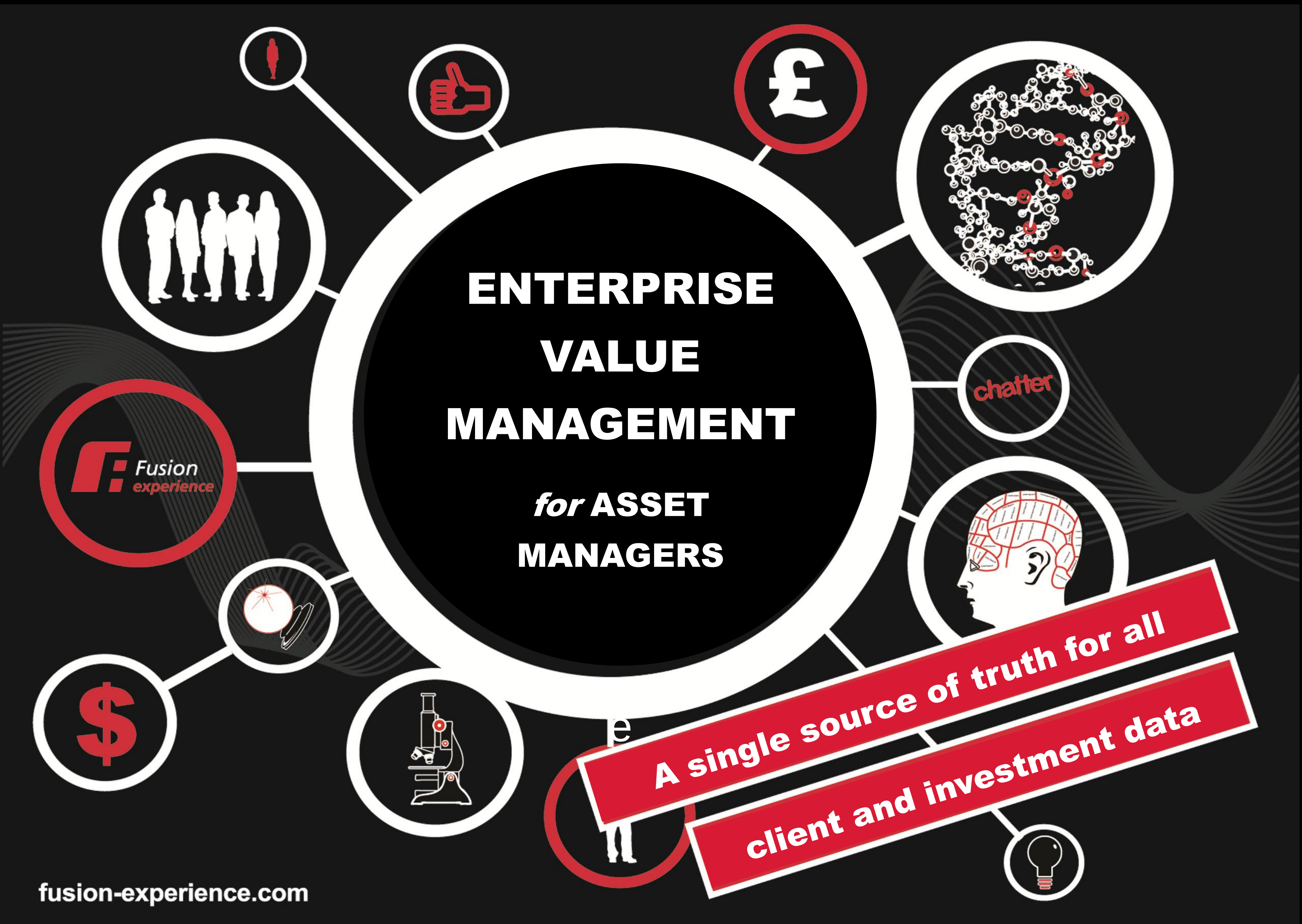
ENTERPRISE
VALUE
MANAGEMENT
for ASSET
MANAGERS
A single source of truth for all
client and investment data
Fusion
experience
chatter
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Enterprise Value Management *for* Asset Managers

The Asset Management industry is changing. Managers are focussing as much on their clients as on their own performance. However to-date there has been no consistent, integrated view of both client and investment data across all client types in one solution.

Enterprise Value Management (EVM) *for* Asset Managers is designed to remove the barriers of siloed working and provides a single consolidated view of all your client data across all business units.

EVM presents a holistic view that links clients and the assets that they hold, to provide a single source of the truth; this includes structured (e.g. transactions, positions) and unstructured (e.g. emails, documents) data. In doing this EVM delivers controlled, enterprise wide, visibility of all activities and interactions related to complex client structures and fund hierarchies. It enables the Asset Manager to focus on the client's needs and experience whilst coordinating all interactions rather than just relationship touch points.

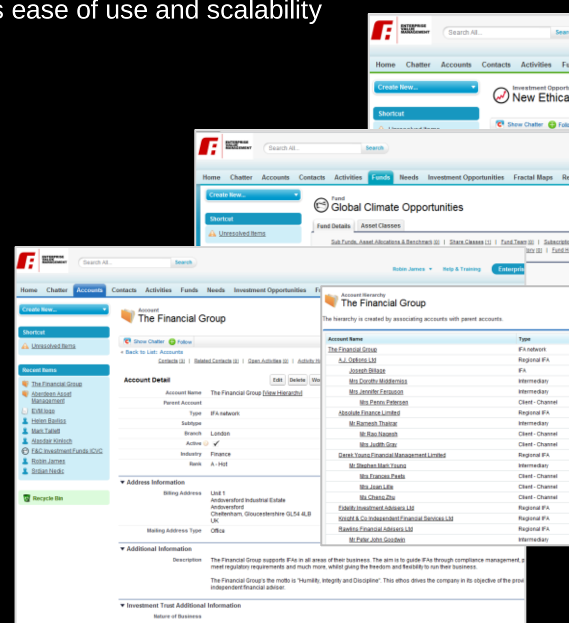
EVM is powered by the world's leading Cloud platform and combines ease of use and scalability with mobile multi-channel/device capability.

Typical Outcomes

- Single source of truth for all client related data
- Accelerated client response
- Reduced costs of internal coordination due to the elimination of siloed knowledge, systems and data
- Reduced exposure to governance, risk and compliance issues
- Proactive management through real-time visualisation
- Facilitates meaningful client dialogues.

Solution Summary

- A business data dictionary for Asset Management including data objects and the operating model
- Wide range of client stakeholders including Institutional, Wholesale Intermediary, Retail, Financial Advisors, Government, Discretionary Fund Managers, Platforms, etc
- Wide range of fund types and asset classes
- Real-time positions based on automated integration
- Real-time visualisation and measurements using reports and dashboards
- Model and publish the current and future business state



Sample screens

Left to right:

The Client Manager has everything he needs at his fingertips: Account details screen with hierarchy pulled out, sample Investment Opportunities that the client is interested in, the Funds that the clients has invested in and their value.

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