

PRACTICE AREA:

Salesforce.com

Implementation...

Consulting...

Training...

WHO IS ADC?

American Data Company is a business process and technology consulting firm specializing in Cloud Computing platforms. We are proud to be an official consulting partner for Salesforce.com, an industry leader in CRM technology.

Salesforce.com From A to Z

American Data Company assists Mid-Market and Enterprise clients get the most from their Salesforce.com investment. We have successfully deployed over 100 Salesforce CRM solutions enabling businesses to achieve greater results in sales, service and support, and marketing efforts.

You can rest assured that your Salesforce implementation will be a success with American Data Company. We have one of the **highest customer satisfaction ratings among Salesforce.com certified partners**, and **Salesforce.com named us “one of the fastest growing cloud computing technology consulting firms”** in 2009.

CONSULTING

Assessing and recommending best practices for sales, service and support, and marketing business processes.

IMPLEMENTATION

Implementing Salesforce.com with customizations to meet your business needs.

INTEGRATION

Providing simple to complex integration solutions leveraging the best-in-breed integration tools.

DATA MIGRATION

Migrating data from your legacy CRM into Salesforce.com.

TRAINING

Delivering custom tailored training experiences based on your team's unique needs.

SUPPORT

Ongoing support to ensure you have access to industry experts and best practices to make as-needed enhancements.

IT'S AS EASY AS 1, 2, 3

Winners never stop improving and that's why we continuously refine every step of our process. We have a consistent, proven methodology that enables us to achieve client success time after time. Our process is detailed below:

Discover

Assess business objectives, success factors, and pain points. Review sales, service & support or marketing processes.

Design

Provide best practice recommendations and perform early prototyping of new processes in Salesforce.com.

Implement

Complete implementation, data migration, and integration with third party systems. Perform full scale testing and user acceptance testing.

Train

Deliver administrative and end user training and materials. Provide post-launch support as necessary.

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"American Data Company... is one of the fastest growing Cloud Computing technology consulting firms".
– Salesforce.com,
July 2009

THE LEADER IN GARTNER'S MAGIC QUADRANT

Wouldn't you love your sales, service and support, and marketing applications to be as easy to use as your favorite consumer web site? Welcome to Salesforce.com, consistently rated the leading CRM solution in Gartner's Magic Quadrant.

Users love Salesforce.com, because everything they need to do their job is in one place. Suddenly they are spending less time on administration and more time with customers closing sales, addressing needs, and spreading your corporate message.

And best of all, because it lives in the cloud, there's no need for expensive hardware or software. No wonder 63,200 companies have made Salesforce.com the world's most popular CRM.

THE AMERICAN DATA COMPANY TEAM

American Data Company's team comes from a background you can trust.

Our leadership team possesses more than 50 years of cumulative experience in business process and technology consulting - joining us from companies such as eBay, Urban Science, and Siebel Systems.

All of our consultants and developers hold certifications from Salesforce.com - trained on the latest CRM best practices - ensuring our delivery teams apply the most appropriate tools available to achieve your success.

INDUSTRIES AND CLIENTS

American Data Company assists companies of all shapes and sizes to solve their business challenges. In addition to our general practice, we have specialized practice areas for the following industry verticals:

- > Automotive
- > Bio-Tech & Healthcare
- > High-Tech
- > Insurance & Financial Services
- > Media & Entertainment

CONTACT US TODAY!

Reach out to us at **888.259.7345** or email us at sales@americandatacompany.com to discuss how we can help you reach the sky! We would be delighted to help you achieve your ambitions in the Clouds.