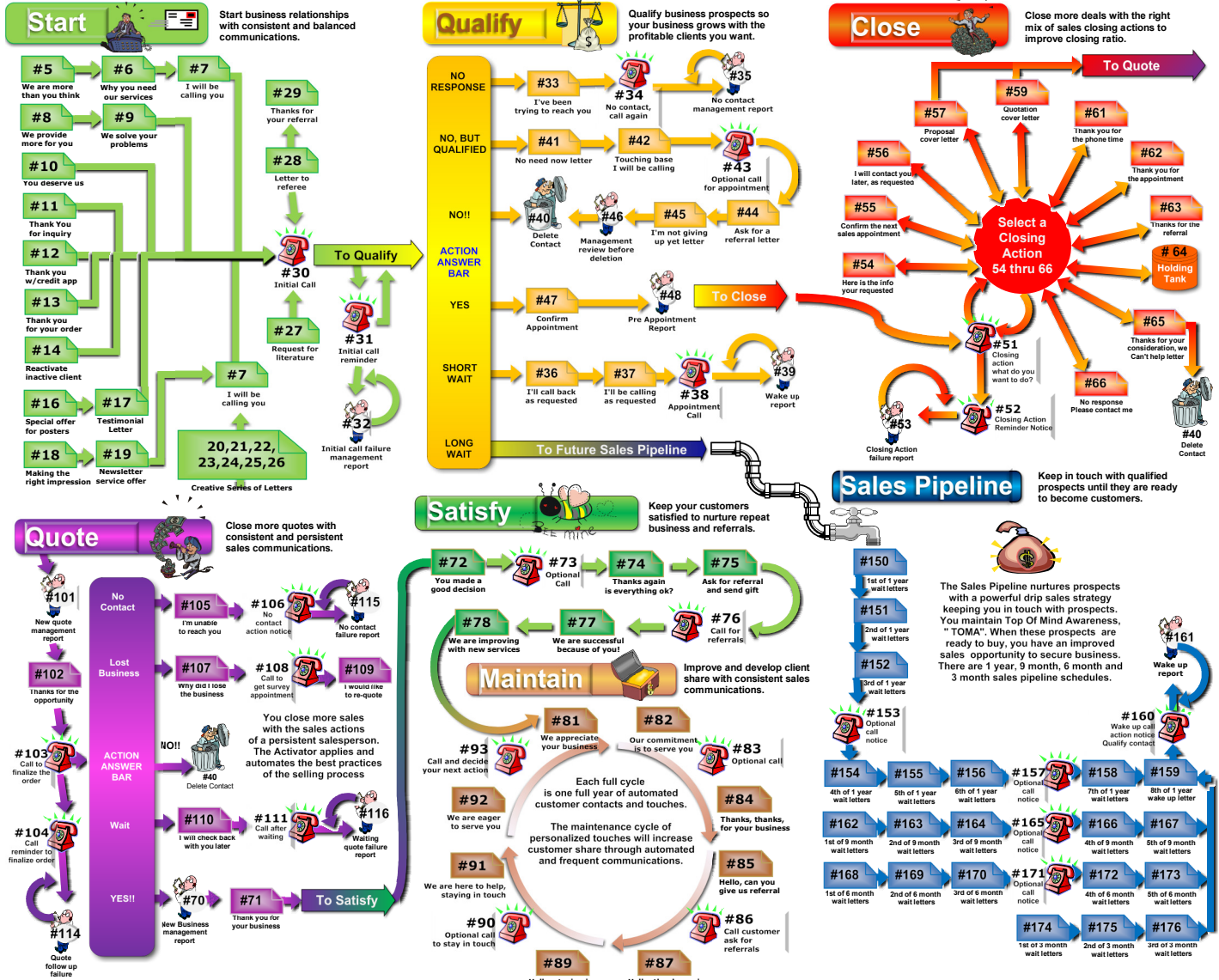
Automate your entire customer-lifecycle
from Marketing to Sales to CRM.

Marketing Process Automation :
Converts your Suspects into Prospects!

Sales Process Automation :
Converts your Prospects into Customers!

Customer Relationship Mgt. Automation:
Converts your Customers into Repeat Customers!

Activator Automates 79% of your marketing, sales and CRM follow-up activities based upon our unique action-plan driven sales process for nurturing your contacts from suspect to prospect to customer to repeat customer!



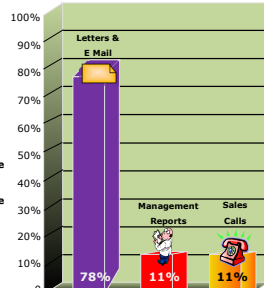
Accelerate Sales With Automation

Accomplish More with an Automated Selling System

78% of the Contact Actions are Done Automatically

11% of the Actions are Management Reports

11% of the Actions are Sales person Calls



Benefits of a Sales Productivity System

- The business builds stronger customer relationships.
- You make more sales and have more time for other things.
- You increase sales activities as much as 10 times.
- Sales management and salesperson accountability gets real!
- Customer share and market share strategies are automated.
- Salespeople have more time for face-to-face selling.
- Sales communications are timed and balanced correctly.
- Your customized sales plan matches your sales goals!
- Sales contacts, letters and emails are choreographed.
- Remote management of a salesperson or team is possible.
- Customer opportunities don't fall through the cracks.
- Resale value of the business increases with a selling system.

For more information contact

Mastermind Software (800) 818-9788

