



aborda

A Cloud Computing Company.

CRM
BI
BPM
Knowledge Management



Aborda Corporate overview

Company presentation

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Aborda company profile

- Aborda Soluciones Tecnológicas was created in 2002 by a group of experienced IT professionals with the intention to be a reference in the Cloud Computing market in Europe.
- Actually with offices in Madrid, Barcelona and Lisbon and with representation in France, Italy and Germany and a group of 40 certified SaaS professionals in CRM, BI, BPM and Knowledge Management, including platform as a service (PaaS) developments.
- Aborda in the last 9 years has participated in more than 300 implementation projects covering technical and functional requirements in all CRM areas like Sales & Marketing Cloud, Service Cloud and Off-Line applications.
- Through these experiences Aborda has created different expertise in vertical markets such as Insurance, Telecommunications, Consumer Goods, Pharmaceutical Industry, or services in general.
- As part of his strategy, Aborda has also created different applications like “Connectors” for Cloud Computing integration or his Aborda Offline Application to mobilize Cloud Computing CRM’s.
- Our mission is to be a reference in Cloud Computing IT beyond where we operate and offer our customers and potential customers with the best SaaS solutions to optimize their business processes.



Aborda solution portfolio

CRM “Cloud Computing”

- Marketing Automation
- Salesforce Automation
- Customer Service
- Custom Business Model, PaaS

Collaboration “As a Service”

- Google Apps
- Gmail. Email migration & Integration

INTEGRATION

ABORDA CONNECTOR TOOL

- ERP's and Backoffice Integration
- Call Center Integration

MOBILE ABORDA Offline

- Order Entry
- POS Management
- Visit & Rout Planning
- Offline Samples and Media Management
- Retail Management

VERTICALS Oriented

- Insurance
- Vending – Vending +
- Telco
- Pharmacy Industry
- IT Consultancy
- Marketing

PROFESSIONAL SERVICES

- Business Consultancy and Requirement Analysis
- Solutions implementation
- Ad-hoc developments
- System integration
- Post-implementation services

Our best of Class PARTNERS





Aborda customers

Pharma



Insurance



Telco



Travel & Turism



Industry



Consumer Goods



Services



Media



Entertainment



IT Services



