

Conformity Solution Overview

THE CHALLENGE

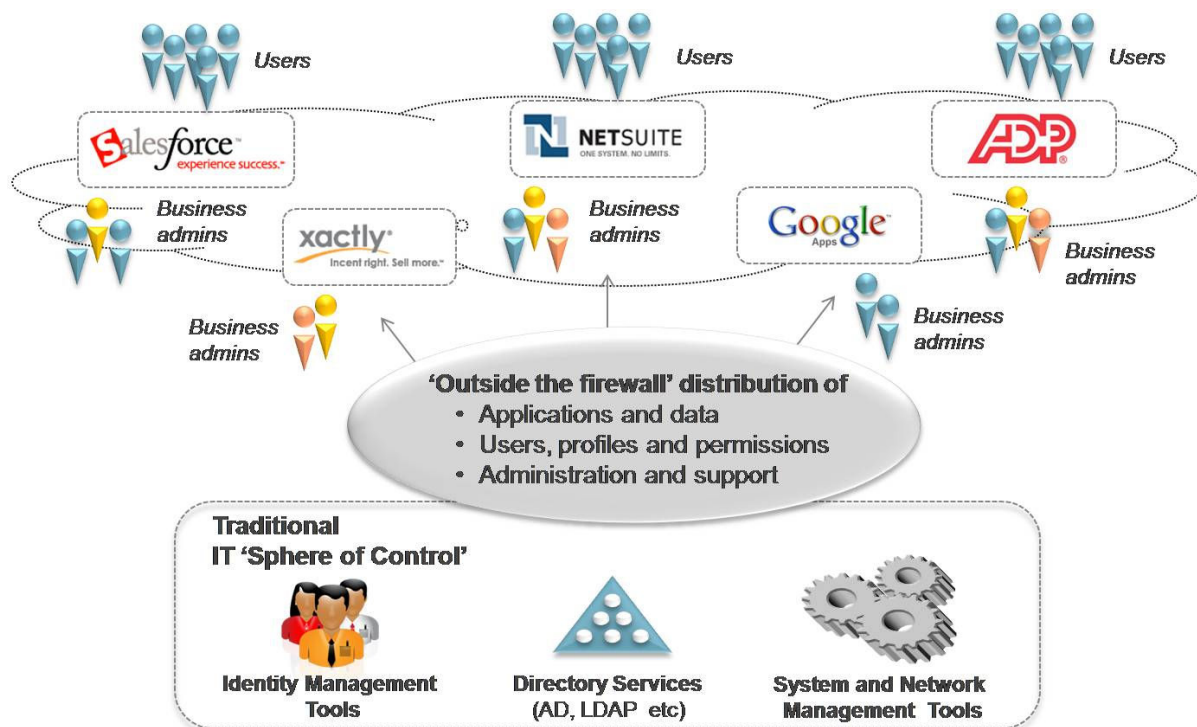
While SaaS and cloud applications offer clear operational and financial benefits over on-premise alternatives, organizations are finding that they also fundamentally disrupt their traditional models for governing and managing applications, users and technology. Common challenges include:

- » **Decentralization** - departmental administrators now have the domain expertise and management and support responsibilities traditionally delivered by IT, including ownership of application configuration and user management.
- » **Loss of control** – as applications and associated data migrate outside the corporate firewall with cloud models, organizations are losing visibility and control of metadata on users, permissions, configurations and usage required for effective policy enforcement.
- » **Broken integrations** – cloud applications do not easily integrate into on-premise directory services, systems and identity management tools, and as a result are not effectively integrated into IT management processes.

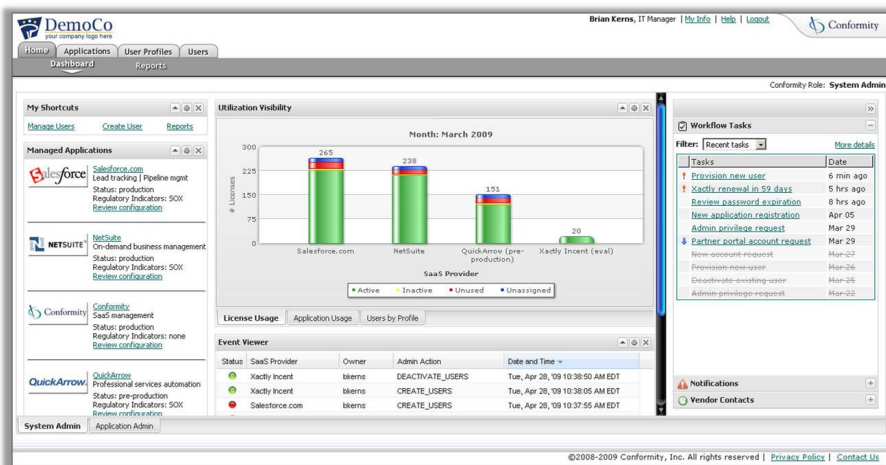
A recent Conformity survey of CIOs and business executives at organizations that have adopted multiple cloud applications found that:

- » IT is now involved in managing or administering cloud applications in 72% of organizations.
- » Over 65% said that accountability for cloud management will likely be centralized in their companies.
- » Over 90% of executives would find a focused cloud management platform is needed in their organizations.

Organizations are finding that a new type solution is required for managing users, identities and services in on-demand environments. This solution must re-integrate 'best-of-breed' applications, data and users in a fundamentally new way, preserving the flexibility of the on-demand model while enabling IT and finance to extend policies and controls into the cloud.



Conformity Solution Overview



Conformity's breakthrough management platform provides centralized visibility and control over cloud applications and users. The solution enables organizations to extend their policies and controls to cloud-based applications, reducing the risk and cost of SaaS adoption.

Conformity provides organizations a platform for federated management of cloud applications.

CAPABILITIES

- » **User provisioning** – provides centralized point for provisioning and deprovisioning of user accounts within cloud applications, and ongoing change management of associated permissions and authorizations.
- » **Role and profile management** – enables organizations to centrally manage cloud application roles, profiles and permissions through normalized authorization models, and to map policies to users and associated roles.
- » **Approval workflows** – provides auditable cross-functional approval processes for users requiring new or amended access permissions, and for role and profile changes.
- » **Directory integration** – enables organizations to seamlessly synchronize Conformity's user repository with users, groups and policies contained in on-premise directory services.
- » **Compliance reporting** – provides core user access, change and segregation-of-duty reports required for effective preparation for audits for SOX, HIPAA, PCI and other regulatory mandates and standards.
- » **Usage analytics** – provides visibility, analytics and reporting on cloud application and license utilization.
- » **Change management** – enables archiving, management and recovery of application configurations and role models.

BENEFITS

- » **Reduced security and compliance risk** – reduces risk of unauthorized access to sensitive financial, customer and employee data.
- » **Optimized SaaS license allocation** – provides visibility needed to eliminate spend on unused or underutilized seats and to optimize usage and allocation.
- » **Automated administration** – enables IT efficiency through streamlining of redundant, manual, administrative activities.

PLATFORM SUPPORT

The Conformity platform provides templates, tools and workflow needed to manage all cloud applications in a customer's environment. Conformity also provides additional analytics, reporting, and provisioning automation through integrations with the following leading cloud applications:

- » Salesforce.com
- » NetSuite
- » GoogleApps
- » Xactly
- » ADP
- » OpenAir
- » QuickArrow

As we are continuously expanding support, please check our website for the most current list of integrated applications.

The Conformity platform supports directory integration support for Microsoft Active Directory, and is also compliant with standards such as SAML, SPML and WS-Federation.

ABOUT CONFORMITY

Conformity is the provider of the first enterprise-class management and governance platform for cloud applications. Conformity enables organizations to centrally manage on-demand applications, users and data, reducing security and compliance risks and operational costs associated with SaaS and cloud applications. Based in Austin, Texas, the Conformity team includes former executives and founders of pioneering on-demand, systems and identity management software companies.