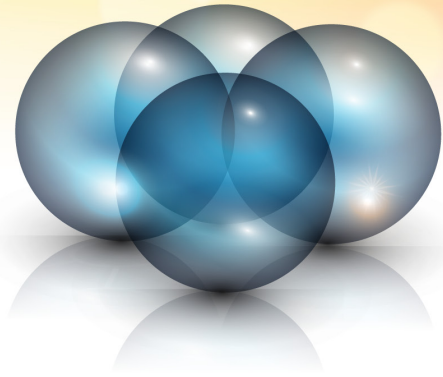




Cloud Identity Broker

An Enterprise Federation “Hub”

A world where information and applications are virtually everywhere, requires organizations like yours to spend more time and resources finding, accessing and sharing critical information than ever before. In addition to the cost and productivity impact, cross-organization information and application sharing can introduce a significant level of complexity and risk to your operations.

Federated Identity Management

Federated Identity Management offers an answer to the issues surrounding cross-organizational information sharing, but it can be complex and costly.

Industry analysts estimate the annual cost associated with ID and password administration can average \$100 per user, per ID. Add to this the cost and complexity associated with:

- connecting endpoints (i.e., integration with different hardware/software configurations)
- support for different authentication schemes (e.g., 1 and 2 factor; password policies)
- protocol translation (SAML 1.1, 2.0 and WS-Federation)
- audit and reporting
- trust agreements
- rules and policy enforcement
- administration and help desk support

For most organizations, security is a necessity, not a core competency. Identity management can pull time, attention and resources away from your core business.

Ensuring the right people have the right access to the right information at the right time requires the help of a trusted expert, one who can make identity management simple, fast and cost-effective. Covisint's Cloud Identity Broker provides a services-based approach to federated identity management.

As a hosted security service, this offering centralizes and automates the process of exposing, accepting and monitoring digital identities across security domains. Cloud Identity Broker helps organizations leverage state-of-the-art digital identity management while insulating them from the cost and complexity of do-it-yourself approach.

A single connection to Covisint drastically reduces the burden of complex systems integration, management of multiple IDs and passwords, time-consuming reporting, security rules enforcement and help desk administration.

Covisint understands these challenges and provides a solution for overcoming them.

Improve Business Performance

Business relationships change and today's workforce is highly mobile. By provide identity management through a trusted, third-party service (Covisint), organizations can actually improve business performance across a multi-enterprise community.

Real-Life Scenarios

- **Mergers and Acquisitions** – the success of a merger or acquisition is predicted on the ability to reduce business disruption, manage cost and quickly capitalize on combined business capabilities. Centralizing the management of digital identities, Covisint enhances integration of disparate systems and information resources while reducing the productivity impact to end users.
- **Partnerships and Joint Ventures** – the benefit of a business partnership depends on the ability of the two entities to collaborate – creating a “1 + 1 = 3” effect. Covisint provides the ability to manage the sharing of information and applications beyond your firewall. With this solution, partners enjoy a single secure connection to common information resources.
- **Enterprise Cost Reduction** – using an “outsourced” services model and a centralized set of administrative tools can reduce security related IT and administrative costs across setup, integration, communications, audit, reporting, policy enforcement and help desk.
- **Individual Productivity** – having to remember and manage multiple IDs and passwords can be frustrating, time consuming and risky. Covisint supports multiple authentication schemes including Single Sign-On. Users can easily pass from internal business applications to partner applications, HR, benefits and payroll services and more without having to re-key passwords.
- **Improving IT Ability to Meet Business Needs** – Covisint can help IT organizations rapidly configure and deploy secure, auditable information and application services across an enterprise-wide community.

Identity Management at a Fraction of the Cost

Covisint provides state-of-the-art federation capabilities at a fraction of the “do-it-yourself” cost. As a core component of our Cloud Identity Services, Cloud Identity Broker delivers:

- Protocol translation (SAML 1.1 to SAML 2.0)
- Audit, logging and reporting
- End-point deployment and management (centralized alerting if an end-point is down; end-point gates)
- Certification expiration alerts
- Security rules enforcement for federation traffic
- Rating authentication method.

Covisint supports more than 15 million federations per month for over 45,000 companies worldwide in a variety of industries including Manufacturing, Healthcare, Financial Services, Business Services and Energy.

For more information, go to identity.covisint.com today.



Covisint is a recognized pioneer in cloud computing, driving the digital shift in how industries and enterprises connect, engage, and collaborate with external business partners to achieve optimum performance.

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