

Incite2 Product Summary

More Calls. Better Conversations. More Revenue.



Built For Salespeople - To Perform Better.

Today's selling organizations are placing greater emphasis on using the telephone to qualify, sell, renew & expand revenue.

Incite2 is a plug-in for Salesforce.com that simplifies the use of CRM and helps salespeople perform better.

Incite2's 'single screen' provides an optimized workflow for sales professionals, eliminating multi-page navigation, speeding research & keeping reps in-the-zone.

Results.

Enhancing your team's capabilities to turn prospects into opportunities is key to more accurately predict & achieve forecasted revenues.

Sales professionals use Incite2 to dramatically improve:

- Cold call results
- Qualified lead production
- Renewals & add-ons
- Account management programs

More Calls.

Incite2 shaves a minimum of 2 minutes off of each call vs. using standard Salesforce. Less waiting keeps reps in the zone and increases productivity dramatically.

Better Conversations.

Incite2 supports conversations and interactions that are tailored to each of your unique buyer types. Communicating with buyers in their own language beats typical one-size-fits-all-approaches hands down.

More Revenue.

Incite2's simple approach delivers:

- More leads that move through the pipeline faster
- More predictable revenue forecasts
- More revenue

Incite2's "Thoughtful Conversation" provides a structured, consistent and repeatable process for generating increased volumes of qualified leads.

Equip Your Salespeople To Win.

Incite2 is the only solution that works directly at the point-of-delivery... to make more calls, have better conversations and generate more revenue.

Single screen simplifies CRM and is more productive

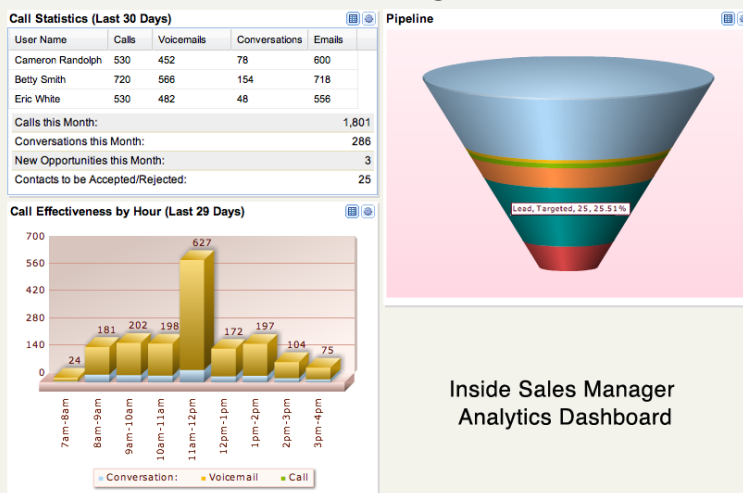
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The Thoughtful Conversation - a proven approach to more professional & effective conversations



Dashboards provide call statistics & effectiveness metrics to better manage sales teams



Inside Sales Manager Analytics Dashboard