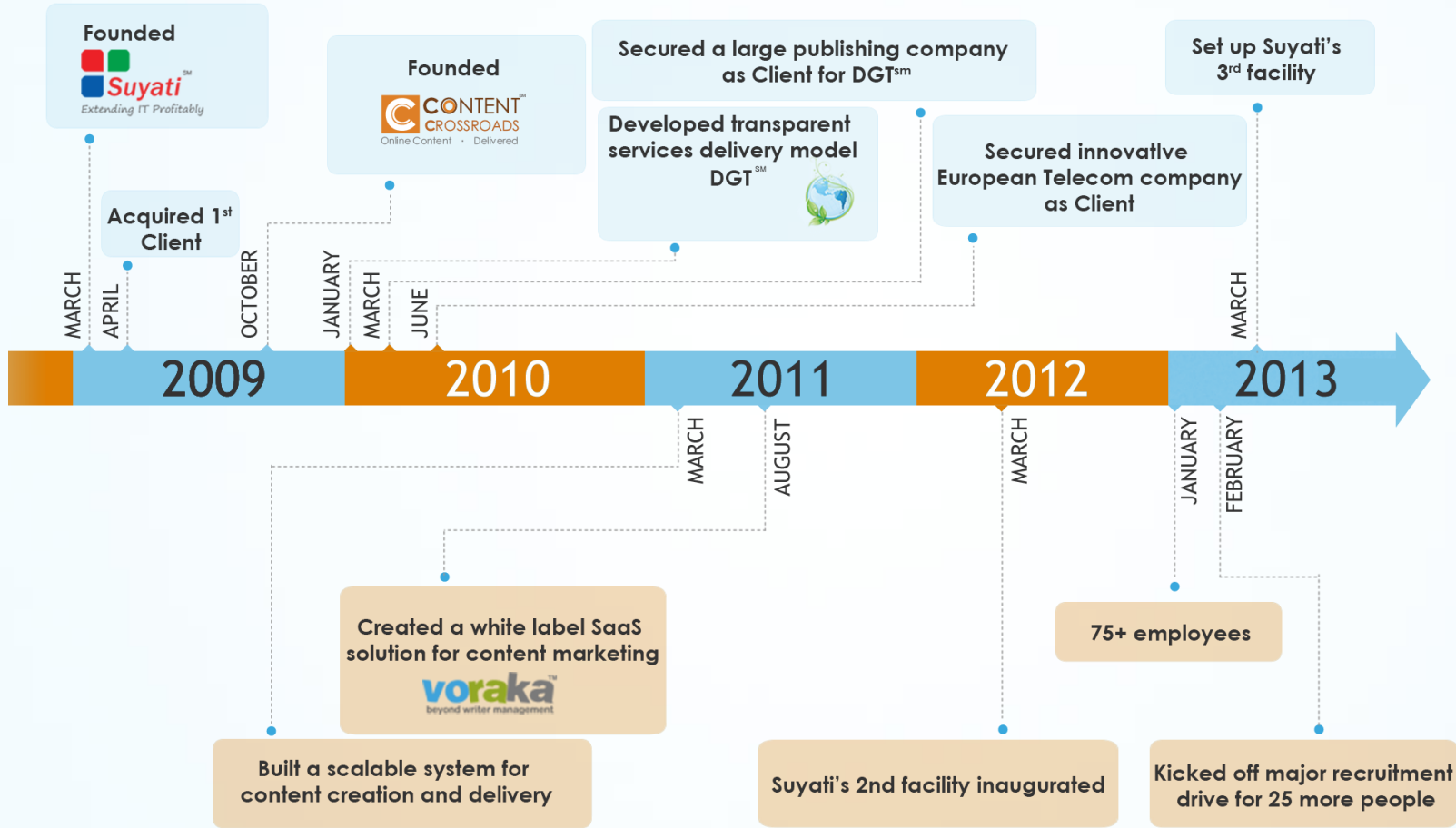


Corporate Overview

Mukund Krishna
CEO, Suyati Technologies Pvt Ltd

Entrepreneurial Spirit - Exponential Growth



Maximizing Investments - Multiplying Profits

Customized collaboration

- Leverage our technical, managerial and research talent
- Competitive costs , various collaborative models

Enhanced value

- Offering top value in collaborative software and product development
- Most dedicated and talented teams in India

Smart solutions

- Predictability and sustainability assured
- Innovative solutions, flexible engagement, skilled experts

Platforms

Microsoft
Technologies

CMS
Platforms

CRMs

Open Source

eCommerce

Cloud
Services

Mobility

Technologies

- .NET
- SharePoint
- Silver Light
- Biz Talk
- MS Lync 2010
- SQL Server

Verticals

-  Publishing
-  Retail
-  Insurance
-  Healthcare
-  Travel

Platforms

Microsoft
Technologies

CMS
Platforms

CRMs

Open Source

eCommerce

Cloud
Services

Mobility

Technologies

- Ektron
- WordPress
- Sitefinity
- Drupal
- Joomla

Verticals

 Publishing

 Retail

 Insurance

 Healthcare

 Travel

Platforms

Microsoft
Technologies

CMS
Platforms

CRMs

Open Source

eCommerce

Cloud
Services

Mobility

Technologies

- Sales Force/Apex
- Sugar CRM

Verticals

-  Publishing
-  Retail
-  Insurance
-  Healthcare
-  Travel

Platforms



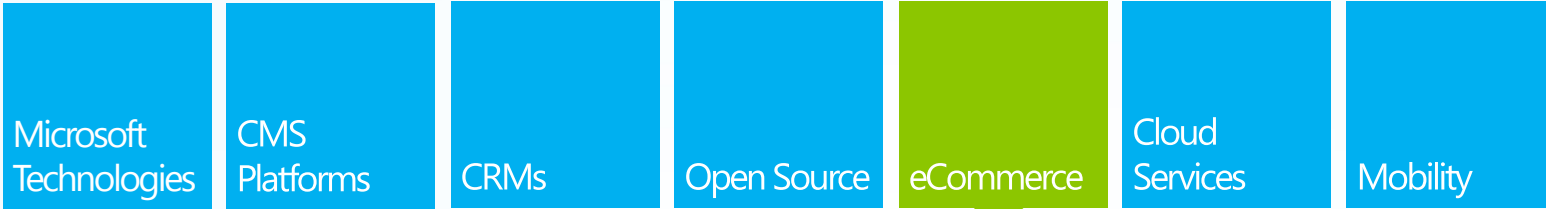
Technologies

- Ruby on Rails
- PHP
 - CodeIgniter, Yii, Cake PHP
- Python
 - Django
- Java
- MySQL, PgSQL, Mongo DB

Verticals

-  Publishing
-  Retail
-  Insurance
-  Healthcare
-  Travel

Platforms



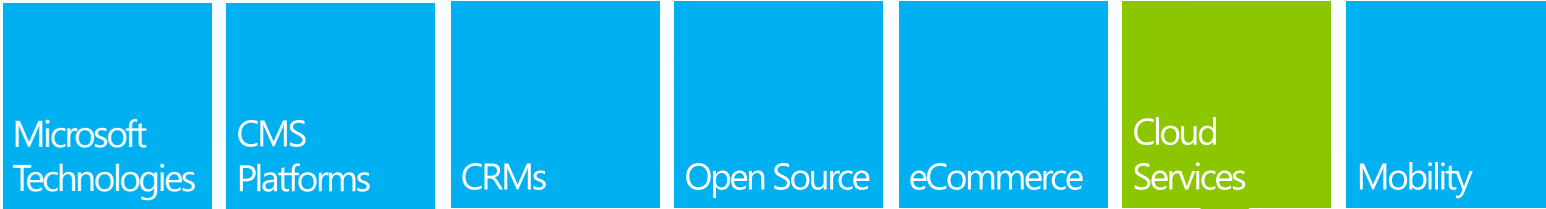
Technologies

- Magento
- Open Cart
- Big Commerce

Verticals

-  Publishing
-  Retail
-  Insurance
-  Healthcare
-  Travel

Platforms



Technologies

- Azure
- Heroku
- Amazon
- Citrix

Verticals

-  Publishing
-  Retail
-  Insurance
-  Healthcare
-  Travel

Platforms

Microsoft
Technologies

CMS
Platforms

CRMs

Open Source

eCommerce

Cloud
Services

Mobility

Technologies

- IOS
- Android
- Windows Mobile

Verticals

 Publishing

 Retail

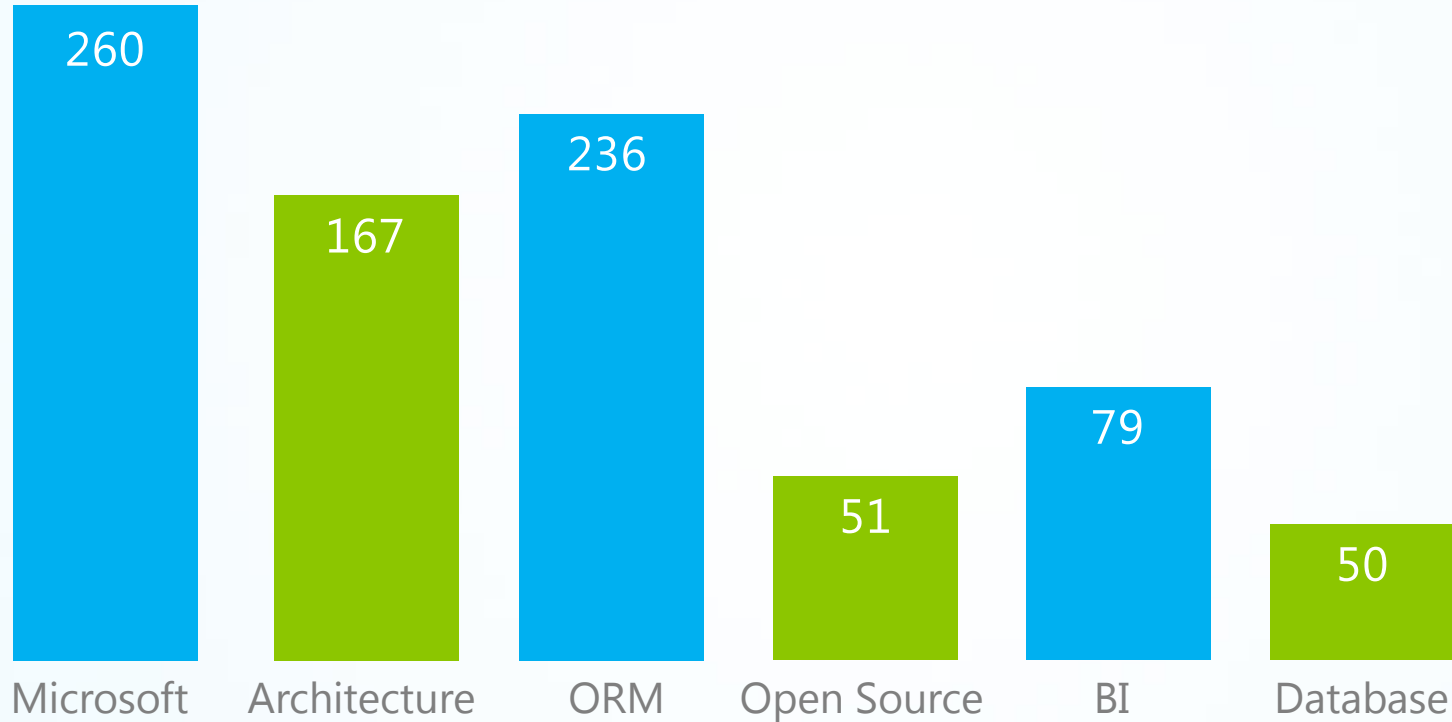
 Insurance

 Healthcare

 Travel

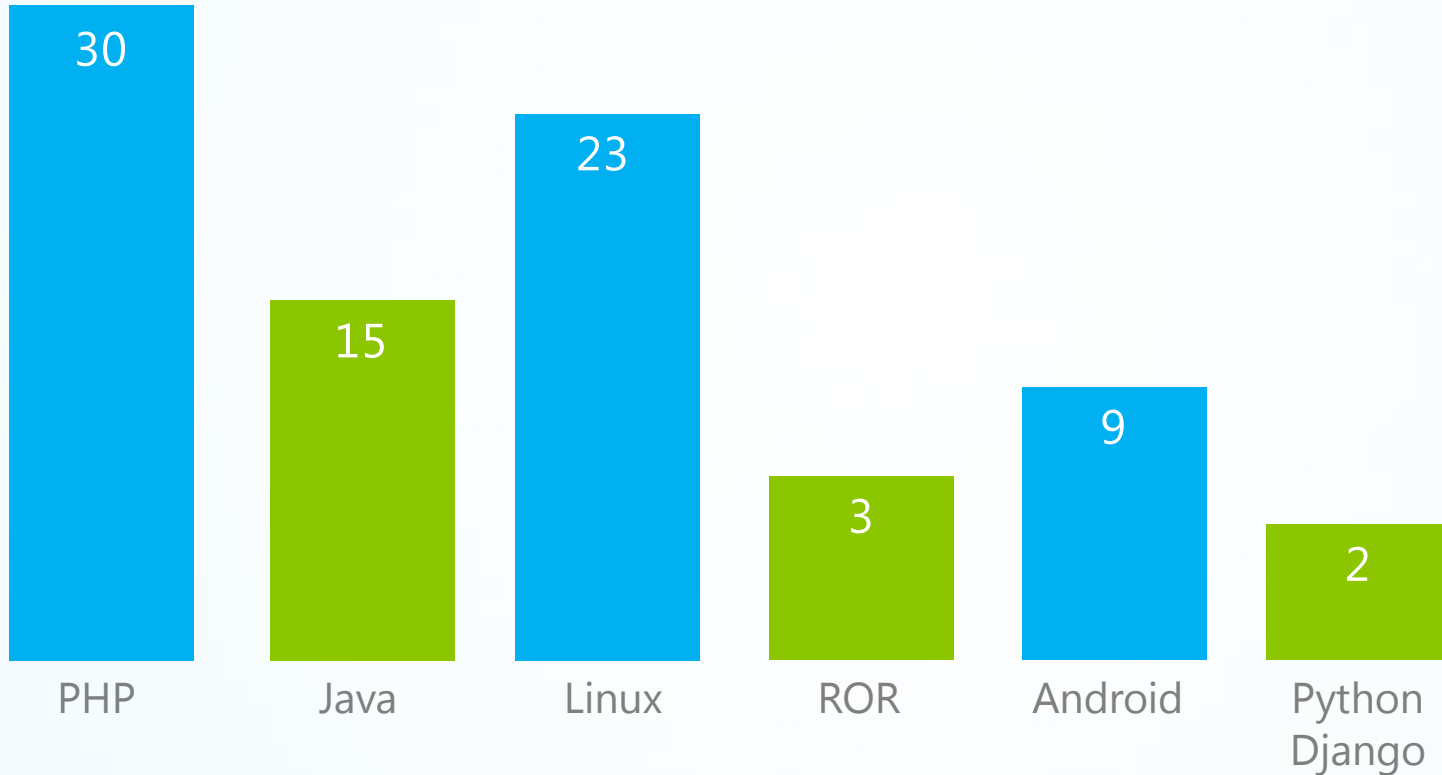
People Power – Technical Expertise

Total experience in person years



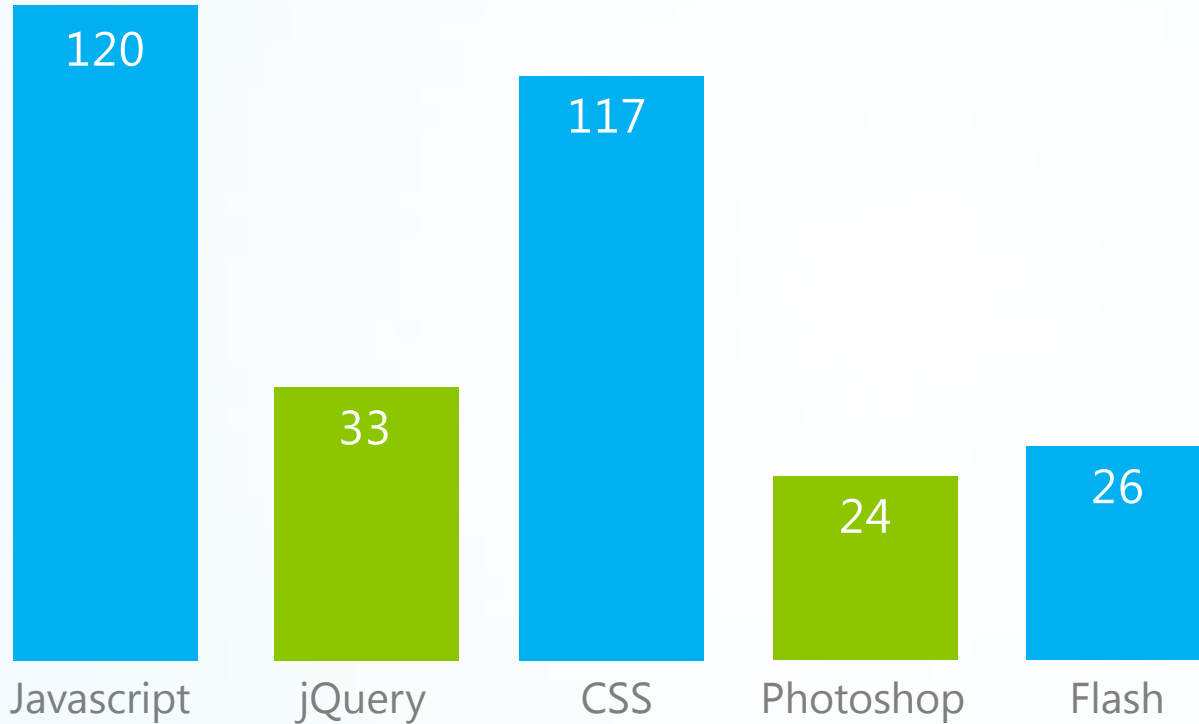
People Power – Open Source Expertise

Total experience in person years



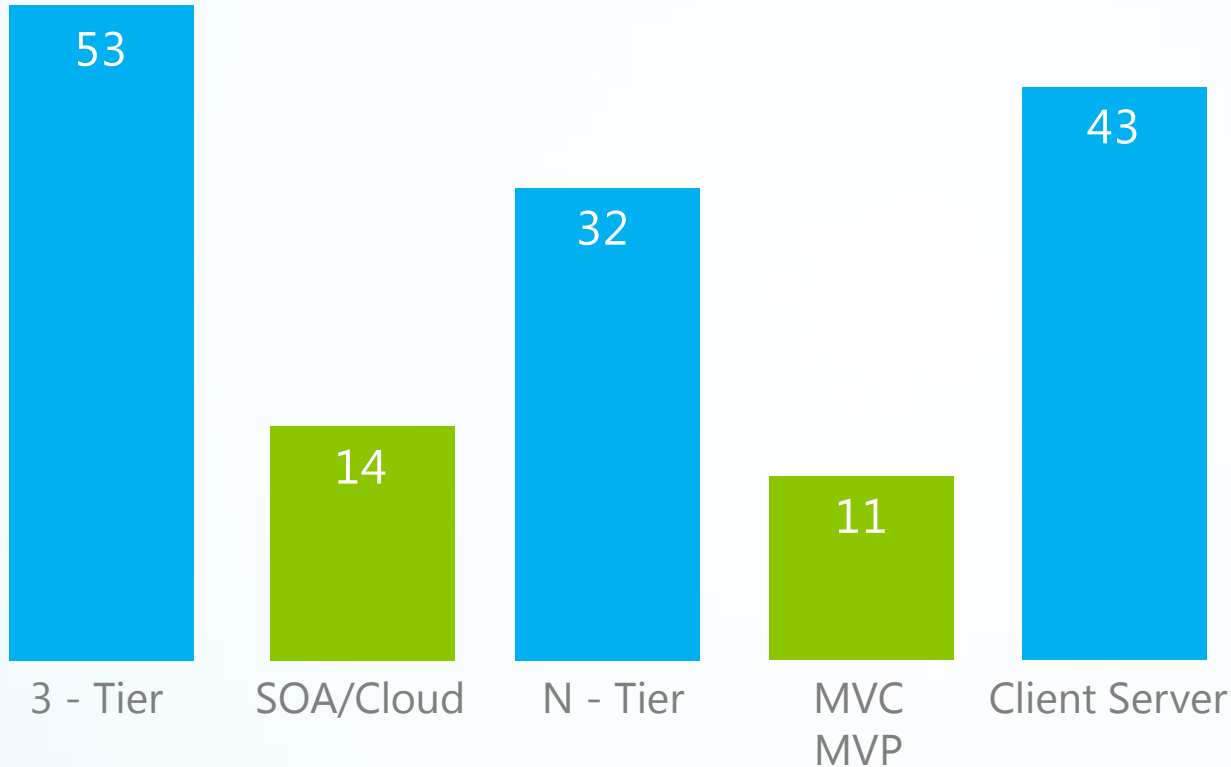
People Power – UI/ Web Design Expertise

Total experience in person years



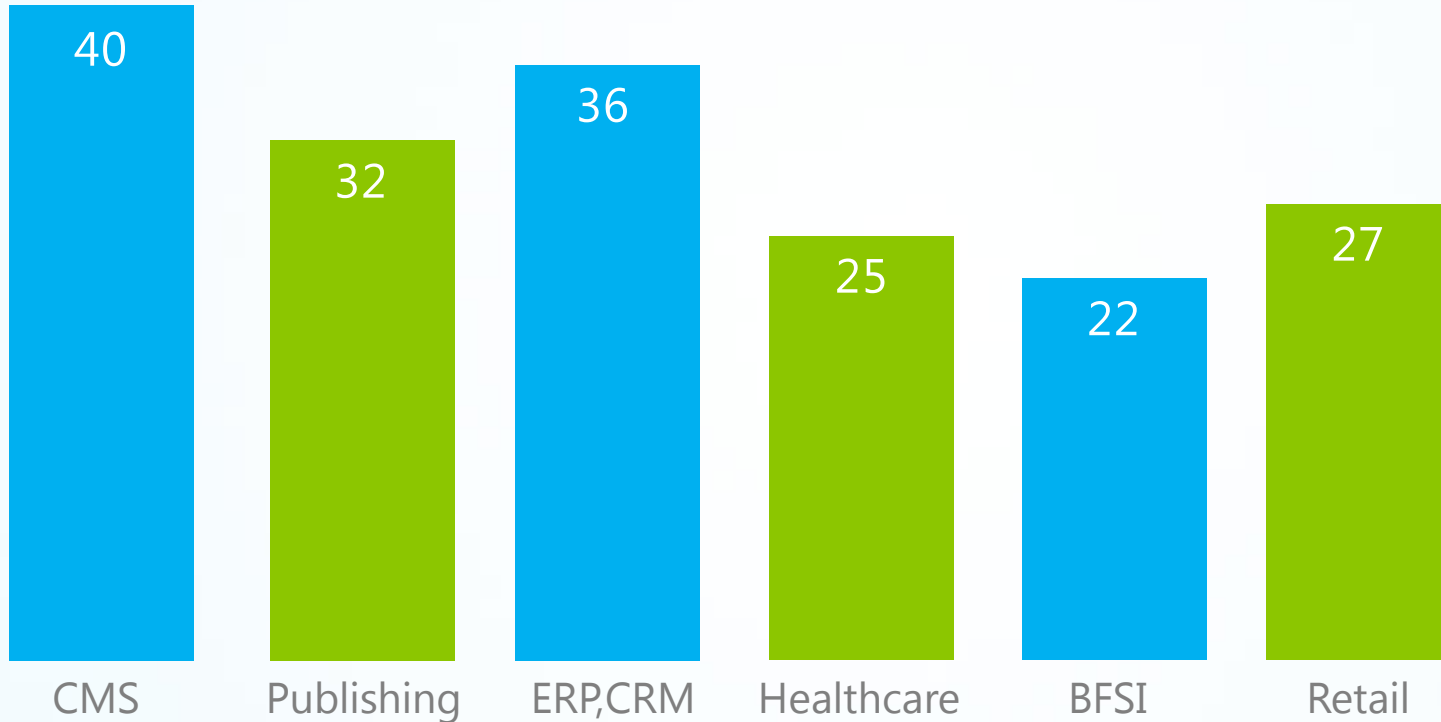
People Power – Microsoft Architecture Expertise

Total experience in person years



People Power – Microsoft Domain Expertise

Total experience in person years



Engagement Models – Competitive, Comprehensive

B-O-T, JV & shared risk services

Parameter	Fixed price	Time & Material	Dedicated Global Team
Suitable if	-Scope & timeline known -Phase-wise costs known	-Scope & timeline unknown -Expertise varies -Immediate kick-off	-Constant work & info flow -Employee control -Long term, complex project
Cost	Pre-determined	Not Pre-determined	Shared
Flexibility	✘	Yes	Yes
Scalability	✘	Yes	Yes
Risk	Not shared	Not shared	Shared
Duration	Generally short-term	Generally long-term	Long-term

Dedicated Global TeamSM – A Lasting Solution

The best, committed talent for all business needs

Characteristics

- Resource selection with client approval, client compliance
- Full resource control, quick information flow, agile responses

Advantages

- Fully collaborative, innovative and inexpensive
- BOT, JV and risk/revenue sharing models
- Leverage our local strengths, customize for India, China and Asia-Pac

Our Guarantee - Your Gain

Stringent policies and guidelines:

- NDA for employees and customers
- MOUs, Master Services Agreements, written + signed contracts

State of the art infrastructure:

- Seat 200+ IT professionals
- Managed & secured data/network

Centre of Excellence:

- Innovative solutions, knowledge repository of best practices

Certifications:

- Microsoft Gold Certified
- Ektron Premier Partner

Our Enablers – Partners & Affiliations



Microsoft® Partner

Gold Software Development
Silver Content Management
Silver Data Platform
Silver Portals and Collaboration
Silver Software Development
Silver Web Development



Some Success Stories

Ruby on Rails for end to end publishing cycle management

- Leading publishing company; authors' information gathering and research
- Ruby on Rails and RubyMine; tight timelines and budget
- Authors deliver faster research, access interests and mail content

Salesforce utilization for easy HR recruitment and selection

- Internal HR system for a leading Indian software vendor
- A cloud HR solution on Salesforce, saving time and resources
- Handles notifications, referrals, application inflows and display dashboards

Dedicated Global Team for an R&D company

- Medium sized Spanish telecom company
- A flexible project team; key R&D+i and IT app development
- Senior, middle and junior engineers from Suyati's talent pool

What do our clients say?

“The DGT model allows us to work closely with Suyati to hire the most talented people in the market – at a fraction of our historical cost - and offers us great flexibility in scaling and deploying those resources. I highly recommend this model.”



Randy

CIO, A Publishing Company

What do our clients say?

“The team had a great attitude and worked closely with us on many development sprints to deliver quality software. We are thrilled with the effort and support.”



David

CEO, Spanish
Telecom Company

Matthew

President, Retail
Fulfillment Service
Provider



“The team is very responsive to our requests and has excellent communication systems and processes in place to manage our high expectations for delivery.”

“Suyati has a proactive, focused and technically competent team that delivers to our needs time and again.”



Gerry

CIO, ERP Software
Service Provider

What do our clients say?

"One of the challenges that we faced is the ever changing environment that we work in, and the evolution of people moving away from traditional print calendars into a web-to-print calendar with a web environment. We have been unsuccessful with 3 prior technology partners. So finding Suyati was a blessing for us. One of the things that Suyati really brought to the table was the ability to plan the project, and staying within the budget. Suyati delivered on-time and on -budget which was critical. Another critical component that I think Suyati has is real entrepreneurial spirit and they want to help you develop a product and a website that is better than anything that's out there and better than what you envisioned."



Jim | Founder & CEO

Calendar Printing & Publishing Company

Future Investments

Technology investments

- Cloud computing & open source software
- e-Commerce
- Content management systems & enterprise content management

Infrastructure

- New center of excellence/global delivery center/new office

Improve Quality

- Well planned quality road map

Expanding geographically

- Expedited and real time solution delivery

People Power

- Multiple skill sets and emerging technologies



Extending IT Profitably

Suyati's security policies, physical and system safeguards and the integrity of the leadership ensure that our IP developed at Suyati remains totally secure.

Gerry

CIO, ERP Software Service Provider

Suyati Technologies Private Limited



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